



# PACE

INSTITUTE OF TECHNOLOGY & SCIENCES  
AUTONOMOUS



# PACE

## Chronicle

NOVEMBER 2025

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## PACE AT A GLANCE

PACE Institute of Technology and Sciences (PACE ITS) was established under Srinivasa Educational Society in 2007 at Valluru village, near Ongole. It has been running successfully since the academic year 2008-09. PACE, being an NRI's project is committed to provide a world class technical education. PACE Institute of Technology and Sciences is permanently affiliated to JNTUK, Kakinada and approved by AICTE, New Delhi. The institution was accredited by "NBA" and NAAC with "A" grade. The institution has got the AUTONOMOUS status in 2018. The college is situated in a panoramic area of 14 acres with Wi-Fi enabled infrastructure, well ventilated classrooms and well equipped laboratories. As a provision for physical fitness, the college also has a sports field and indoor stadium.

This institution was started by Dr. Maddisetty Venugopal Rao, Chairman and Dr. Maddisetty Sridhar, Secretary and Correspondent, with a modest strength of 240 and now, the institute has an intake of 1000+students. The college offers B. Tech Degree in ECE, CSE, CSE (IoT and Cyber Security), CSIT, AI & ML, AI & DS, EEE, IT, Mechanical, Electronics Engineering (VLSI Design and Technology) and Civil. The college also offers courses like MBA, M. Tech and Diploma.

### Vision

To impart futuristic technical education transforming the students technically superior, ethically strong, self-disciplined to serve for the nation building as a valuable resource.

### Mission

- To inculcate quality education by implementing innovative teaching-learning methods and state-of-the-art facilities.
- To enrich the intellectual know-how, credibility and integrity of the students to necessitate industry.
- To transform the students as scholarly and influential leaders in engineering education, and to develop human power with creativity, advanced technology and passion for the betterment of future nation.





## PACE UTeM MOBILITY INTERNSHIP PROGRAMME

Fourteen distinguished students from PACE Institute of Technology and Sciences were bestowed with Certificates of Internship in Artificial Intelligence and Cyber Security by Universiti Teknikal Malaysia Melaka (UTeM), in formal recognition of their exemplary participation and successful completion of the highly regarded Mobility Student Programme, conducted from July to November 2025. The certificates were ceremoniously presented by Dr. Mohd Nur Azmi bin Nordin, Director of the Centre for International Students & Mobility at the office of the Deputy Vice Chancellor (Academic & International), honoring the cohort's outstanding achievement. The occasion was elevated by the gracious presence and enthusiastic commendation of Dr. Maddisetty Sridhar (Secretary & Correspondent), Dr. G.V.K. Murthy (Principal), Dr. R. Veeranjanelu (Dean of Student Affairs), Ms. Roopa Akkesh (Dean of Training and Placements), along with the entire distinguished assembly of Deans, Heads of Departments, and faculty members, who united in heartfelt praise of the exceptional dedication, intellectual rigour, and remarkable accomplishments displayed by the entire group.

*Global exposure, local impact: engineering a smarter future*



*Excellence recognized, futures empowered*




*Achievement through international collaboration and learning*









## 150<sup>TH</sup> CELEBRATIONS OF VANDE MATARAM SONG



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**CELEBRATING  
150 YEARS OF  
“VANDEMATARAM”**

Test your Knowledge, Honour our Heritage  
and Celebrate the Spirit of BHARAT



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On the 150th anniversary of India's national song, **Vande Mataram**, the NSS Unit organized a grand event on the college open ground, with about 2,500 students singing to honor national unity and patriotic spirit. Composed in 1875 by Bankim Chandra Chatterjee, Vande Mataram has long symbolized India's patriotism and unity. The NSS Unit coordinated the event with management, faculty, and volunteers as the ground echoed with the anthem. Brief speeches by Mr. K. Pradeep (DSP, Cyber Cell, Ongole) and NSS officers reaffirmed the song's significance and legacy, upholding national service, brotherhood, and constitutional ideals. The commemoration connected students with India's heritage, fostering pride and active citizenship. PACE officials including Dr. Maddisetty Sridhar, Dr. G. V. K. Murthy, Dr. C. V. Subba Rao, Dr. R. Veeranjanyulu, Ms. K. Roopa Akkesh, Mr. M. Ramana Babu, and Mr. M. Ramanayya attended, with the event coordinated by NSS programming officer Dr. M. Mallikarjuna Rao and team.

*PACE celebrated India's heritage, patriotism, and service.*



*A moment of unity strengthening community spirit and patriotism*





*Unity in song, unity in service*



*Pride in heritage, commitment to nation*



*Pride in heritage, commitment to nation*

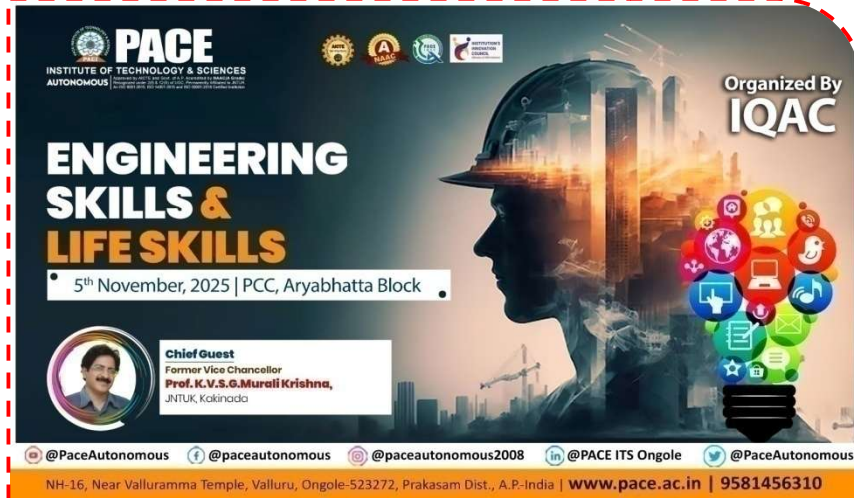


*Voices raised for a stronger India*



## IQAC - AN AWARENESS SESSION ON ENGINEERING SKILLS AND LIFE SKILLS

An Awareness Session on "Engineering Skills and Life Skills" was held at the PACE Institute of Technology and Sciences on November 5, 2025 under the aegis of the Internal Quality Assessment Cell (IQAC) of PACE. The event featured former Vice Chancellor of JNTUK, Kakinada Prof. KVSG Murali



Krishna, as chief guest. He articulated that life skills are indispensable for securing desirable employment upon completion of an engineering program, and he underscored the synergistic importance of communication, creativity, teamwork, and leadership alongside life skills. In connection with his address, he authored a book, which he presented as a gift to select students. The ceremonials included the presentation of a shawl to the chief guest, who was formally honored by the Principal, Dr. GVK Murthy. The assembly of dignitaries encompassed College Dean Academics, Dr. CV Subba Rao; Dean of Students' Affairs, Dr. R. Veeranjanyulu; First Year Dean, Dr. Subba Rao; Dean of Training and Placements, Ms. K. Roopa Akkesh; and Dr. Srinivas Reddy, Assistant Professor. The program was conducted under the auspices of the IQAC Convener, Mr. V. Siva Prasad. College Secretary and Correspondent, Dr. Maddisetty Sridhar, played an active role in orchestrating the event and distributed prizes to the winning students of the competitions conducted in association with the occasion.

*A rewarding day at PACE as students engage with industry-ready life skills*



*Prof. KVSG Murali Krishna, Inspiring Life Skills For Engineering Excellence*

A photograph of three individuals standing in front of a white background with a faint geometric pattern. On the left is a man with a mustache, wearing a white button-down shirt and dark trousers. In the center is a young girl wearing a light purple dress with a dark blue shawl draped over her shoulders. On the right is a man with long hair and a mustache, wearing a white button-down shirt and dark trousers. The girl and the man on the right are holding a book titled 'GENIUS' which features a portrait of a man on its cover.



## TRAINING AND PLACEMENTS



Fourteen students have secured placements with Infosys as System Engineers, contributing to an impressive average package of Rs. 3.6 LPA for the cohort. This achievement testifies to their tireless diligence, steadfast dedication, and outstanding technical prowess. The college leadership-Dr. Maddisetty Sridhar (Secretary and Correspondent), Dr. G. V. K. Murthy (Principal), Dr. C. V. Subba Rao (Dean of Academics), Dr. R. Veeranjanyulu (Dean of Students' Affairs), and Ms. K. Roopa Akkesh (Dean of Training)-as well as the faculty and staff, extended heartfelt congratulations to the selected students for their commendable accomplishment and celebrated the overall success of the students.

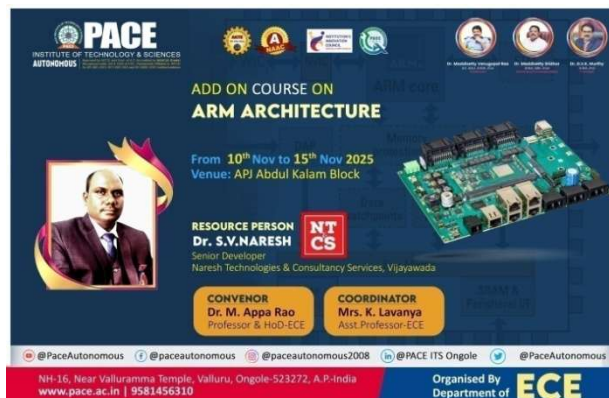


Ms. Prasanna Lakshmi Gokaraju, a B.Tech student in Computer Science Engineering, has been placed at Cubic as an Associate Software Engineer, with an annual package of Rs. 8.5 lakhs. The achievement reflects her hard work, dedication, and exemplary technical skills. The college leadership and faculty-Dr. Maddisetty Sridhar (Secretary and Correspondent); Dr. G. V. K. Murthy (Principal); Dr. C. V. Subba Rao (Dean of Academics); Dr. R. Veeranjanyulu (Dean of Students' Affairs); Ms. K. Roopa Akkesh (Dean of Training and Placements Cell and Head of the Department, Computer Science Engineering); and Dr. S. Giri Babu, along with the staff-congratulated Lakshmi Prasanna and lauded her commendable achievement.



## ELECTRONICS AND COMMUNICATION ENGINEERING - AN ADD ON COURSE

The Department of Electronics and Communication Engineering hosted a five-day add-on course on Arm Architecture from November 10–15, 2025. Dr. S. V. Naresh, Senior Developer at Naresh Technologies and Consultancy Services, Vijayawada, delivered expert lectures and led practical sessions. The program, aimed at ECE students, combined lectures, hands-on laboratories, and project-oriented activities to cover Arm Cortex-M and Cortex-A architectures, memory hierarchy, instruction sets, tool chains, and performance optimization. Acknowledgments go to the convener and coordinator, and participants are encouraged to provide feedback to support certificates and continuing education. The event was convened by Dr. M. Appa Rao, Head, and coordinated by Ms. K. Lavanya, Assistant Professor, ECE.





### RESEARCH ARTICLE PUBLISHED

Dr. Jammisetty Yedukondalu, Associate Professor in the Department of Electronics and Communication Engineering at PACE Institute of Technology and Sciences (Autonomous), Ongole, has published a groundbreaking article entitled "Deep Fusion of VGG19 and ConvMixer with Superlet Transform for Cognitive Load Detection" in IEEE Transactions on Consumer Electronics (SCIE), a prestigious Q1 journal renowned for its high impact factor of 10.9. The achievement was gratefully acknowledged by Dr. Maddisetty Sridhar, Secretary and Correspondent; Dr. G. V. K. Murthy, Principal; Dr. C.



V. Subba Rao, Dean of Academics; Dr. R. Veeranjanyulu, Dean of Students' Affairs and Head of the Department of Mechanical Engineering; Dr. M. Appa Rao, and other deans, heads, and staff, who extended their sincere congratulations to Dr. Yedukondalu on this noteworthy accomplishment.

### HUMANITIES AND SCIENCES - FACULTY ACHIEVEMENTS - PAPER PUBLICATIONS

Dr. M. Mallikarjuna Rao, Archunan Vinithra, Dharmalingam Kamaraj, Anbalagan Selva Amala, Govindaraj Kamalam Dinesh, Punabati Heisnam, Gopiraj Aruna, Bhargab Kalita, Osi Siram, Archana Anokhe, Dr. Brahman Pasumarthi, 2025. Multifactorial constraints on honey production and innovative management in Indian apiculture., *Journal of Innovative Agriculture*, 12(3):1-13. The publication was acknowledged by Dr. Maddisetty Sridhar, Secretary and Correspondent; Dr. G. V. K. Murthy, Principal; Dr. C. V. Subba Rao, Dean of Academics; Dr. R. Veeranjanyulu, Dean of Students' Affairs and deans, heads, and staff, who jointly congratulated Dr. M. Mallikarjuna Rao and Dr. Brahman Pasumarthi on their noteworthy accomplishment.

### FACULTY DEVELOPMENT PROGRAMME

Dr. Brahman Pasumarthi and Ms. M. Sandhya Rani participated in a one-week FDP on Innovation & Research Opportunities in Cyber Security organized by KKR & KSR ITS, Guntur, from 27 October to 1 November 2025.



## ELECTRICAL AND ELECTRONICS ENGINEERING

### A TECHNICAL WORKSHOP ON ELECTRIC VEHICLES

A three-day technical workshop on Electrical Vehicle Technology and Applications was successfully organized by the Department of Electrical and Electronics Engineering for fourth-year B.Tech EEE students from November 18 to 20, 2025. Mr. Manjunath Kulkarni, Technical Manager at HIEE Empowering Engineers Private Limited, Hyderabad, served as the principal resource person, delivering in-depth insights into electric vehicle construction, EV powertrain architecture, motor and controller technologies, battery management systems, charging infrastructure, and EV safety standards. Practical sessions encompassed EV model analysis, the use of simulation tools, and real-time application studies to illuminate industry practices. On the occasion, Secretary and Correspondent Dr. Maddisetty Sridhar emphasized that electric vehicle technology will be a focal point of future mobility and highlighted workshops like this as pivotal for enhancing industry awareness among students. Principal Dr. G.V.K. Murthy urged students to bring forward innovative ideas in this rapidly evolving field. Head of the Department B. Naga Raju, along with Workshop Coordinators Mr. K. Soujan Kumar and Mr. P. Aaron Luther, and the entire faculty, played a pivotal role in the program's success. The initiative was gratefully acknowledged by Dr. Maddisetty Sridhar, Dr. G. V. K. Murthy, Dr. C. V. Subba Rao (Dean of Academics), and Dr. R. Veeranjanyulu (Dean of Students' Affairs and Faculty).

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ONGOLE, ANDHRA PRADESH

A THREE DAY HANDS-ON  
WORKSHOP ON  
**ELECTRIC VEHICLES**

Date : 18<sup>th</sup>-20<sup>th</sup> November 2025  
Venue : **ELECTRICAL**  
SIMULATION LAB

**RESOURCE PERSON**  
**Mr. MANJUNATH KULKARNI**  
Technical Manager,  
HIEE Empowering Engineers Pvt.Ltd.

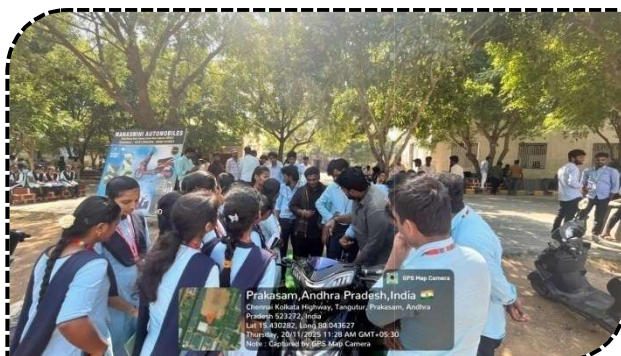
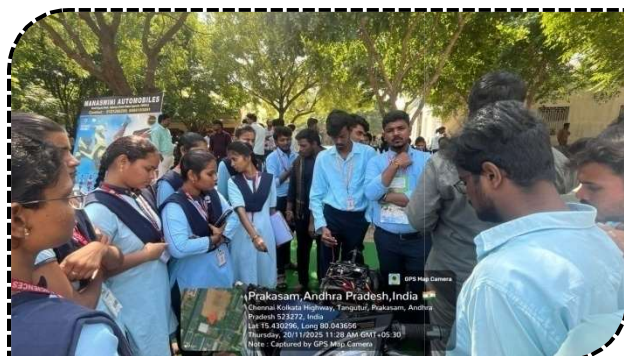
**CONVENOR**  
**Mr. B. Naga Raju**  
Assoc. Professor & HoD-EEE

**CO-ORDINATOR**  
**Mr. Aaron Luther Pitta**  
Asst. Professor-EEE

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Organized by  
Department of **EEE**



## MECHNAICAL ENGINEERING

The Department of Mechanical Engineering organized a guest lecture on 'Mechanics of Sounds' on November 13, 2025, featuring Dr. Thella Babu Rao, an Associate Professor from NIT, who served as the resource person. The lecture covered key topics in advanced mechanical



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**Guest Lecture on  
MECHANICS OF SOLIDS**

Date : 13<sup>th</sup> Nov 2025  
Venue: MECH Seminar Hall

**RESOURCE PERSON**  
**DR.THELLA BABU RAO**  
Asst.Professor-ME,  
NIT, A.P., India

**CONVENOR**  
**Dr. G. Kondaiah**  
HoD-Dept.of ME

**CO-ORDINATOR**  
**Dr. G. Mallikarjunachari**  
Assoc.Professor-Dept.of ME

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Organised By  
Department of **MECH**

engineering, fostered interactive discussions, and provided students with practical perspectives on contemporary challenges in the field. It also offered opportunities for Q&A, networking, and mentoring, contributing to the overall professional development of participants and reinforcing the department's commitment to academic excellence and industry collaboration. The event was convened by Dr. G. Kondaiah and adeptly coordinated by Dr. G. Mallikarjunachari, an Associate Professor. The PACE officials, including Secretary and Correspondent Dr. Maddisetty Sridhar, Dr. G. V. K. Murthy, Principal, Dr. R. Veeranjanyulu, Dean of Students' Affairs, AO, and Mr. M. Ramana Babu, commended the organizing team for delivering an insightful and impactful session.

*Engineering conversations that move from classroom to industry*



*From classroom concepts to real-world acoustics*





*Sound theory, practical impact*



*Students gained actionable insights for their engineering careers*

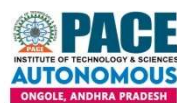




## HEALTH WATCH COMMITTEE

The Health Watch Committee organized an Eye Check-up Camp with Smart Vision Hospital, Ongole, on November 20 and 22, 2025, inviting PACE officials, faculty, and students to participate and have their eyesight screened. Smart Vision Eye Hospital staff conducted careful examinations and provided referrals as needed, ensuring seamless on-site flow and clear guidance for follow-up care. Secretary and Correspondent Dr. Maddisetty Sridhar publicly commended the hospital team for their exemplary service and praised

the Health Watch Committee for organizing the event. Participating officials included Dr. G. V. K. Murthy (Principal), Dr. R. Veeranjanyulu (Dean of Students' Affairs), AO Mr. M. Ramana Babu, along with all Deans, department heads, and faculty. The event was expertly coordinated by Health Watch Committee coordinator Dr. Brahmam Pasumarthi, who oversaw logistics, scheduling, and on-site support to ensure smooth operations. Feedback highlighted efficient registration, thorough pre-checks, and clear follow-up information for students and staff, with many participants expressing appreciation for the camp and the opportunity to access vision care services promptly.



**FREE  
EYE  
CHECK UP  
CAMP**

Smart Vision Eye Hospital  
Ongole

**Thursday & Saturday  
20<sup>th</sup> & 22<sup>nd</sup> Nov 2025 from 10:00 AM to 4:00 PM**

**Venue: Dispensary | Room No:101, H&S**

Organised by **HEALTH WATCH COMMITTEE** | Coordinator **DR. BRAHMAM PASUMARTHI**

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*Seeing well today, succeeding tomorrow*



*Clear vision, clearer future*







## NSS - GREEN ONGOLE-MEGA PLANTATION



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The NSS Unit of PACE organized a Mega Plantation Drive on November 7, 2025 under the Green Ongole initiative, contributing to environmental enhancement and public awareness in alignment with Swachh Andhra Swarna Andhra. Dignitaries, along with Dr. Maddisetty Sridhar (Secretary and Correspondent of PACE). Approximately 5,000 saplings were planted across Ongole, with 850 NSS volunteers displaying exemplary zeal and civic responsibility from planting through post-event maintenance. The program envisions a cleaner, greener Andhra Pradesh through monthly drives by educational institutions and NSS units, student-led “Swachh Syniks” campaigns, and sustainable practices like tree planting for climate resilience and emission reduction; PACE NSS volunteers amplified outreach, yielding expanded urban greenery and a state-wide exemplar for participants, while environmental awareness campaigns fostered lasting behavioral change and support Swachh Andhra goals. The event, organized under NSS Coordinator Dr. M. Mallikarjuna Rao with backing from Principal Dr. G. V. K. Murthy, Dean of Students' Affairs Dr. R. Veeranjanyulu, Dean of Academics Dr. C. V. Subba Rao, Officer-in-Charge Mr. M. Ramana Babu, and all Deans and HODs, stands as a pronounced model of youth-led environmental stewardship.

*Growing a cleaner, cooler future together*



*Youth-led action, lasting environmental impact*





*Planting for a greener tomorrow, one sapling at a time*







## NSS - INAUGURATION OF THE SPECIAL CAMP





# NSS UNIT

UNIT-2: 9021412091

# SPECIAL CAMP

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The NSS Unit of PACE Institute of Technology and Sciences organized a 7-day Special Camp at Kotapatnam Village, spanning November 17–23, 2025, centered on rural development. The initiative aims to catalyze holistic growth in rural communities through a spectrum of purposeful activities designed to enhance infrastructure, livelihoods, sanitation, education, and civic participation. Esteemed PACE leadership-Secretary and Correspondent Dr. Maddisetty Sridhar; Principal Dr. G. V. K. Murthy; Dean of Students' Affairs Dr. R. Veeranjanyulu; AO; Mr. M. Ramana Babu-and all Deans, Heads, staff, and students participated, underscoring institutional commitment to community uplift. The event was deftly coordinated by NSS Programming Officer Dr. M. Mallikarjuna Rao and his dedicated team, ensuring seamless execution and meaningful engagement with Kotapatnam's residents.

*Together, building resilient communities*





## HOUSEHOLD SURVEY IN KOTHAPATNAM ON LITERACY AND EMPLOYMENT

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UNIT-2: 902141209I



# NSS UNIT

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NSS volunteers conducted a systematic **Household Survey on Literacy and Employment** in Kothapatnam village to gather vital information on residents, including demographics, education levels, family occupation, housing conditions, and access to sanitation and welfare schemes, with volunteers divided into groups each equipped with survey forms for direct interaction with villagers, focusing on family composition and income, occupational status of family members, educational attainment, access to government welfare programs, housing details and sanitation status, and household needs and community problems; the data provided insights into the community's socio-economic challenges and helped pinpoint areas for further support and intervention. The exercise blended community engagement with leadership development and data-driven outreach, enhanced by the participation of local leaders and Sachivalayam staff. Coordinated by NSS Programmer Officer Dr. M. Mallikarjuna Rao, the effort received support from PACE leadership-Dr. Maddisetty Sridhar (Secretary and Correspondent), Dr. G. V. K. Murthy (Principal), Dr. R. Veeranjanyulu (Dean of Students' Affairs), AO, Mr. M. Ramana Babu, and all Deans and HODs.

### *Community-Centered Development in Action*






*Empowering villages, shaping futures*






## AWARENESS ON HYGIENE AND SANITATION




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UNIT-1: 902141201A | UNIT-2: 902141209I













Dr. Maddisetty Venugopal Rao  
B.E., M.A., D.A.M., D.Lit  
Chairman

Dr. Maddisetty Sridhar  
M.Sc., M.B.A., D.Lit  
Secretary/Correspondent

Dr. G.V.K. Murthy  
M.Sc., Ph.D  
Principal

GREEN ROOF

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The NSS Unit of PACE Institute of Technology and Sciences organized an Awareness Programme on Hygiene and Sanitation, followed by a Village Cleaning Drive, as part of its NSS Special Camp community outreach, with the initiative designed to illuminate the significance of personal and environmental hygiene while actively engaging students in advancing rural cleanliness; our NSS Volunteers cultivated awareness on personal hygiene, sanitation practices, and disease prevention, educated residents on proper waste disposal methods, fostered community engagement in maintaining pristine surroundings, and championed the national Swachh Bharat initiative to cultivate social responsibility among students, culminating in an awareness rally through village streets where volunteers displayed placards and chorused slogans promoting cleanliness and hygiene to magnify the message; the event was deftly coordinated by NSS programming officer Dr. M. Mallikarjuna Rao and his team, with active involvement from PACE officials-Secretary and Correspondent Dr. Maddisetty Sridhar; Dr. G. V. K. Murthy, Principal; Dr. R. Veeranjanyulu, Dean of Students' Affairs; AO; Mr. M. Ramana Babu, all Deans, heads, staff and students.

Clean habits, healthier communities



Together for hygiene, together for health





## AWARENESS ON VERICOMPOST METHODS



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UNIT-1: 902141201A | UNIT-2: 902141209I



Dr. Maddisetty Venugopal Rao  
A.P. 12.2, B.A.P. 12.2  
Chairman

Dr. Maddisetty Sridhar  
A.P. 12.2, B.A.P. 12.2  
Secretary & Correspondent

Dr. G.V.K. Murthy  
A.P. 12.2, B.A.P. 12.2  
Principal

COMPOST PREPARATION












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NSS Unit conducted an Awareness Session on Vermicompost Methodologies on November 19, 2025, in Kothapatnam to promote eco-friendly waste management and sustainable farming. Dr. M. Mallikarjuna Rao delivered the inaugural address highlighting the rising demand for organic fertilizers and youth leadership in ecological practices. Vermiculture experts explained vermicomposting, covered pit, bed, and bin methods, materials, earthworm species, moisture, and maintenance, with practical demonstrations on residue layering, compost bed preparation, and harvest. Forty-nine participants (50 including volunteers and students) engaged in questions about soil fertility, crop performance, and reducing chemical fertilizers, and explored the economics of small-scale vermicompost units. The session faithfully conveyed the maxim of transforming waste into wealth, in alignment with the NSS motto "Not Me, But You." The program concluded with thanks from Mr. B. Suresh Kumar. Coordinated by NSS Programming Officer Dr. M. Mallikarjuna Rao, with support from PACE leadership: Dr. Maddisetty Sridhar (Secretary and Correspondent), Dr. G. V. K. Murthy (Principal), Dr. R. Veeranjanyulu (Dean of Students' Affairs), AO, Mr. M. Ramana Babu, and all Deans.



*Turning waste into wealth*







## AWARENESS ON HONEY BEEKEEPING



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Dr. Maddisetty Venugopal Rao  
B.Sc. B.A.M. 2007  
Chairman



Dr. Maddisetty Sridhar  
B.Sc. B.A.M. 2008  
Secretary/Correspondent



Dr. G.V.K. Murthy  
B.Sc. B.A.M. 2009  
Principal

### HONEY PRODUCT




**"Honey" vs Raw Organic Honey**

- "Honey"**
  - Contains little to no pollen
  - May Contain Antibiotics
  - May Contain High Fructose
  - Processed Honey
  - HFCS is commonly derived from GMO corn
  - HFCS has been linked to diabetes, obesity, hypertension & liver damage
  - HFCS leads to plaque buildup & narrowing of blood vessels
- Raw Organic Honey**
  - All natural, unadulterated, and contains local pollen
  - Anti-viral and anti-bacterial properties
  - Contains powerful antioxidants
  - Helps ward off allergies
  - Helps soothe sore throat, coughs and soothe skin
  - Helps soothe skin conditions
  - Helps soothe skin conditions
  - Prevents Digestive Health









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The NSS Unit successfully organized an Awareness Session on Inter Crops and Honey Production on November 20, 2025 at Kothapatnam, aimed at educating students and local farmers on sustainable agricultural practices that can enhance productivity, soil health, and rural income; the session began with an introductory speech by the NSS programming officer Dr. M. Mallikarjuna Rao, who highlighted the importance of modern and eco-friendly farming techniques, with resource persons-experts in agriculture and apiculture-explaining the significance of intercropping, emphasizing how cultivating compatible crops together aids in efficient land use, pest control, and improved yield, and sharing practical examples of common intercrop combinations to illustrate field-level applications. Agriculture and apiculture experts explained intercropping benefits for land use, pest management, and yield, with practical intercrop pairings. A honey-production demonstration covered colonies, hive maintenance, seasonal care, and extraction, noting demand and income potential for small-scale beekeepers. About 50 participants engaged with questions on marketing, safety, and government support. The event concluded with a vote of thanks reflecting the NSS motto "Not Me, But You," with coordination by PACE officials including Secretary and Correspondent Dr. Maddisetty Sridhar, Dr. G. V. K. Murthy (Principal), Dr. R. Veeranjanyulu (Dean of Students' Affairs), AO, Mr. M. Ramana Babu, along with all Deans, and expertly organized by the NSS programming officer Dr. M. Mallikarjuna Rao and his team.



Small changes, big harvests





## AWARENESS ON GROUND WATER RECHARGE METHODS



**PACE**  
INSTITUTE OF TECHNOLOGY & SCIENCES  
AUTONOMOUS

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Recognized under 2(f) & 12(B) of UGC. Permanently Affiliated to JNTUK  
AICTE 2013, ISO 9001:2015, ISO 14001:2015 and ISO 45001:2018 Certified Institution



UNIT-1: 902141201A | UNIT-2: 902141209I



Dr. Maddisetty Venugopal Rao  
Rm. 108A, 2nd Floor  
Chairman

Dr. Maddisetty Sridhar  
Rm. 108A, 2nd Floor  
Secretary/Correspondent

Dr. G.V.K. Murthy  
Rm. 102  
Principal

GROUND WATER RECHARGE METHODS









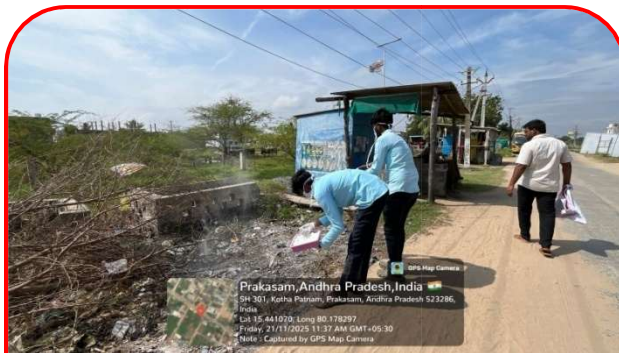



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The NSS Unit of pace organized an Awareness Session on the Ground Water Recharge Methods on November 21, 2025 at Kotapatnam village, aimed at educating students and community members about sustainable livelihood opportunities and environmentally friendly food production practices; the session began with a welcome address by Dr. M. Mallikarjuna Rao, who stressed the importance of understanding both traditional and modern livelihood options in today's rapidly changing world, with resource persons from fisheries and urban agriculture leading the sessions. The session's fishing segment covered inland and marine fisheries, their economic importance for coastal and rural communities, sustainable techniques, fishermen challenges, and opportunities in fish farming and aquaculture, highlighting career prospects in the sector. The urban gardening segment showcased container, vertical, and rooftop cultivation, with benefits like fresh produce, reduced carbon footprint, and improved well-being, encouraging home and neighborhood gardening for greener urban spaces. About 50 NSS volunteers and students participated, with interactive discussions and demonstrations reinforcing sustainable food systems and self-reliance. The event concluded with a vote of thanks by Mr. B. Suresh Kumar, reflecting the NSS motto "Not Me, But You." Coordination was provided by PACE officials-Dr. Maddisetty Sridhar (Secretary and Correspondent), Dr. G. V. K. Murthy (Principal), Dr. R. Veeranjaneeyulu (Dean of Students' Affairs), AO, Mr. M. Ramana Babu, and all Deans—alongside the NSS programming officer Dr. M. Mallikarjuna Rao and team.

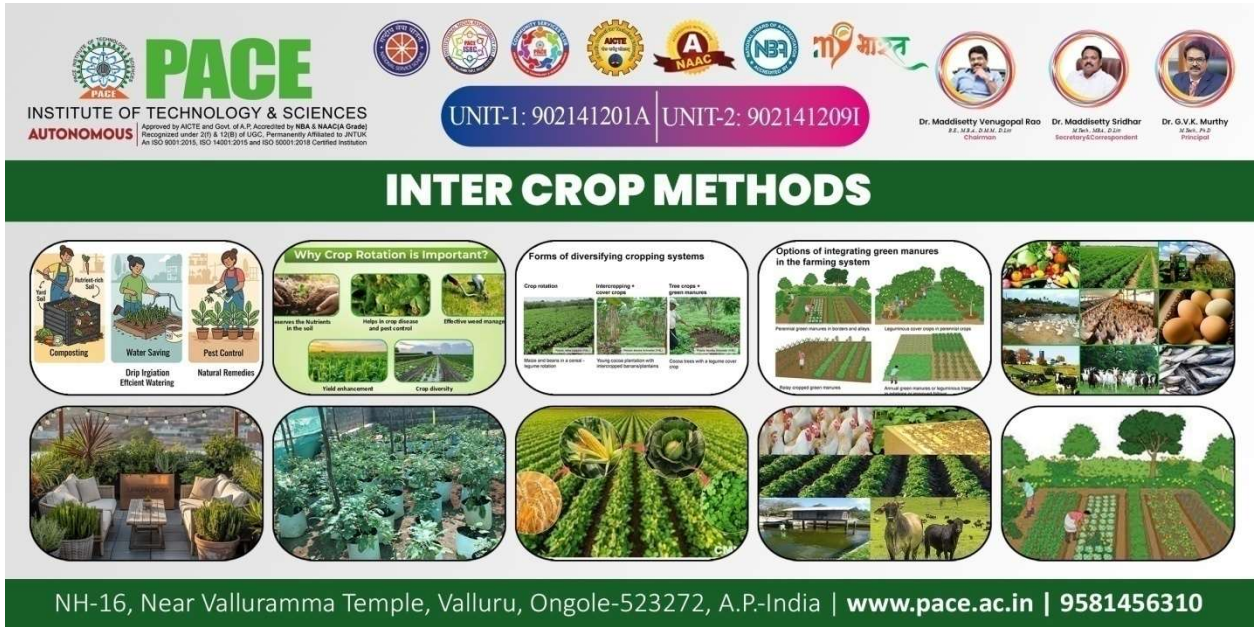


*Nurturing water, soil, and futures*





## AWARENESS ON INTER CROP METHODS



The NSS Unit held an Awareness Session on Intercrop Methods and Drinking Water Safety on November 22, 2025, in Kotapatnam, addressing sustainable fishing and safe drinking water for public health. Dr. M. Mallikarjuna Rao opened the session, stressing livelihood development and community well-being. Fisheries and public health experts led concise briefings: the fishing segment covered employment, food production, traditional and modern techniques, aquaculture opportunities, sustainable practices, and government schemes for fishermen; the water segment addressed sources, contamination causes, purification methods (boiling, filtration, chlorination, storage), water conservation, rainwater harvesting, and home hygiene tips. About 50 participants engaged in discussions linking sustainable livelihoods with health outcomes. The programme concluded with a vote of thanks by Mr. B. Suresh Kumar, acknowledging the valuable efforts of the resource persons and the enthusiastic involvement of NSS volunteers; the session proved highly informative and meaningful, reflecting the NSS motto "Not Me, But You," with the event coordinated by the PACE officials, including Secretary and Correspondent Dr. Maddisetty Sridhar, Dr. G. V. K. Murthy (Principal), Dr. R. Veeranjanyulu (Dean of Students' Affairs), AO, Mr. M. Ramana Babu, along with all Deans, and expertly organized by the NSS programming officer Dr. M. Mallikarjuna Rao and his team.



Linking livelihoods & health: Intercropping for better yields





## AWARENESS ON DRUG ABUSE IN FISHERMAN COMMUNITY



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# NSS UNIT

UNIT-2: 9021412091

# SPECIAL CAMP

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The NSS Unit held an Awareness Session on Drug Abuse for the fisherman community in Kotapatnam on November 23, 2025, led by Dr. M. Mallikarjuna Rao, focusing on the harms of addiction and promoting healthier, safer lifestyles. Health and social welfare experts discussed impacts, early signs, prevention, and rehabilitation resources, with emphasis on coastal communities. About 100 villagers and NSS volunteers participated, engaging in discussions and receiving informational pamphlets. Certificates were awarded to volunteers after the seven-day NSS Special Camp, with medals for the top volunteers. On completion of the seven-day NSS Special Camp, certificates were distributed to all volunteers, with medals awarded to the best NSS volunteers, and the programme concluded with a vote of thanks by Mr. B. Suresh Kumar, appreciating the participation of the fisherman community and the dedication of the NSS volunteers; the session proved impactful and meaningful, spreading awareness on an important social issue and upholding the NSS motto "Not Me, But You," coordinated by PACE officials including Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G. V. K. Murthy, Dean of Students' Affairs Dr. R. Veeranjanyulu, AO, Mr. M. Ramana Babu, along with all Deans, and expertly organized by the NSS programming officer Dr. M. Mallikarjuna Rao and his team.





One session, countless lives touched



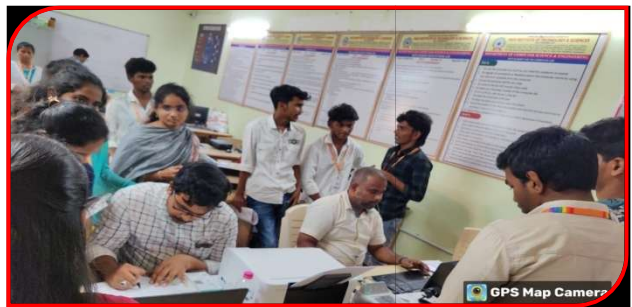
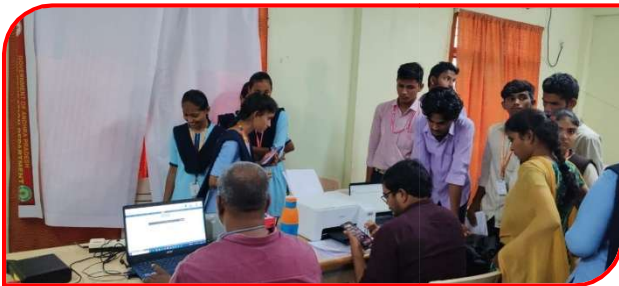
Proof that youth can drive real change





## AADHAR & PAN UPDATING PROGRAMME

PACE Institute of Engineering & Technology, Valluru, Prakasam District, Andhra Pradesh, NSS Unit organized an Aadhaar updating programme at our college premises from September 6 to 8, 2025 (with sessions through November 8, 2025); Aadhaar updating staff from the Prakasam District Collector's Office verified original documents and assisted with corrections in Aadhaar and PAN cards, while College Secretary & Correspondent Dr. Maddisetty Sridhar encouraged students, staff, and other members to utilize this opportunity to save time, money, and energy and appreciated the efforts of the NSS team and supporting staff, with College Principal Dr. G. V. K. Murthy, Dean of Students' Affairs Dr. R. Veeranjanyulu, Dean of Academics Dr. C. V. Subba Rao, and Officer-in-Charge Mr. M. Ramana Babu, along with all Deans and HODs, commending the participants; the event was well organized by Dr. M. Mallikarjuna Rao, NSS Coordinator.



## INSTITUTIONAL SOCIAL RESPONSIBILITY CELL - FOOD DONATION DRIVE



PACE's Institutional Social Responsibility Cell, with support from the PACE management, organized a Food Donation Drive for the Sanitation Workers of Ongole Municipality on District Sanitation Workers' Day, November 16, 2025. The event showed the institution's unwavering commitment to community welfare and social responsibility. The drive aimed to acknowledge the hard work, and invaluable service of sanitation workers who protect public health and keep the city clean. NSS volunteers, 120 ISR Cell members, and two members of the staff actively participated to distribute wholesome meals and refreshments at Ongole Municipality premises. The drive promoted social responsibility, and offered moral support on their special day. The initiative was successful and heartening, reaffirming PACE's enduring dedication to community service and inspiring students to engage in socially meaningful activities. Eminent administrators - Dr. Maddisetty Sridhar, Secretary and Correspondent; Dr. G. V. K. Murthy, Principal; Dr. C. V. Subba Rao, Dean of Academics; Dr. R. Veeranjanyulu, Dean of Students' Affairs; Ms. Roopa Akkesh, Dean of Training and Placements Cell-along with the deans and heads, participated in this noble social cause. ISR Coordinator Dr. Mallikarjuna Rao adeptly coordinated the event to a successful conclusion.





*Together we serve, together we grow*



*Empathy in action: feeding those who keep our city clean*



*Service to others is the truest measure of community strength*



*A small act of kindness made a big impact*





## AI CLUB

The AI Club convened a hands-on training session titled "Intelligent Computing with MATLAB & AI," held on November 10, 2025. The program was helmed by Mrs. Challa Anusha, Assistant Professor from the Electrical and Computer Engineering Department, who served as the principal resource person.

Attendees encompassed third-year B.Tech students from the CSE department and support staff affiliated with the AI Club. The workshop sought to impart practical competencies for constructing AI projects using MATLAB. The event was provocatively organized by Dr. Raghunath Reddy, Associate Professor, and adeptly coordinated by Dr. B. Srinivasa Reddy, Assistant Professor. It received commendation from Dr. Maddisetty Sridhar, Secretary and Correspondent; Dr. G. V. K. Murthy, Principal; Dr. C. V. Subba Rao, Dean of Academics; and Dr. Giri Babu, Head of the CSE Department.



*Coding minds, creative machines*



*From MATLAB to meaningful AI solutions*





## CULTURAL CLUB

The Cultural Club orchestrated a successful singing activity on September 10, 2025, aimed at cultivating musical prowess among students, with a substantial turnout showcasing diverse talents. The event featured a mix of vocal solos, ensemble performances, and improvisational jamming, providing participants with a platform to explore genre-blending styles and stagecraft. Attendees benefited from constructive feedback sessions, peer-to-peer mentoring, and opportunities to explore audition and performance techniques, enriching the campus's cultural milieu and fostering a spirit of collaborative creativity. The event was meticulously organized by Ms. M. Sandhya Rani, Assistant Professor, and Mr. G. Ramesh Babu, Assistant Professor. It garnered commendation from Dr. Maddisetty Sridhar, Secretary and Correspondent; Dr. G. V. K. Murthy, Principal; Dr. C. V. Subba Rao, Dean of Academics; and Dr. Giri Babu, Head of the CSE Department.

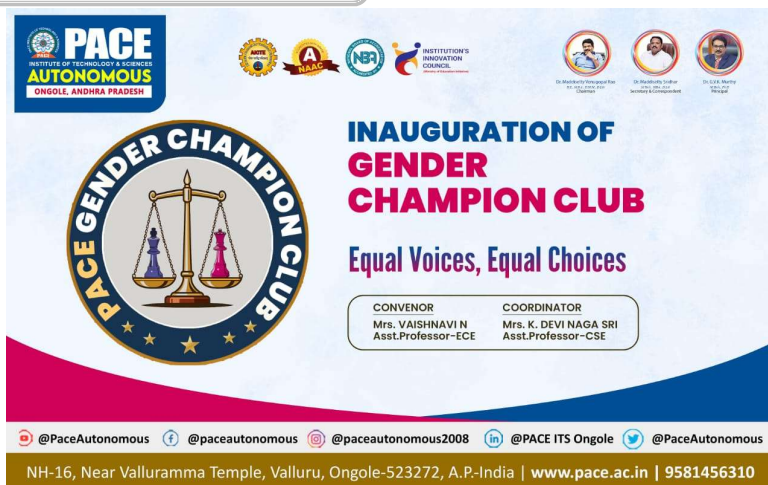


*Creativity, collaboration, and culture in harmony*



## GENDER CHAMPION CLUB

The Gender Champion Club Inauguration was triumphantly conducted on November 8, 2025. The program commenced with a devotional rendition, followed by the ceremonial lighting of the lamp, and featured inspirational addresses by esteemed dignitaries, underscoring the imperative of equality, respect,



and empowerment. The esteemed Secretary and Correspondent, Dr. Maddisetty Sridhar, formally unveiled the Gender Champion Club poster, signaling the dawn of a new odyssey toward heightened awareness and inclusivity. The presentation of badges to team leads and coordinators augmented the occasion with a sense of pride. Through this symposium, students apprehended the essence of gender sensitivity, exemplary leadership, and collective accountability in fostering a campus that is equitable and respectful. The event concluded on an uplifting note, brimming with enthusiasm for the club's forthcoming initiatives. The PACE officials, including Secretary and Correspondent Dr. Maddisetty Sridhar; Dr. G. V. K. Murthy, Principal; Dr. R. Veeranjanyulu, Dean of Students' Affairs; Ms. Roopa Akkesh, Dean of Training and Placements Cell; along with all Deans, Heads of Departments, and staff, participated in and endorsed the proceedings.

*Empowering every voice, shaping a respectful campus*



*Leadership with empathy, action with impact*





## EQUALITY FEST

On November 24, 2025, the Gender Champion Club organized the Equality Feast. The event aimed to promote unity, mutual respect, and equal participation among students. Activities included Flip the Bottle, Taste together; Match the Correct Sequence, and the Communication Chain Test. The activities provided a platform for students to collaborate, communicate, and work as a team. Each activity encouraged inclusiveness and strengthened interpersonal skills. The event highlighted the importance of equality in everyday interactions. Students' active involvement created a positive environment and contributed to the event's success. Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G.V.K. Murthy, Dean Students' Affairs Dr. R. Veeranjanelu, Dean of Training and Placements Ms. Roopa Akkesh, all Deans, all HODs, and all staff commended the team. Ms. N. Vaishnavi, coordinator of the Women Empowerment Cell, convened the event. Ms. K. Devi Nagasri, an assistant professor from CSE, well coordinated it.



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**AUTONOMOUS**  
ONGOLE, ANDHRA PRADESH

**EQUALITY FEAST**  
22<sup>nd</sup> November, 2025  
Mechanical Seminar Hall (Ratan Tata Bhavan)

**EVENTS**

- Taste Together
- Match the Correct Sequence
- Flip the Bottle
- Communication Chain Test

**Convenor**  
Mrs. Vaishnavi N  
Asst.Professor-ECE

**Contact for More Details**  
Mrs. K. Devi Nagasri, Asst.Professor-CSE  
9494965465

Organized by **GCC**

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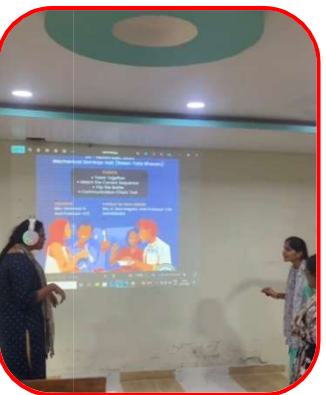
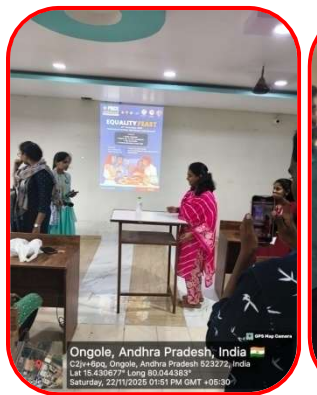
*A vibrant gathering celebrating unity, mutual respect, and equal participation among students.*



*Students collaborate, communicate, and work as a team during the Equality Feast.*



*An inclusive, positive environment where everyone's contribution matters.*



## MEDIA AND PUBLICATIONS CLUB

The Media and Publications Club orchestrated a November 2025 session series for the cohort, centered on the theme "Raising Awareness About College Social Media for All Students." The program aimed to cultivate prudent engagement with campus platforms- Newsletters, LinkedIn, YouTube, Instagram, Facebook-and to boost creativity, communication skills, and media literacy



among students and staff. The initiative garnered commendations from Dr. Maddisetty Sridhar, Secretary and Correspondent; Dr. G. V. K. Murthy, Principal; Dr. C. V. Subba Rao, Dean of Academics; Dr. R. Veeranjanyulu, Dean of First Year; Dr. G. Subba Rao, Dean of Students' Affairs; and department heads. The event was deftly coordinated by Mr. Ratna Raju Chegudi, a Verbal Trainer in the Training and Placements Cell. Furthermore, the club notably advanced its November 2025 activities under the auspices of the theme "Raising Awareness Among All Students About College Social Media." The program featured esteemed speakers: Dr. CV Subba Rao, Dean of Academics; Mr. M. Sri Durga Vara Prasad, In-Charge Head, Department of Civil Engineering; Ms. Sravani, Assistant Professor, Department of Artificial Intelligence and Data Science; and Dr. Raghuram Pradhan, Associate Professor, Department of Mechanical Engineering. Participants encompassed first-year Diploma students, I.B. Tech. Civil, Mechanical, and EEE cohorts, I.B. Tech AIDS A & B students, and I.B. Tech IoT A & B students, with support from six faculty members.

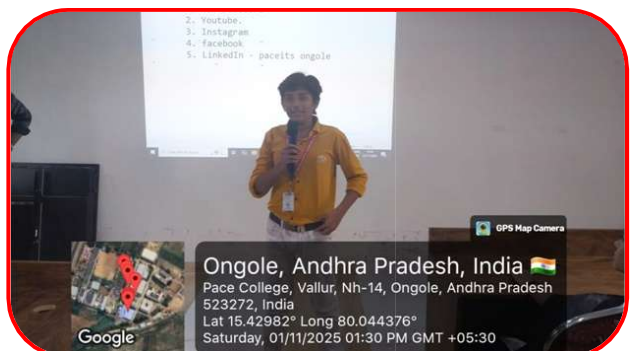
### November 1, 2025 for Diploma Students

*A collaborative effort across academics, departments, and student cohorts*





Media literacy for a connected campus.





November 6, 2025 for I B. Tech AIDS Students (Morning Session)



November 10, 2025 for I B. Tech AIDS students (Morning Session)





November 10, 2025 for I.B. Tech IOT students (Afternoon Session)



## ROBOTICS CLUBS' - SECOND MEET

The Robotics Club held its second session on November 5, 2025, about biomimicry, robotics, and autonomous systems. The main feature was robot fishes—fish-like robots for underwater exploration, monitoring, and protecting ecosystems. Their slim design lets them move through tight spaces, collect data, and inspect submerged structures, useful for testing water quality and detecting pollutants. Programming used Arduino, Raspberry Pi, Python, and simple block tools to handle obstacle avoidance, line following, facial recognition, and automatic tasks. The course focused on basic software engineering to improve thinking and problem-solving, with hands-on work on sensors, motors, control systems, and embedded electronics. Wireless tech (Bluetooth, Wi-Fi, Zigbee, RF) enabled remote operation, real-time data, and cloud monitoring for security, farming, industry, and service robots. Better power and control systems allow longer autonomous runs with solid operator links. In short, robot fishes, embedded programming, and wireless robotics come together for hands-on learning and developing smart, adaptable systems. Coordinated by Dr. Mallikarjunachari G.

### Robotics Club Meet 2

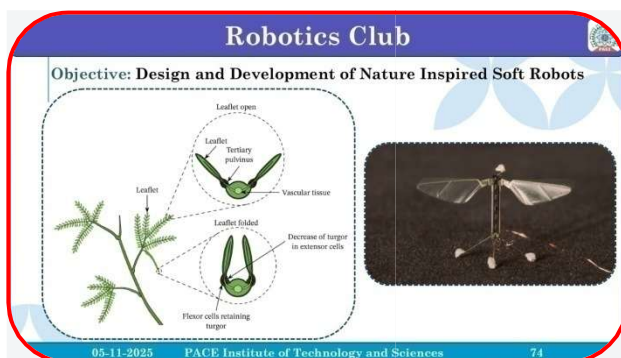
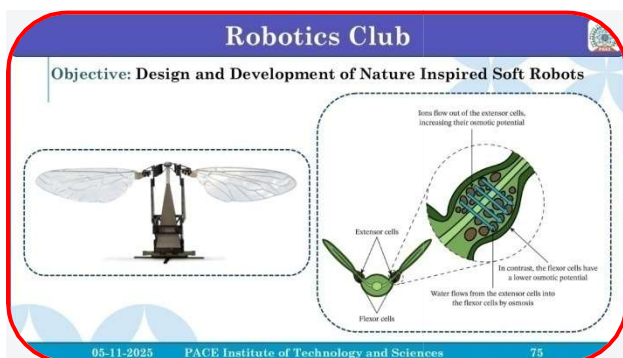
(05-11-2025) WEDNESDAY

VENUE:  
MECHANICAL SEMINAR HALL  
MECHANICAL (RATAN TATA) BLOCK  
(OR)  
ROOM NO. 303 B, MECHANICAL (RATAN TATA) BLOCK

TIMINGS: 1:30 PM TO 2:30 PM

Dr Mallikarjunachari G  
Dean ICSR, PACE ITS.

*Hands-on robotics for real-world impact*





## CLUB LINGUA FRANCA



Dr. Maddisetty Venugopal Rao  
Chairman



Dr. Maddisetty Sridhar  
Secretary & Correspondent



Dr. G.V.K. Murthy  
Principal

### READING RUMBLE

**Date : 22<sup>nd</sup> Nov, 2025**

**Venue: T&P Cell**

Faculty Coordinator

**Mrs. P. PRISCILLA**

**Asst.Professor-T&P**



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Organized by **LINGUA FRANCA**

A high-caliber reading skill enhancement initiative, titled "Reading Rumble," was conducted for B.Tech first-year students on November 22, 2025. The event was graciously presided over by Club Coordinator Ms. P. Priscilla and Faculty Coordinator Mr. Ratna Raju Chegudi, whose leadership underscored the program's scholarly rigor. A substantial portion of the freshmen demonstrated notable enthusiasm and fluency in reading, reflecting their readiness to engage with advanced linguistic challenges. Participants articulated that the program represents a premier opportunity to refine Listening, Speaking, Reading, and Writing (LSRW) competencies, thereby equipping them to grapple with future competitive environments. They asserted that mastery of these skills would significantly enhance their performance in technical interviews and selection processes. On the occasion, senior verbal-communication expert Mr. Ratna Raju Chegudi offered insights underscoring the imperative of inaugurating such participatory learning experiences for newcomers; he noted that early exposure to structured, skill-oriented events cultivates confidence, accelerates skill acquisition, and lays a robust foundation for a prosperous career trajectory. The program earned commendation from eminent administrators, including Dr. Maddisetty Sridhar, Secretary and Correspondent; Dr. G. V. K. Murthy, Principal; Dr. C. V. Subba Rao, Dean of Academics; Dr. R. Veeranjanyulu, Dean of Students' Affairs; Ms. Roopa Akkesh, Dean of Training and Placements; as well as the deans and heads of all departments. Their collective endorsement attests to the event's strategic value in advancing institutional objectives related to holistic student development and employability.

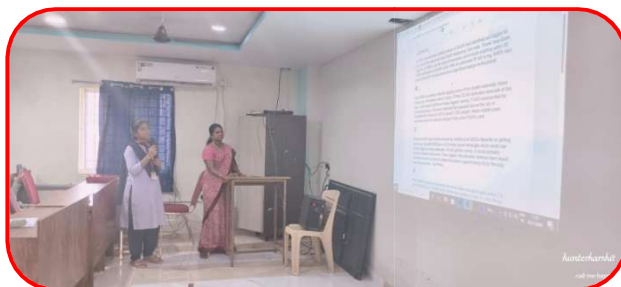
*A focused group of B.Tech first-year students engage enthusiastically in Reading Rumble,*



*Reading aloud, listening deeply, and speaking clearly-the foundation of success*



*Structured learning today, confident communication tomorrow*



*Early exposure to language skills accelerates growth and career readiness*





## DRONE CLUB

The Drone Club recently conducted its inaugural activity, "Revolutionizing the Skies – The Rise of Smart Drone Innovations," on November 6, 2025, introducing the fundamentals of drone assembly and operation and highlighting their applications in agriculture and security, while underscoring the growing relevance of smart drone technology and providing hands-on insights into aerial innovation. On the same day, a technical awareness program titled "Raising Awareness About Drones and UAV Technology" featured Dr. M. Venkateswara Rao and Mr. P. V. Subba Reddy as resource persons, drew B.Tech students from first to third year with three supporting staff, and aimed to demystify drone technology-its components, applications, and safety regulations-while fostering technical curiosity, innovation, responsibility, and awareness of careers, with a strong emphasis on hands-on learning through the Drone Club. The program significantly enhanced participants' understanding of drone systems and real-world applications-spanning surveillance, agriculture, construction, disaster management, and research-along with insights into operation, safety protocols, and opportunities for drone-related projects and competitions; the event also strengthened engagement with the Drone Club and encouraged teamwork, ongoing skill development, and technological innovation, with commendations for the organizing team from Dr. Maddisetty Sridhar, Dr. G. V. K. Murthy, Dr. C. V. Subba Rao, and Dr. R. Veeranjanelu.

*Exploring the skies, unlocking inspired innovation*



*Hands-on learning today, smarter solutions tomorrow*



*From components to careers: drones accelerating our future*



*From theory to flight: drones shaping our future*





## VISUAL ARTS AND FINE ARTS CLUB

Visual Arts and Fine Arts Club organized a Photography Competition on November 3, 2025, under the adept coordination of Mr. D. Madhu. The event culminated triumphantly on the same day, drawing participants from multiple departments and showcasing a richly diverse spectrum of creativity



and technical prowess. It served as a premium platform for artistic expression, fostered a spirit of healthy competition and peer learning among students, and featured sagacious critiques from senior faculty, discerning feedback from judges, and a commemorative showcase of select photographs, thereby reinforcing the institute's steadfast commitment to holistic education and experiential learning. The participants affinity for the given theme was evident as they captured landscapes with punctilious observation, refined aesthetic sensibilities, and technical deftness, thereby illuminating the beauty of the institution through the lens. The collection celebrated the institution's premier locations as perceived through the students' discerning perspectives, transforming ordinary views into compelling visual narratives. Prizes were conferred as follows: P. Venkata Sai Abhinav (III - AIDS) secured the first prize, M. Uday Chandra Karthik (III - ECE) claimed the second prize, S. Sri Charan (III - IOT) earned the third prize, and K. Sandhya (II - CIVIL) received a consolation prize.



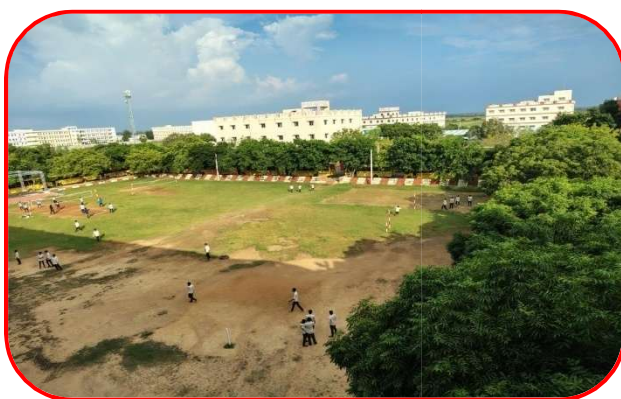
*Photography Competition and Winners*



*P. Venkata Sai Abhinav- First Prize*



*M. Uday Chandra Karthik - Second Prize*



*S. Sri Charan - Third Prize*



*K. Sandhya - Consolation Prize*

## **MASTER OF BUSINESS ADMINISTRATION - RESEARCH ARTICLE PUBLISHED**

Mr. Ch. Chandra Sekhar, an Assistant Professor in the Department of Master of Business Administration, has published a paper titled "Cotton Seeds Hulls as a Source of Roughage for Animals: An Overview in Indian Journal of Small Ruminants (Scopus) Quartile: Q4." The publication has been acknowledged with commendation from Dr. Maddisetty Sridhar, Secretary and Correspondent; Dr. G. V. K. Murthy, Principal; Dr. C. V. Subba Rao, Dean of Academics; Dr. R. Veeranjanyulu, Dean of Students' Affairs and Head of the Department of MBA; Dr. T. Mary Jones, and other deans, heads, and staff.





## MERIT SCHOLARSHIPS

The **LIC Golden Jubilee Scholarship (2025)** provides financial support to economically disadvantaged students pursuing higher education from Class 10/12 onward in Medicine, Engineering, and ITI, offering an annual stipend ranging from Rs.15,000 to Rs. 40,000. Eligibility hinges on scholastic merit and family income (approximately Rs. 2.5 lakh to Rs. 4.5 lakh), with merit-cum-means assistance for vocational, diploma, and undergraduate programs and differentiated allocations for female applicants across diverse streams. The program aims to alleviate poverty or distress, advance education, provide medical relief, and promote other public-utility objectives. In this regard, **28 PACE students from the first year have each been awarded Rs. 30,000.**

The PACE officials-Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G. V. K. Murthy, Dean of Students' Affairs Dr. R. Veeranjanyulu (AO), Mr. M. Ramana Babu, and Dean of Training and Placements Ms. K. Roopa Akkesh, First Year Dean Dr. G. Subba Rao-commended the recipients for their exemplary merit and resilience.





**CHAIRMAN**

**Dr. M. Venugopal Rao**

B.E., MBA., D.M.M.



**SECRETARY & CORRESPONDENT**

**Dr. M. Sridhar**

M.Tech., MBA., D.Litt



**PRINCIPAL**

**Dr. G. V. K. Murthy**

M.Tech., Ph.D

**THANK YOU**

**Honorary Advisor**

Dr. G. V. K. Murthy, Principal

**Chief Editor**

**Mr. Ch. Ratna Raju**

Asst. Professr & Softskills Trainer  
Dept. of Training and Placement