



PACE
INSTITUTE OF TECHNOLOGY & SCIENCES
AUTONOMOUS



PACE

Chronicle

S E P T E M B E R 2 0 2 5

PACE AT A GLANCE

PACE Institute of Technology and Sciences (PACE ITS) was established under Srinivasa Education Society in 2007 at Valluru village, near Ongole. It has been running successfully since the academic year 2008-09. PACE, being an NRI's project is committed to provide a world class technical education. PACE Institute of Technology and Sciences is permanently affiliated to JNTUK, Kakinada and approved by AICTE, New Delhi. The institution was accredited by "NBA" and NAAC with "A" grade. The institution has got the AUTONOMOUS status in 2018. The college is situated in a panoramic area of 14 acres with Wi-Fi enabled infrastructure, well ventilated classrooms and well equipped laboratories. As a provision for physical fitness, the college also has a sports field and indoor stadium.

This institution was started by Dr. Maddisetty Venugopal Rao, Chairman and Dr. Maddisetty Sridhar, Secretary and Correspondent, with a modest strength of 240 and now, the institute has an intake of 1000+students. The college offers B. Tech Degree in ECE, CSE, CSE (IoT and Cyber Security), CSIT, AI & ML, AI & DS, EEE, IT, Mechanical, Electronics Engineering (VLSI Design and Technology) and Civil. The college also offers courses like MBA, M. Tech and Diploma.

Vision

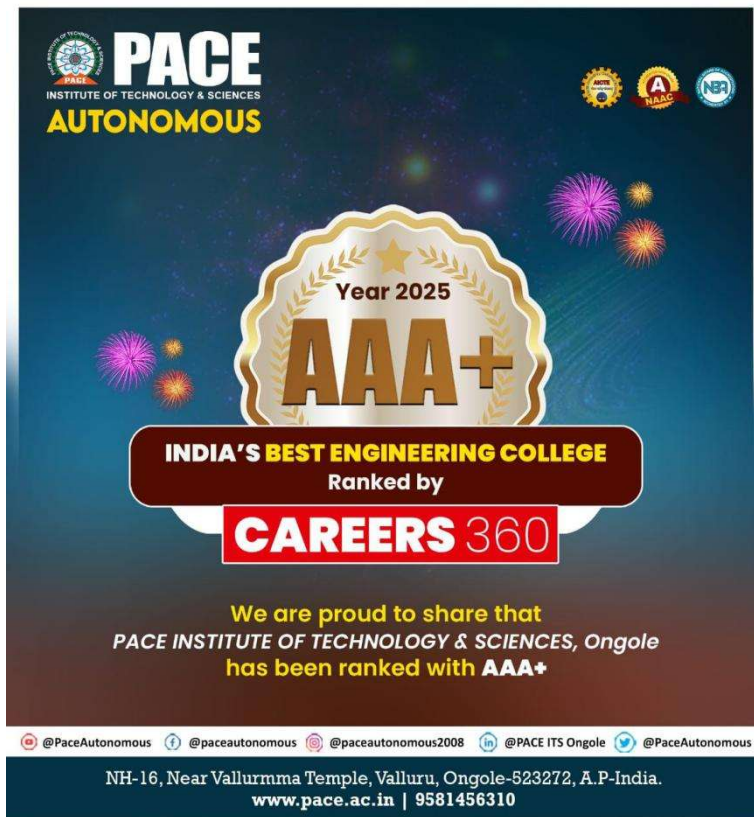
To impart futuristic technical education transforming the students technically superior, ethically strong, self-disciplined to serve for the nation building as a valuable resource.

Mission

- To inculcate quality education by implementing innovative teaching-learning methods and state-of-the-art facilities.
- To enrich the intellectual know-how, credibility and integrity of the students to necessitate industry.
- To transform the students as scholarly and influential leaders in engineering education, and to develop human power with creativity, advanced technology and passion for the betterment of future nation.



PACE ITS GARNERS CAREERS360 AAA+ RECOGNITION FOR 2025



PACE Institute of Technology and Sciences, Ongole, is thrilled to announce that Careers360 has ranked us as India's Best Engineering College with an AAA+ designation for the academic year 2025. This is a testament to our unwavering commitment to academic excellence, industry relevance, and holistic student development. It underscores the strength of our robust curriculum, exceptional faculty, state-of-the-art laboratories, and proactive placement and research initiatives. The award opens new avenues for enhanced industry partnerships, capstone projects, and global collaborations. All of this empower our students to excel in engineering careers or higher studies. Meanwhile, we continue investing in infrastructure, mentorship, and innovative learning experiences for a brighter future. College Secretary and Correspondent Dr. Maddisetty Sridhar. Principal Dr. GVK. Murthy. Dean Academics Dr. C.V. Subba Rao. Dean of Students' Affairs Dr. R. Veeranjanyulu. Dean of Training and Placements Ms. K. Roopa Akkesh. Deans, Heads of all Departments, and staff express their joy and readiness to work with inspired spirit for the college's continued betterment.

TRAINING AND PLACEMENTS CELL - A COLLEGE LEVEL HACKTHON

PACE Coders Club successfully hosted the College Level Hackathon on September 19, 2025. Enthusiastic students from all branches participated, forming 50 teams (150 students). The Hackathon turned into a vibrant platform where young innovators worked passionately for 6 hours on problem statements aligned with Sustainable Development Goals such as Education, Environment Sustainability, Industry, Innovation & Infrastructure, and Healthcare. Students leveraged emerging technologies like Artificial Intelligence, Cyber Security, IoT, and Web Technologies to develop impactful solutions. A panel of 12 expert jury members actively evaluated the projects, interacted with the participants, and assigned additional tasks to refine their innovations further. Dr. Maddisetty Sridhar, Secretary & Correspondent; Dr. G.V.K. Murthy, Principal; and Dr. R. Veeranjanyulu, Dean of Students' Affairs, provided constant encouragement. Their vision and guidance continue to inspire us to create more opportunities for our students to grow and excel.



PACE Official Release: Hack the Problem, Build the Solution



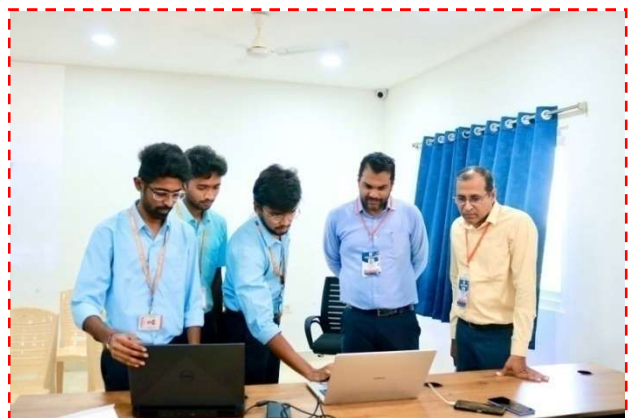
Participants Presenting Solutions to Judges for Potential National Platforms.



Turning Demos Into Destinations: Hackathon to Nationals



Local Labs, National Leaps



Hackathon Venue Alive with 50 Teams



PRIZES DISTRIBUTION

Cash prize distribution has been held for the top 7 teams that participated in the SIH Internal Hackathon. A total of Rs. 50,000 was distributed to the winners. Dr. Maddisetty Sridhar, Secretary & Correspondent; Dr. G.V.K. Murthy, Principal; Dr. CV. Subba Rao, Dean of Academics; Dr. R. Veeranjaneeyulu, Dean of Students' Affairs; and Ms. K. Roopa Akkesh, Dean of Training and Placements, along with Deans, Heads of all departments, coordinators, and jury members, extend their congratulations to the winners and praise the participants for their hard work and innovation.



Code that Won. Dreams that Scale



COMPUTER SCIENCE ENGINEERING -A GUEST LECTURE

The Department of Computer Science and Engineering successfully hosted an insightful guest lecture titled "Modern Software Engineering Practices: Agile and DevOps" on September 4, 2025, in the college seminar hall. The keynote speaker, Mr. Akhil Y, Founder and Managing Director of Cloud Infra Tech Solutions, delivered a comprehensive presentation on cutting-edge software development methodologies. He delved into strategic insights, offering practical implementation tips, emerging industry trends, and real-world case studies that highlighted successful Agile and DevOps transformations in diverse organizational settings. The event was meticulously convened by Dr. S. Giri Babu, Associate Professor and Head of the CSE Department, with valuable support from co-convenor Dr. P. Hussain Basha. Mr. Ch. Venkateswarlu, Assistant Professor, excelled in coordination, managing logistics, technical setup, and audience engagement to ensure a smooth and interactive session. Over 150 attendees, including faculty members, undergraduate and postgraduate students from various CSE programs, and a few Faculty members, participated enthusiastically. The lecture concluded with an extended Q&A segment, fostering lively discussions on challenges in adoption, tool chains like Jira and Docker, and strategies for integrating Agile and DevOps principles into academic projects, capstone developments, and industry-aligned coursework. Networking opportunities followed, allowing participants to exchange ideas and explore potential collaborations, further enriching the educational impact of the event.

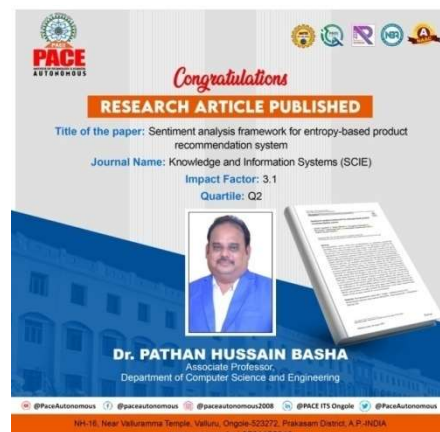


FACULTY DEVELOPMENT PRGRAMS

- Assistant Professors Ms. Mounika Amburi, Ms. Kurapati Devi Nagasri, Ms. G. Kiranmai, Mr. Chalamcharla Venkateswarlu, Ms. Indurthy Meghana, and Ms. Ingilala Sharona participated in the Faculty Development Program on GEN AI – RAG (Retrieval-Augmented Generation), organized by Chaitanya Bharathi Institute of Technology, Hyderabad, and MVSR Engineering College (Autonomous), Nadergul, Hyderabad, in collaboration with ExcelR Edtech Pvt. Ltd. The program took place from 08 September 2025 to 12 September 2025.
- Assistant Professors Ms. Indurthy Meghana, Ms. Ingilala Sharona, and Ms. Kurapati Devi Nagasri participated in the Faculty Development Program on Digital Marketing, organized by Dayananda Sagar University, Bangalore, Karnataka, with ExcelR Edtech Pvt. Ltd. The program was held from 22nd Sep to 26th Sep 2025, organized by ExcelR Edtech Pvt. Ltd. in association with the School of Commerce & Management Studies (UG), Dayananda Sagar University, Bangalore, Karnataka.
- Ms. Devi Nagasri, an Assistant Professor, participated in a Faculty Development Workshop on Recent Trends in Generative AI, conducted on September 13, 2025, by Pace Institute of Technology & Sciences in collaboration with FutureOS.

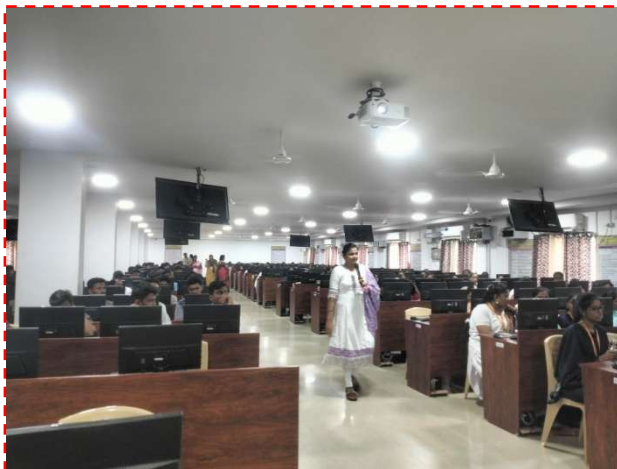
RESEARCH ARTICLE PUBLICATION

- Dr. Pathan Hussain Basha, Associate Professor in the Department of Computer Science and Engineering, has published a research article titled "Sentiment Analysis Framework for Entropy-Based Product Recommendation System" in Knowledge and Information Systems (SCIE). The journal has an Impact Factor of 3.1 and is classified in Quartile Q2. The achievement was formally acknowledged by college leaders Dr. Maddisetty Sridhar, Dr. G. V. K. Murthy, Dr. C. V. Subba Rao, Dr. Veeranjanyulu, and Dr. S. Giri Babu, Head of the Department of Computer Science and Engineering, highlighting the department's commitment to pioneering research and scholarly excellence.



AN ALUMNI INTERACTION

The Department of Computer Science and Engineering organized an alumni interaction titled "Industry Expectations vs. College Learning: The Skills Gap" on September 6, 2025. The event featured Ms. Krishna Gayathri, a Test Automation Engineer at Thermo Fisher Scientific, Hyderabad, who shared insights on industry requirements, current technology trends, and how academic programs can better prepare students for real-world challenges. She highlighted the expectations from fresh graduates in today's competitive job market and stressed the importance of effectively leveraging college days to build technical expertise, hone communication skills, and stay updated with industry trends. These interactions strengthen the bond between alumni and current students and provide practical guidance to bridge the gap between academics and industry. Convened by Dr. S. Giri Babu, Associate Professor and Head of the CSE Department, and coordinated by Ms. A. Mounika, Assistant Professor, the session featured a lively panel discussion, Q&A, and networking opportunities that connected alumni with students and faculty. Attendees discussed practical skill sets, project-based learning, internships, and soft skills essential for career success, emphasizing the alignment of classroom learning with industry expectations. The event concluded with participant feedback and recommendations for curriculum enhancements to better meet industry needs.

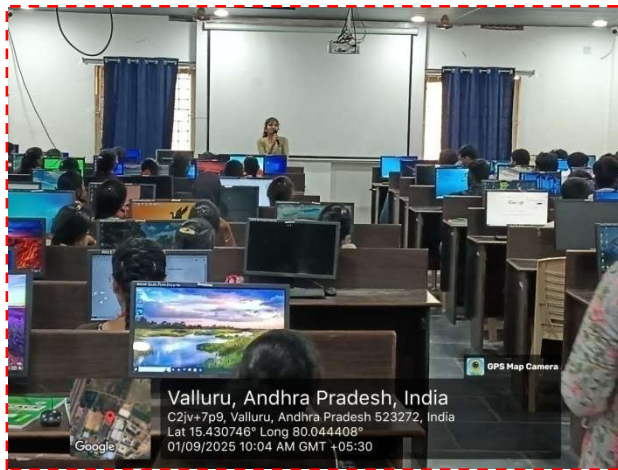
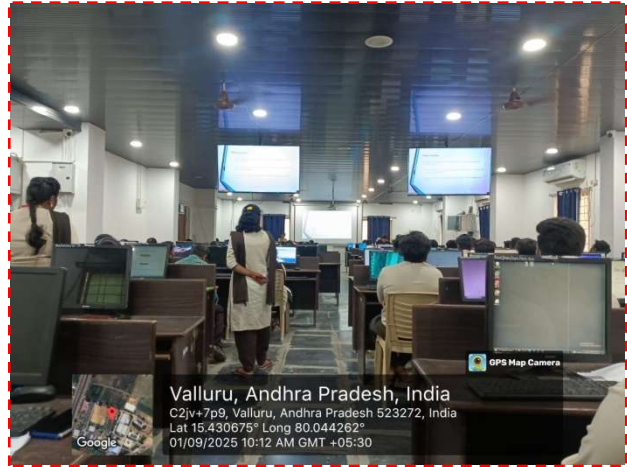


ELECTRONICS AND COMMUNICATION ENGINEERING

A ONE WEEK WORKSHOP

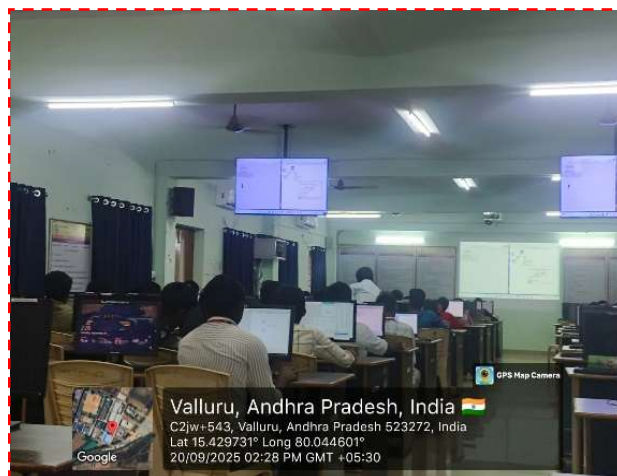
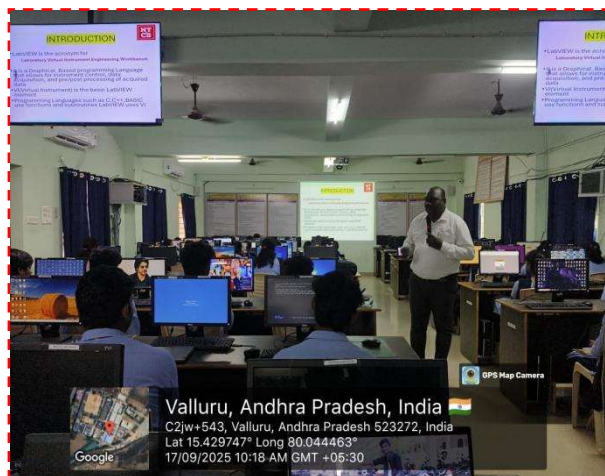
The Department of Electronics and Communication Engineering successfully conducted a one-week workshop on Python Programming from September 1 to September 6, 2025, exclusively for second-year ECE and EE (VLSI & D&T) students, featuring Mr. T. Hariprasanth, Python Developer at Cloud Technologies, Hyderabad, who introduced core programming concepts and their practical applications in electronics and VLSI domains; the workshop aimed to provide foundational knowledge in Python while enhancing automation and scripting skills relevant to VLSI and embedded systems, spanning five intensive days that covered essential topics including Python syntax, variables, data types, control structures such as loops and conditions, functions, file handling, data structures like lists, dictionaries, and tuples, object-oriented programming, and hands-on mini projects with automation scripts. Participants gained confidence in Python syntax and structure through interactive sessions, developed simple automation scripts tailored to electronics and VLSI workflows, and successfully completed a mini project on the final day, laying a strong foundation for future applications in VLSI design, data handling, and embedded system programming. The event was convened by Dr. M. Appa Rao, Professor and Head of the Department, and efficiently coordinated by Ms. K. M. V. V. L. Manasa, ensuring a highly engaging and impactful learning experience.

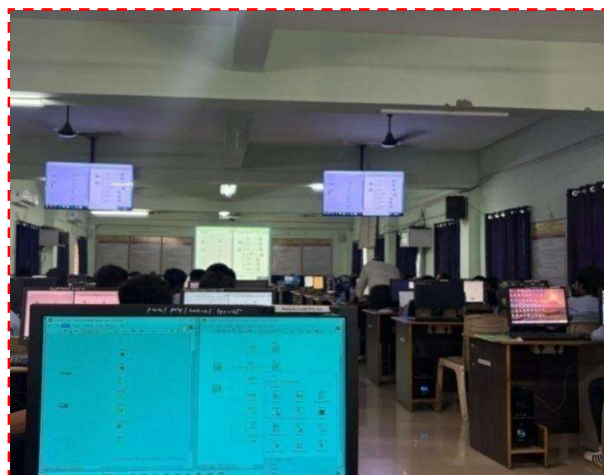




A SKILL COURSE

The Department of ECE at PACE Institute of Technology and Sciences concluded a week-long Skill Enhancement course, "Applications of LabVIEW for Instrumentation in Communication," on September 25, 2025. Targeted at third-year ECE students, it featured expert sessions by Mr. S. Naresh (NT&CS, Vijayawada) and trainers from Naresh Technology and Consultancy Services (Mr. S. V. Naresh, Mr. P.L. Satyanarayana, Ms. M. Durgakomali). The program covered LabVIEW basics, graphical programming, virtual instrumentation, DAQ, sensor interfacing, and automation, with topics including front-panel design, control/indicator UI, loops/structures, modular programming, signal processing, and mini-projects on measurement automation or communication system simulation. Under Dr. M. Appa Rao, with leadership from College Principal Dr. G.V.K. Murthy, Dean Dr. R. Veeranjanyulu, and Dean Dr. C.V. Subba Rao, the event underscored industry-relevant skill development and readiness for instrumentation and communication system design. The event was convened under the leadership of Dr. M. Appa Rao, Head of the ECE Department, and graced by distinguished dignitaries including College Principal Dr. G.V.K. Murthy, Dean of Students' Affairs Dr. R. Veeranjanyulu, and Dean of Academics Dr. C.V. Subba Rao, reflecting the institution's strong commitment to technical skill development and industry-aligned career readiness.





HUMANITIES AND SCIENCES

FDP

Dr. Rama Mohan participated in a five-day Faculty Development Program on Mathematics for Sustainable Development in Research, organized by St. Joseph's College, Chennai, from 24 to 29 September 2025, intended to enhance understanding of mathematical approaches for sustainable development in research, including applications, research design, and data analysis, with on-campus lectures, hands-on sessions, and group activities, and the outcome being applied learning to ongoing and future projects along with a certificate of participation.

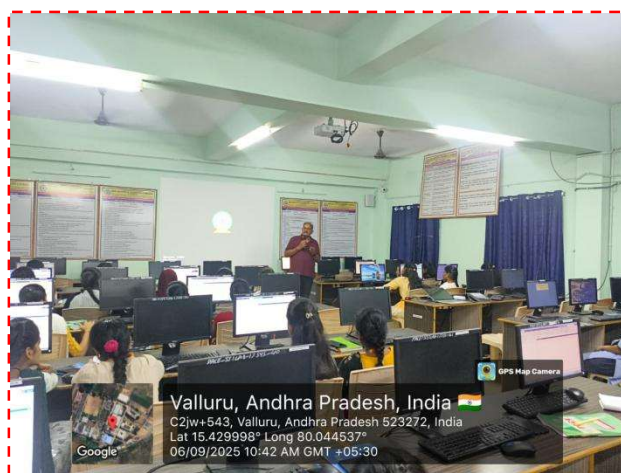
ELECTRICAL AND ELECTRONICS ENGINEERING

A WORKSHOP

The Department of Electrical and Electronics Engineering hosted a one-day MATLAB symposium on September 6, 2025, featuring Dr. P. Anil Kumar, Scientist 'G' at DRDO's Dr. APJ Abdul Kalam Missile Complex, Research Centre Imarat, Hyderabad, who delivered an insightful lecture on MATLAB as an interdisciplinary platform for rapid prototyping across signal



processing, control systems, communications, image and video processing, and machine learning. Anil Kumar was felicitated by Principal Dr. GVK Murthy with a shawl. College Secretary and Correspondent Dr. Maddisetty Sridhar addressed the gathering, with attendance from Principal Dr. GVK Murthy, Dean Academics Dr. C.V. Subba Rao, Dean of Students' Affairs Dr. R. Veeranjanyulu, Head of Department Mr. B. Naga Raju, Coordinator Mr. B. Vijay Chandra, and other dignitaries.



FACULTY DEVELOPMENT PROGRAM

- Mr. K. Naresh, an Assistant Professor, participated in a Faculty Development Workshop on Recent Trends in Generative AI, conducted on September 13, 2025, by Pace Institute of Technology & Sciences in collaboration with FutureOS.

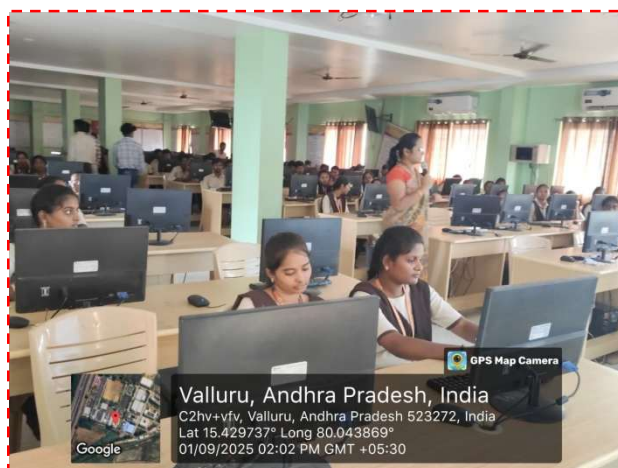
COMPUTER SCIENCE AND ENGINEERING (CSBT & BLOCK CHAIN TECHNOLOGY)

A CGC EVENT

On September 1, 2025, the Career Guidance Cell of the Department of Computer Science and Engineering (IoT, Cyber Security, and Blockchain Technology) organized an enriching symposium titled "How to Develop Programming Skills." Expertly guided by Ms. V. Mounika, Assistant Professor in Training and Placement, and

The poster is for a CGC event titled "HOW TO DEVELOP PROGRAMMING SKILLS". It features a circular portrait of Mrs. V. Mounika, the resource person. The event details include the date "01st September 2025" and venue "SATISH DHAWAN Block". It lists the resource person as Mrs. V. Mounika, Asst. Professor-T&P, PACE ITS. The co-convenor is Dr. B. Srikanth, Assoc. Professor & Head, CSBT & BCST, IT & CSIT. The coordinator is Mrs. M. Kalyani, Asst. Professor, IT. The poster also includes the PACE logo, accreditation marks, and social media handles. At the bottom, it provides the address: NH-16, Near Valluramma Temple, Valluru, Ongole-523272, A.P.-India, and the website www.pace.ac.in | 9581456310. It is organized by the Department of IT and CSIT.

convened by Dr. B. Srikanth, Associate Professor and Head of the Department, the symposium was seamlessly coordinated by Ms. M. Kalyani, Assistant Professor. The session delved into sophisticated web-based learning platforms, methodologies for crafting logical problem statements, company-specific coding paradigms, and the transformative role of AI tools in elevating programming acumen. This symposium ignited inspiration among attendees to refine their technical expertise and nurtured a spirit of innovation, underscoring PACE ITS's unwavering dedication to cultivating excellence in computer science and engineering.



CIVIL ENGINEERING

The Department of Civil Engineering hosted a guest lecture on Radar-Based Rainfall Estimation for Engineering Hydrology Applications on September 20, 2025. Alumnus Soma Sekhar Chowdary (Mollek Technologies) discussed how radar tech enables high-resolution, real-time rainfall data, improving prediction accuracy and supporting urban flood management, water resources, and sustainable infrastructure. He shared insights on integrating radar-derived data with hydrological models to enhance decision-making and risk mitigation in civil engineering projects. The session was highly engaging and equipped students with a clear understanding of how modern technology and engineering principles converge to solve real-world problems. The event was convened by Dr. G. Ganesh Naidu, Associate Professor and Head of the Civil Engineering Department, and coordinated by Mr. M. Durga Vara Prasad, Assistant Professor.



MBA- PRIZES FOR PACE MBA STUDENTS

Students studying MBA second year at PACE Institute of Technology and Sciences participated in Visvotstav Fest, organized by PBR VITS Kavali, and won prizes. Ms. P. Jyotsna, Mr. M. Anil Kumar, and Ms. G. Sai Ashutoshi showcased their talents and secured prizes in the Quiz competition. A



congratulatory meet was organized, and the winners were congratulated in a meeting at PACE Institute of Technology and Sciences on September 17. The Secretary and Correspondent Dr. Maddisetty Sridhar emphasized that students should enhance their competitiveness and skills by participating in such competitions. Present at the event were Principal Dr. GVK Murthy, Dean of Academics Dr. CV Subba Rao, Dean of Students' Affairs Dr. R. Veeranjanyulu, AO Mr. M. Ramana Babu, and Head of the Department of MBA Dr. T. Mary Jones.



FACULTY ACHIEVEMENTS

- T. Ramakrishna, Assistant Professor, participated in the 6-Day Online International Faculty Development Program on "Entrepreneurship Development and Venture Creation," organized by the Wadhwani Foundation, from September 8, 2025 to September 13, 2025.

ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

On September 13, 2025, the Department of Artificial Intelligence and Data Science in collaboration with FutureOS, convened a Faculty Development Program titled "Cutting-Edge Advancements in Generative AI."

This symposium, tailored for academic luminaries, illuminated the forefront of generative AI, encompassing pioneering research and pragmatic applications. The program featured illustrious keynote speakers: Mr. Satish Karri, Senior Project Manager at Tredence Inc., a generative AI savant with over 15 years steering transformative AI initiatives, and Mr. Balaji Vuppuluri, a Senior Manager at American Express, boasting extensive expertise in software innovation. Their discourses elucidated emergent AI trends, pedagogical applications, and industrial opportunities. The session offered immersive, hands-on explorations of transformative AI tools reshaping academia and professional spheres. Distinguished dignitaries, including Dr. Maddisetty Sridhar, Secretary and Correspondent, Dr. G.V.K. Murthy, Principal, Dr. R. Veeranjanyulu, Dean of Students' Affairs, and Dr. C.V. Subba Rao, Dean of Academics, lauded the program's role in amplifying faculty cognizance of avant-garde technologies. The initiative was masterfully convened by Dr. G. Ganesh Naidu, Head of the Department of Artificial Intelligence and Data Science, with exemplary coordination by Mr. K. Siva Krishna. Faculty and students alike participated with fervor.



GUEST SPEAKERS



Mr. Satish Karri

Sr. PM, Tredence Inc.
Entrepreneur | Generative AI Specialist
Industry Leader, 15+ years of experience
driving AI innovation



Mr. Balaji Vuppuluri

Entrepreneur, Sr. Manager-American
Express, 15+ Years of Experience in
Software Developments & Innovation



PHYSICAL EDUCATION DEPARTMENT

The Physical Education Department at PACE IT hosted an awareness program titled "Take Charge of Your Health: A Guide for Students" on September 18, 2025. The session featured Dt. N Priyanka Murali, HOD of Dietetics, and Dt. Srilakshmi Yamapogu, Dietitian, with support from Aster Ramesh Nalluri Super Specialty Services. They offered practical guidance on nutrition,



physical activity, and healthy lifestyle choices tailored for students, emphasizing actionable steps to maintain well-being, manage stress, and prevent common health issues. The event drew active participation from a distinguished line-up of dignitaries, including College Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. GVK. Murthy, Dean Academics Dr. C.V. Subba Rao, and Dean of Students' Affairs Dr. R. Veeranjanyulu. They were joined by Deans, Heads of Departments, and staff from across the college, who engaged in interactive sessions, Q&A, and campus-wide initiatives to promote student health and wellness. The programme concluded with closing remarks encouraging ongoing collaboration among departments to foster a culture of proactive health management on campus. The event was well coordinated by Mr. I. Madhusudhana Rao, Physical Director.



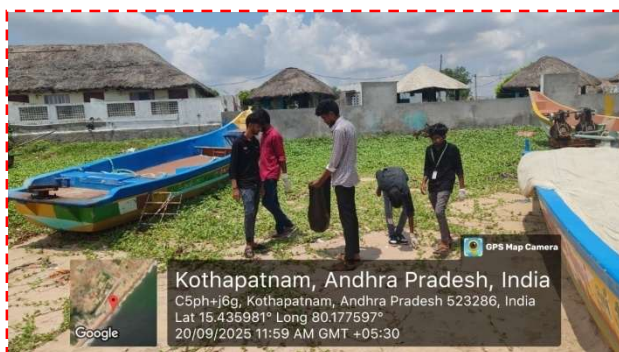
NSS & ISR Cell

INTERNATIONAL COASTAL CLEANUP DAY - "GREEN AP"



The NSS Unit of PACE Institute of Technology and Sciences organized a "Green Andhra Pradesh" initiative as part of the state-level Swarna Andhra – Swachh Andhra campaign, timed with International Coastal Cleanup Day to foster environmental awareness and sustainable practices among students and the local community. Objectives included raising awareness about beach cleanliness and waste management, promoting rooftop gardening, bio composting, and intercropping, and encouraging NSS volunteers to protect coastal ecosystems and contribute to a cleaner, greener Andhra Pradesh. Activities conducted encompassed a Beach Cleaning Drive with over 60 volunteers at Kothapatnam Beach, an Awareness Campaign on rooftop gardening and green cover, demonstrations of bio composting and intercropping techniques, and slogans displayed with a human chain to symbolize unity for a clean environment. Outcomes included increased awareness of marine pollution, strengthened volunteerism, and higher local participation in beach cleanliness and sustainable living. The event concluded by showcasing the NSS Unit's commitment to community service and ecological balance, supported by Dr. M. Sridhar, Dr. G. V. K. Murthy, Dr. C. V. Subba Rao, Dr. R. Veeranjanyulu, Mr. P. Venkateswarlu, Mr. K. Srinivasa Rao, all Deans and HODs, with coordination oversight by Dr. M. Mallikarjuna Rao.

NSS Volunteers Pledge to Protect Beaches



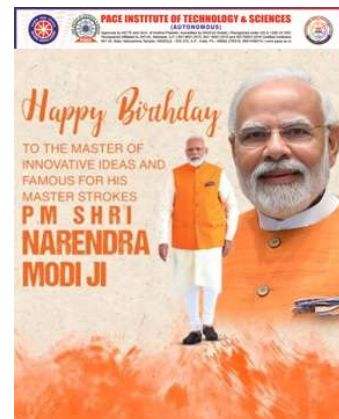
NSS & ISR CELL - AADHAR UPDATE CAMP

On September 25 and 26, 2025, the Institutional Social Responsibility (ISR) Cell of PACE Institute of Technology and Sciences masterfully executed an Aadhaar Update Camp on its campus. This pivotal service, available to students and staff across two days, provided an effortless avenue for updating critical identification records. The initiative thrived under the astute guidance of PACE's venerable leadership, including Dr. Maddisetty Sridhar, Secretary and Correspondent, Dr. G.V.K. Murthy, Principal, Dr. C.V. Subba Rao, Dean of Academics, Dr. R. Veeranjanyulu, Dean of Students' Affairs, Mr. M. Ramanayya, Head Master, Z.P.H. School, Valluru Village alongside all Deans, Heads of Departments, and devoted staff members, whose resolute support was instrumental to its success. The endeavor was impeccably orchestrated by Dr. M. Mallikarjuna Rao, NSS Program Officer, whose distinguished leadership ensured the initiative's triumphant outcome.



BLOOD DONATION CAMP

The NSS Unit volunteers from PACE Institute of Technology and Sciences, Valluru, Prakasam District, Andhra Pradesh, participated alongside Indira Priyadarshini Law College, Ongole, in a blood donation camp organized to honor the Prime Minister Narendra Modi's 75th birthday. The event, conducted with the aim of serving humanity and promoting voluntary blood donation, witnessed active participation from students, faculty, and volunteers across institutions. PACE NSS volunteers demonstrated social responsibility, discipline, and teamwork, contributing significantly to the camp's success. Medical teams ensured safe collection procedures throughout the process, and many students stepped forward to donate, highlighting the youth's role in nation-building through community service. Organizers expressed gratitude to all donors, volunteers, and supporting institutions for making the camp meaningful, with the NSS presence from PACE being particularly appreciated. The event was coordinated by Dr. M. Mallikarjuna Rao.



NSS - HYGIENE CAMPUS

Swachhata Hi Seva 2025 (Hygiene Campus) at PACE Institute of Technology and Sciences was organized on September 12, 2025 under the NSS Unit to promote cleanliness and environmental awareness, emphasizing a clean, green, and healthy campus; volunteers took an environmental protection pledge, reaffirmed commitment to safeguarding natural resources, and collected signatures to encourage active participation in campus cleanliness. The NSS team conducted hygiene activities to ensure a clean environment, prevent mosquito breeding, and mitigate sanitation risks, reflecting social responsibility and collective participation. The initiative was well received by students, faculty, and management, fostering shared responsibility for a safe, eco-friendly atmosphere, aligning with the motto "Clean Campus, Green Campus" and highlighting the youth's role in environmental protection, showcasing Pace's commitment to a healthier, more sustainable campus. Appreciation was conveyed by college leadership-Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G.V.K. Murthy, Dean of Academics Dr. C. V. Subba Rao, Dean of Students' Affairs Dr. R. Veeranjanyulu, HODs, and Dr. M. Mallikarjuna Rao, NSS coordinator, for the participation of students and staff.







NCC AWARENESS PROGRAMME ON CLEANLINESS

Ek Ghanta, Ek Saath Shramadhan: NCC Awareness Programme on Cleanliness - On September 25, 2025, our NCC unit organized this initiative to raise awareness about cleanliness, with cadets actively cleaning the playgrounds, college grounds, college blocks, and surrounding roads, demonstrating commendable enthusiasm and civic responsibility; a total of 42 cadets participated, including 20 SW Cadets and 22 SD Cadets, with D. Vasant Rao, Assistant Professor & Physical Director / NCC Caretaker, organizing it meticulously.



EAGLE CLUB

AN AWARENESS SESSION

EAGLE Club of PACE Institute of Technology and Sciences organized an awareness programme on "Suicide Prevention Day" on September 10, 2025. The event featured an address by Dr. J. Chandrasekhar, M.D., Psychiatrist, DMHP, RIMS, Ongole, who spoke to the



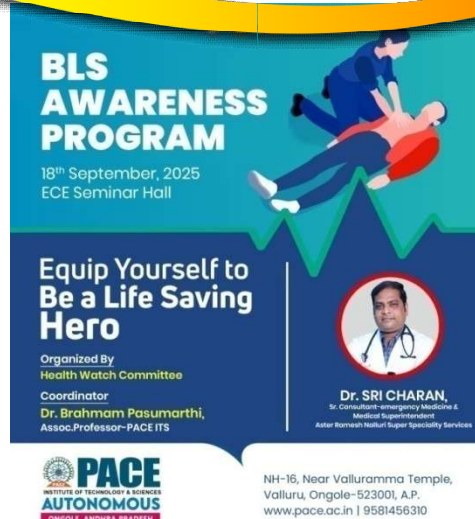
The poster is for a "SUICIDE PREVENTION DAY" event held on "10TH SEPTEMBER, 2025" at the "ECE Seminar Hall". It is organized by the "EAGLE CLUB (Elite Anti-Narcotics Group for Law Enforcement)" and features a guest speaker, "Dr. J. Chandrasekhar, M.D., Psychiatrist, DMHP, RIMS, Ongole". The poster also lists the convener as "Dr. Bramham Pasumarthi, Assoc. Professor". It includes social media handles for PaceAutonomous, @paceautonomous, @paceautonomous2008, and @PACE ITS Ongole, along with the address "NH-16, Near Valluramma Temple, Valluru, Ongole-523272, Prakasam District, A.P-INDIA" and the website "www.pace.ac.in | 9581456310".

first-year students about recognizing early warning signs, reducing stigma, and accessing available mental health resources. The session emphasized practical steps for peers and educators to support at-risk individuals and foster a compassionate campus culture. The programme witnessed active participation from a distinguished line-up of dignitaries, including College Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. GVK. Murthy, Dean Academics Dr. C.V. Subba Rao, and Dean of Students' Affairs Dr. R. Veeranjanyulu. They were joined by Deans, Heads of Departments, and staff from across the college, who engaged in Q&A segments, shared campus-wide initiatives, and reinforced the institute's commitment to student well-being. The event also featured opening remarks by the EAGLE Club coordinators and a closing note that encouraged ongoing collaboration among departments to promote mental health awareness and supportive services on campus.



HEALTH WATCH COMMITTEE

The Health Watch Committee of organized an Awareness Program on **Basic Life Support (BLS)** led by Dr. Sri Charan, Senior Consultant, Emergency Medicine at Aster Ramesh Nalluri Super Specialty Services, with contributions from Dr. Priyanka Neha and Ms. Srilakshmi held on September 18, 2025. The event, coordinated by Dr. Pasumarthi Brahmam, Coordinator of the Health Watch Committee, saw active participation from College Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. GVK. Murthy, Dean Academics Dr. C.V. Subba Rao, Dean of Students' Affairs Dr. R. Veeranjanyulu, along with Deans, Heads of Departments, and staff from across the college who joined to promote health awareness and hands-on BLS demonstrations.



INTERNATIONAL COASTAL CLEANUP DAY

At PACE ITS Ongole, we are committed to cultivating socially responsible citizens in tandem with competent professionals. In celebration of International Coastal Cleanup Day and the Green AP initiative in alignment with Swarna Andhra-Swachh Andhra, our NSS

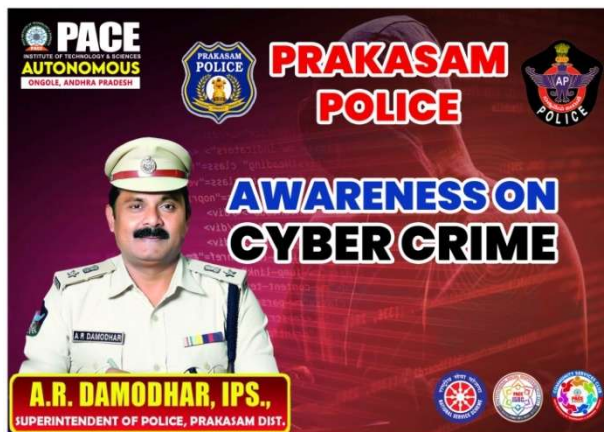


Unit volunteers undertook a beach cleaning drive at Kothapatnam Beach. This initiative transcended mere litter removal; it sought to elevate awareness about safeguarding marine ecosystems, mitigating plastic pollution, and advancing sustainable living practices. Kudos to our devoted NSS volunteers, whose demonstration of service, accountability, and teamwork contributed to a cleaner, greener Andhra Pradesh. The event was expertly organized by Dr. M. Mallikarjuna Rao and Mr. Suresh, an Assistant Professor. They were joined by College Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. GVK. Murthy, Dean Academics Dr. C.V. Subba Rao, and Dean of Students' Affairs Dr. R. Veeranjanyulu, along with Deans, Heads of Departments, and staff who acknowledged and applauded the students' exemplary efforts.



AWARENESS SESSION ON CYBER SECURITY AND SAFETY@2025

PACE Institute of Engineering & Technology's NSS Unit organized an awareness programme on September 3, 2025 on **Cyber Security and Online Safety@2025** with Mr. A. R. Damodhar, IPS, SP of Prakasam District as chief guest, focusing on contemporary cyber frauds and prevention. The event educated students and the community about tactics such as stolen-device and voice-cloning scams via Artificial Intelligence, with Mr. V. Surya Narayana, Inspector of Police (Social Media and Cyber Cell), outlining common schemes like fraud at banking outlets, voice cloning to defraud contacts, and misuse of digital payments. He urged prompt cybercrime reporting via helpline 1930 or www.cybercrime.gov.in to ensure timely action and account protection. Preventive measures included caution with unknown calls, verifying urgent money requests via video call, and avoiding telephonic-only financial decisions, along with demonstrations on securing social media and privacy, and guidance on reporting cyber offenses. SP Damodhar also encouraged regular awareness drives in institutions and the formation of student-led cyber help desks. The programme yielded practical tips for all attendees, strengthened police-education collaborations, and underscored the NSS unit and police's commitment to cyber safety in the digital age. Appreciation was conveyed by college leadership-Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G.V.K. Murthy, Dean of Academics Dr. C. V. Subba Rao, Dean of Students' Affairs Dr. R. Veeranjanyulu, and HODs-along with Dr. M. Mallikarjuna Rao, ISR coordinator, for the participation of students and staff.



Authorities and College Collaborate Effectively



Community Learns Cyber-Resilience Together



Experts Elucidate Cyber Defense Strategies



Experts Advocate Vigilant Cyber Hygiene



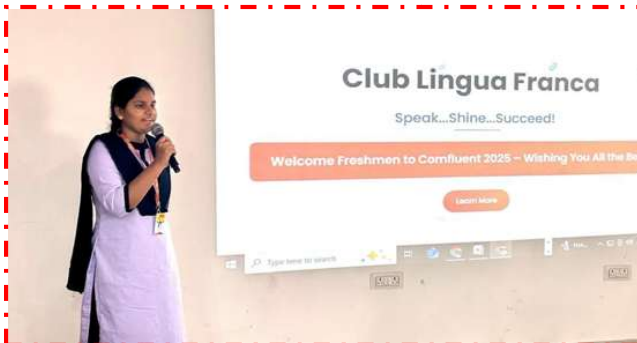
CLUB LINGUA FRANCA -CONFLUENT-2025

The Club Lingua Franca's Confluent Symposium for Freshmen 2025 culminated in a resounding success, marked by the fervent participation of over 300 students. The symposium comprised two stimulating sections, meticulously designed to evaluate participants' eloquence, poise, self-assurance, and non-verbal expressiveness. The attendees' incredible talent and obvious enthusiasm were incredibly motivating. A distinguished cohort of 22 students was honored with accolades by the institution's administration, in recognition of their superlative performances. Addressing the assembly, Dr. Maddisetty Sridhar, Secretary & Correspondent, lauded the initiative, remarking, "Club Lingua Franca is performing an estimable service by orchestrating events that cultivate students' oratorical prowess and interpersonal finesse-attributes indispensable in the contemporary milieu." Dr. Sridhar Maddisetty, alongside Dr. G.V.K. Murthy, Principal, Dr. R. Veeranjanyulu, Dean of Students' Affairs, and Ms. K. Roopa Akkesh, Dean of Training and Placements, collectively extolled the students for their enterprising spirit. The event was deftly orchestrated by Ms. Priscilla Pallem, Coordinator of Club Lingua Franca.



Voices of Talent with Dr. Sridhar and Dr. Murthy

Eloquence in Action



Oratory Excellence Unleashed

WOMEN EMPOWERMENT CELL - TEACHERS' DAY

The Teachers' Day commenced with a solemn ceremony in the college auditorium, meticulously organized by student coordinators under the stewardship of the Women Empowerment Cell. In his inspiring keynote address, Principal Dr. G.V.K. Murthy highlighted Dr. Radhakrishnan's profound conviction that education acts as a powerful catalyst for building character and fostering national advancement. Senior faculty members were honored with shawls and mementos by Secretary and Correspondent Dr. Sridhar Maddisetty; Principal Dr. G.V.K. Murthy; Dean of Students' Affairs Dr. R.

Veeranjaneyulu; Dean of Academics Dr. C.V. Subba Rao; and Ms. K. Roopa Akkesh, Dean of Training and Placements, in sincere recognition of their steadfast commitment and exemplary guidance. Students from diverse branches enriched the occasion with a lively cultural extravaganza, including eloquent speeches, heartfelt poetry recitations, and captivating skits that vividly portrayed the revered teacher-student bond. A tribute video on Dr. Radhakrishnan's life, philosophy, and educational legacy was screened, followed by students sharing gratitude via handwritten letters and posters. The event ended with a joint pledge by faculty and students to uphold teaching and learning, reaffirming commitment to academic excellence and ethics per his vision. It was smoothly coordinated by Ms. N. Vaishnavi, WEC Coordinator.





AN AWARENESS SESSION

An Awareness Program on '**Discipline, Sanitation and Hygiene**' was conducted on September 12, 2025, for B. Tech I Years. Hygiene and sanitation topics were emphasized as essential for maintaining health and cleanliness. Guest speakers addressed the audience on discipline, hygiene, and sanitation. Ms. K. Roopa Akkesh, Dean

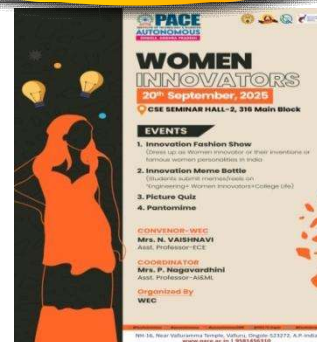
of Training & Placement, advised students to maintain discipline everywhere and with everyone, noting that discipline is a key to career success. She highlighted that hygiene is required in all settings and helps prevent health issues. Ms. Sk. Heena Kouser, Head of the Department of AIML encouraged students to contact WEC faculty if they encounter issues on campus and to uphold good discipline. Dr. T. Mary Jones, Head of the Department of MBA, discussed hygiene and its importance. She emphasized that every girl student should maintain cleanliness in all aspects of life and be aware of health issues that can arise from poor cleanliness. Students expressed that they benefited from the program, noting that it helped them groom themselves better. It was smoothly convened by Ms. N. Vaishnavi, WEC Coordinator and coordinated by the Assistant Professors Ms. Y. Veda Sree and Ms. B. Vijaya.

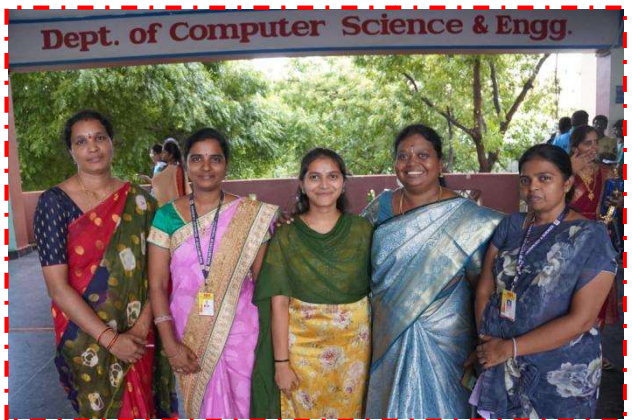




WOMEN INNOVATOR

A program titled "Women Innovators" was organized by the Women Empowerment Cell for college students on September 30, 2025. The event featured competitions on several topics, including Innovation Fashion Show, Innovation Meme Battle, Picture Quiz, and Pantomime. College students actively participated, showcasing creativity through costumes and enthusiasm in the competitions. Certificates of appreciation were awarded to the winners of these events. The program was attended by College Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. GVK Murthy, Dean of Academics Dr. CV Subba Rao, Dean of Training and Placements Ms. K. Roopa Akkesh, and Dean of Students' Affairs Dr. R. Veeranjanyulu, along with female faculty members. The event was convened by Ms. N. Vaishnavi, WEC Coordinator, and coordinated by Ms. P. Nagavardhini, Assistant Professor, AIML.





PHYSICAL EDUCATION - FRESHERS' DAY

As part of the induction programme, the Department of Physical Education organized sports and athletics for first-year students from September 22 to September 25, 2025. Events were conducted separately for girls and boys, featuring Kabaddi and Kho-Kho as the primary sports, along with Shot Put and Long Jump as athletics competitions. Principal Dr. GK Murthy inaugurated the event and addressed the gathering, highlighting the importance of physical fitness, teamwork, and sportsmanship as part of the holistic development of new students. The programme was well supported by senior college leadership: Dr. Maddisetty Sridhar, Secretary and Correspondent; Dr. G.V.K. Murthy, Principal; Dr. R. Veeranjanyulu, Dean of Students' Affairs; and Dr. C.V. Subba Rao, Dean of Academics, who lauded the participants for their enthusiasm and competitive spirit. Mr. I. Madhusudhana Rao, the Physical Director, and his team oversaw the smooth conduct of the events ensuring fair play and safety for all participants. Prizes were awarded to the winners and runners-up across the various events.





EVENTS: SHOT-PUT, LONG JUMP





CHAIRMAN

Dr. M. Venugopal Rao



SECRETARY & CORRESPONDENT

Dr. M. Sridhar



PRINCIPAL

Dr. G. V. K. Murthy

THANK YOU

Honorary Advisor

Dr. G. V. K. Murthy, Principal

Chief Editor

Mr. Ratna Raju Chegudi

*Assistant Professor & Softskills Trainer
Training and Placements Cell*