PACE
INSTITUTE OF TECHNOLOGY & SCIENCES
AUTONOMOUS

PACE Chronicle

AUGUST 2026

NH-16, Near Valluramma Temple, Valluru, Ongole-523272, A.P, INDIA
www.pace.ac.in | 9581456310

PACE AT A GLANCE

PACE Institute of Technology and Sciences (PACE ITS) was established under Srinivasa Educational Society in 2007 at Valluru village, near Ongole. It has been running successfully since the academic year 2008-09. PACE, being an NRI's project is committed to provide a world class technical education. PACE Institute of Technology and Sciences is permanently affiliated to JNTUK, Kakinada and approved by AICTE, New Delhi. The institution was accredited by "NBA" and NAAC with "A" grade. The institution has got the AUTONOMOUS status in 2018. The college is situated in a panoramic area of 14 acres with Wi-Fi enabled infrastructure, well ventilated classrooms and well equipped laboratories. As a provision for physical fitness, the college also has a sports field and indoor stadium.

This institution was started by Dr. Maddisetty Venugopal Rao, Chairman and Dr. Maddisetty Sridhar, Secretary and Correspondent, with a modest strength of 240 and now, the institute has an intake of 1000+students. The college offers B. Tech Degree in ECE, CSE, CSE (IoT and Cyber Security), AI and ML, AI and DS, and Civil. The college also offers courses like MBA, M. Tech and Diploma.

Vision

To impart futuristic technical education transforming the students technically superior, ethically strong, self-disciplined to serve for the nation building as a valuable resource.

Mission

- To inculcate quality education by implementing innovative teaching-learning methods and state-of-the-art facilities.
- To enrich the intellectual know-how, credibility and integrity of the students to necessitate industry.
- To transform the students as scholarly and influential leaders in engineering education, and to develop human power with creativity, advanced technology and passion for the betterment of future nation.



CII HR FUTURE BRIDGE SUMMIT 2K26





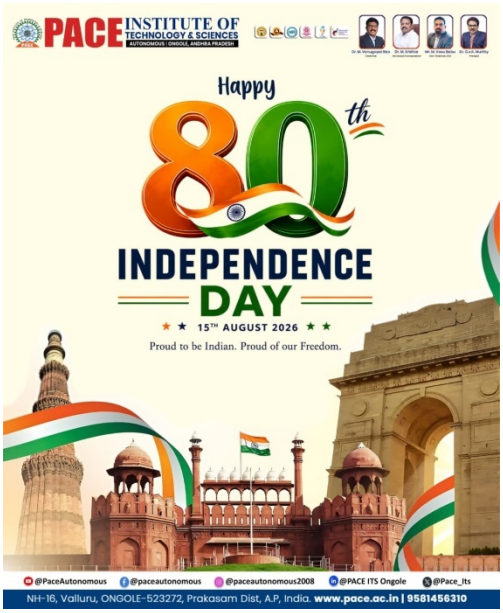
Ms. K. Roopa Akkesh, Dean of the Training and Placements Cell, had the distinct privilege of representing PACE Institute of Technology and Sciences at the **CII HR Future Bridge Summit 2K26**, convened in Vijayawada. The summit brought together eminent leaders from industry, academia and the Confederation of Indian Industry (CII), and served as a dynamic forum for strategic dialogue on the evolving landscape of human resources and talent development. During the summit, Ms. Roopa Akkesh engaged in a rewarding interaction with Mr. Srikanth Surampudi, Regional Head – HR, Tata Consultancy Services (TCS), along with several distinguished CII officials and corporate stalwarts. The event also provided an invaluable platform for fostering enduring professional relationships and strengthening the institution's collaborative ties with the corporate world. Such engagements play a pivotal role in bridging the gap between academic learning and industry requirements, thereby enhancing the employability, competence and career prospects of our students. The institution extends its heartfelt appreciation to the Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G.V. K. Murthy, Dean of Academics Dr. C. V. Subba Rao, Dean of Students' Affairs Dr. R. Veeranjaneyulu, AO Mr. M. Ramana Babu, the Deans, the Heads of all departments and the members of the staff for their unwavering support and encouragement.

PLACEMENTS @ GRAMAX



It is with immense pride and profound gratification that PACE Institute of Technology and Sciences announces yet another stellar accomplishment in its trajectory of excellence. A remarkable eleven students from our institution have been officially selected by GRAMAX CYBERTECH LIMITED, a distinguished Public Limited Company, extending to them a commendable compensation package of Rs. 4.2 LPA. This achievement assumes even greater significance when viewed in its broader context: of the thirty students recruited nationwide by Gramax, eleven hail from the PACE family-constituting an exceptional share of the total selections. Such a proportion stands as a testament not merely to individual brilliance, but to the collective calibre of our students and the unwavering dedication of our faculty. This is, indeed, a moment of singular pride and an unequivocally remarkable feat. The accomplishment was formally acknowledged and lauded by a distinguished assembly of eminent personalities, whose presence lent the occasion its due gravity. Among those who extended their heartfelt appreciation were; Dr. Maddisetty Sridhar, Secretary and Correspondent, Dr. G.V.K. Murthy, Principal, Dr. C.V. Subba Rao, Dean of Academics, Dr. R. Veeranjaneyulu, Dean of Student Affairs, Mr. M. Ramana Babu, Administrative Officer, Ms. K. Roopa Akkesh, Dean, Training and Placements Officer. Their collective commendation, alongside the felicitations of all deans, heads of departments, and staff members, underscores the institutional solidarity and shared sense of purpose that define the PACE community. As we celebrate these eleven ambassadors of excellence, we reaffirm our commitment to nurturing talent, cultivating industry readiness, and forging pathways of opportunity for every student who walks through our doors. This milestone is not merely a destination reached, but an inspiration to scale even greater heights in the years to come.

80th INDEPENDENCE DAY CELEBRATIONS @ PACE



PACE Institute of Technology and Sciences commemorated the 80th Independence Day on August 15, 2026, with exceptional zeal and patriotic fervour. Dr. Sridhar Maddisetty, Secretary and Correspondent, extended his heartfelt Independence Day felicitations to the entire PACE fraternity. Dr. Sridhar Maddisetty, proudly unfurled the National Flag, an emblem of the institution's steadfast allegiance to the nation's founding ideals and hard-won freedoms. The celebration commenced with an enchanting patriotic welcome dance, followed by a stirring March Past by the NCC cadets, which vividly embodied the spirit of liberty, discipline, and devotion to the motherland. **In a moment of particular pride, the institution was honoured with a Certificate of Appreciation from the Commanding Officer, 34 Andhra Battalion NCC, in recognition of its commendable NCC activities and contributions**. The event was meticulously organized by the Department of Physical Education and was graced by an illustrious assemblage of dignitaries, including Dr. G.V.K. Murthy (Principal), Dr. R. Veeranjaneyulu (Dean of Students' Affairs), and Mr. M. Ramana Babu (Administrative Officer), together with all the Deans, the Heads of Departments, and a large contingent of students who participated with infectious enthusiasm. Preceding the principal ceremonies, a series of games and athletic contests was conducted. PACE officials and the other dignitaries conferred prizes upon the victors, lending an air of celebration and camaraderie to the day.




PACE













INAUGURAL CEREMONY OF FIRST B.TECH CLASSES



PACE Institute of Technology and Sciences kicked off its first-year engineering classes for the 2026-27 academic sessions on August 17, 2026. Speaking as chief guest, Mr. Medarametla Jagadeesh, Founder of Creeno Solutions, encouraged students to develop the professional skills that today's competitive industry demands. Dr. Maddisetty Sridhar, College Secretary and Correspondent, welcomed the students and thanked them for choosing PACE. He promised that the management would do everything possible to help every graduate leave with a promising job offer in addition to an engineering degree. The ceremony was attended by Principal Dr. G. V. K. Murthy, Dean of Academics Dr. C. V. Subba Rao, Dean of Students' Affairs Dr. R. Veeranjaneyulu, Dean of Training and Placements Ms. K. Roopa Akkesh, Administrative Officer Mr. M. Ramana Babu, and Polytechnic College Principal Mr. G. Koti Reddy, along with heads of departments, faculty, staff, students, and parents. The event concluded with the PACE community reaffirming its commitment to academic excellence and holistic development, upholding the institution's long-standing legacy of trust and distinction. The PACE team's careful planning made the event grand and memorable. It opened with a ceremonial lamp-lighting and the Principal's welcome to dignitaries, parents, and students. In the orientation session, students and parents learned about the curriculum, attendance rules, campus facilities, and student support services. Keynote speakers highlighted the opportunities in engineering programmes, while parents thanked the faculty for their warmth and thorough orientation. The event ended with a vote of thanks to the dignitaries, faculty, staff, students, and parents. PACE remains committed to shaping skilled, innovative, and responsible engineers through quality technical education, hands-on learning, and strong industry connections.














Venue: Mirai













entation for Freshers















INDUCTION PROGRAMME



The Induction Programme, an orientation designed to acquaint newcomers with an institution's policies, ethos, expectations, and the roles they are to assume, was formally launched at PACE Institute of Technology and Sciences on August 17, 2026 and continued over the following two weeks. Conceived in keeping with the guidelines of the All India Council for Technical Education (AICTE), the two-week programme sought to lay a robust foundation for the holistic development of the incoming batch. The programme was enriched by a distinguished line-up of speakers, each offering a distinct perspective on the journey ahead. Dr. Maddisetty Sridhar underscored the importance of aligning one's career aspirations with one's educational pursuits, while Dr. G. V. K. Murthy championed skill enhancement and self-directed learning as the hallmarks of a resilient professional. Dr. C. V. Subba Rao exhorted students to strive for academic excellence and to cultivate disciplined, effective study habits, and an external expert complemented these addresses with insights on sustaining motivation and embracing lifelong learning. Dr. R. Veeranjaneyulu, Dean of Students' Affairs, familiarized the students with the institute's academic environment and student support systems, emphasizing the virtues of regularity and the judicious use of contemporary academic tools. Students were comprehensively apprised of the library resources and academic curriculum, while the academic calendar provided a structured overview of key academic milestones, encompassing registration, orientation, commencement of classes, examinations, academic mentoring, result declaration, and periodic academic progress assessments, under the guidance of Dr. G.E. Babu, Controller of Examinations.

Recognizing that scholarly rigour must be balanced by inner equilibrium, the programme featured a restorative session on Yoga, Pranayama, and Meditation led by Mr. Bala Krishna, designed to alleviate stress and foster mental clarity. Sessions on health awareness further underscored the importance of well-being in sustaining academic performance. An industry expert held forth on the symbiosis between technical proficiency and soft skills, a pairing increasingly decisive in the contemporary professional landscape, and this was complemented by a thought-provoking talk on human values, reaffirming that true education nurtures ethical character alongside intellectual capability. In keeping with its commitment to sustainability, the institute continues its annual plantation programme, organized under Institutional Social Responsibility, to instill environmental consciousness and civic responsibility among its students.

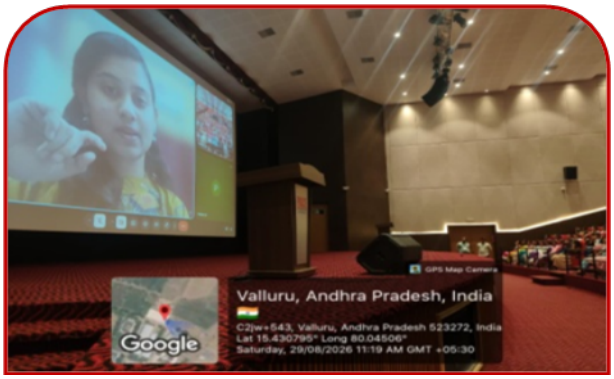
The coordinators of the institute's various clubs likewise introduced their respective visions, missions, and functionalities, inspiring students to engage actively in co-curricular pursuits that foster both academic and personal growth. The Induction Programme 2026-27 thus concluded as a comprehensive and meaningful initiation into campus life, equipping the new cohort not merely with information, but with the confidence, direction, and values needed to flourish in the years ahead. We extend our warmest wishes to the incoming students and look forward to witnessing their achievements.










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PACE
Orientation Programme
Cultural Activities
2026-2027
AUGUST 29, 2026
Ramp Walk | Singing | Dance
Valluru, Andhra Pradesh, India
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PACE INSTITUTE OF TECHNOLOGY & SCIENCES: ONGOLE
(AUTONOMOUS)
Awareness Programme on Curriculum
R26 REGULATIONS
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VISUAL ARTS &
FINE ARTS CLUB
CREATE. EXPLORE. INSPIRE
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models
demos
You do not need to know everything
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Seminar Presentation
"Not Me But You"
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PACE GENDER CHAMPION CLUB
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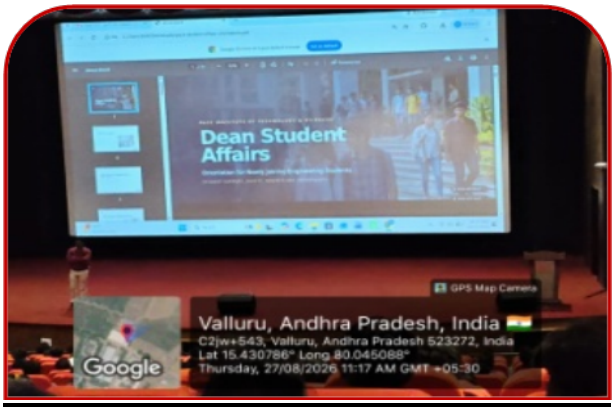

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WELCOME
TO OUR
CULTURAL CLUB
Express • Explore • Excel
PACE
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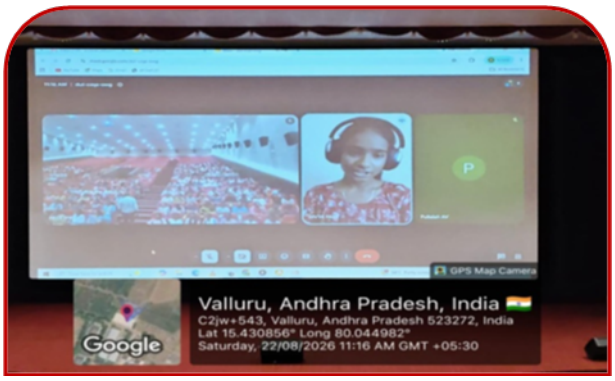

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Department Of Civil Engineering, Guntur - Chennai Hwy, Valluru, Andhra Pradesh 523272, India
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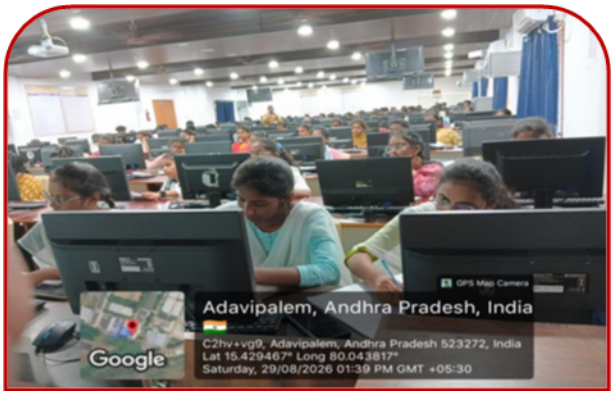

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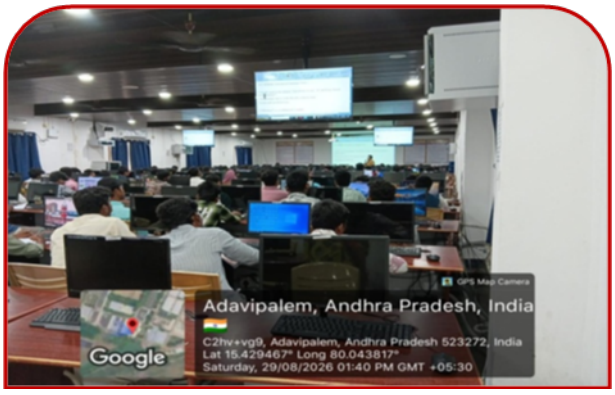

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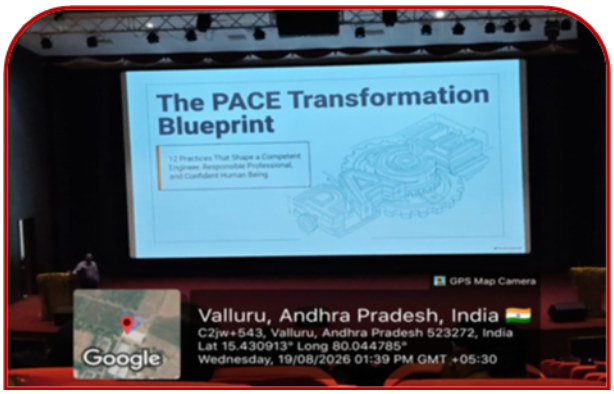

Dean Student Affairs
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STOP RAGGING
ANTI-RAGGING AWARENESS PROGRAMME
SAY NO TO RAGGING - RESPECT, PROTECT & SUPPORT
Dr G V K Murthy, Principal,
Valluru, Andhra Pradesh, India
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The PACE Transformation Blueprint
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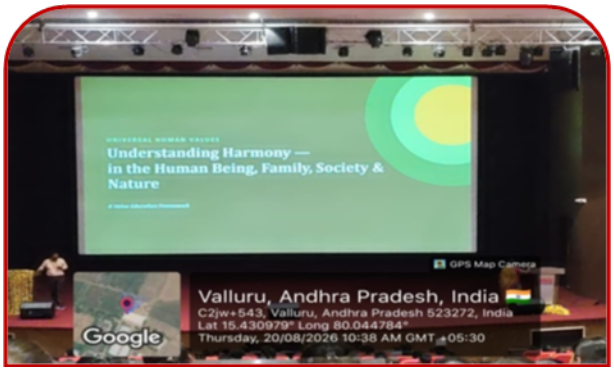

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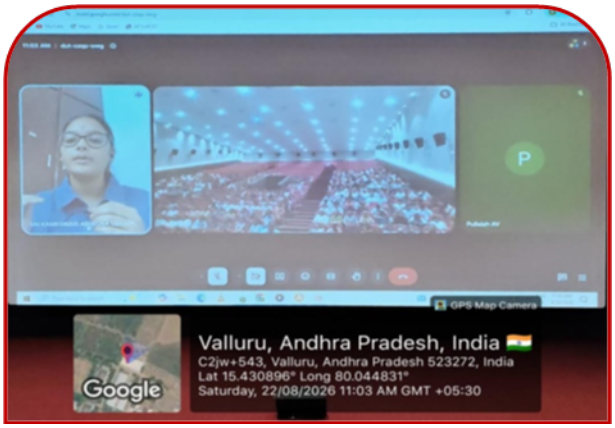

Understanding Harmony —
in the Human Being, Family, Society &
Nature
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The Graduate's Inner Edge
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B.Tech
First Year
Students
By Industry Experts
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YOGA SESSIONS

The Physical Education Department organized a Yoga Practice Session on 24 August 2026 as part of the I B. Tech Induction Programme. Mr. Veeranjaneyulu and Mr. Hari Babu of Hata Yoga Centre, Ongole, demonstrated basic asanas, breathing techniques and relaxation practices. They highlighted the benefits of yoga in improving concentration, managing stress and promoting physical and mental well-being. Students participated enthusiastically, making the session informative and refreshing.













MAHA TIRANG YATRA WITH A 700-FOOT NATIONAL



In connection with the **80th Independence Day, PACE Institute of Technology and Sciences** staged a rally featuring a **700-foot-long national flag**. Mr. P. Raja Babu, the Prakasam District Collector, extended his warm appreciation to the students of PACE for organizing the rally, hailing it as truly commendable. The procession, which traversed from the Collector's office to the mini stadium on August 14, 2026, in commemoration of Independence Day, was formally inaugurated by the Collector through the ceremonial hoisting of the flag. Addressing the gathering on the occasion, the Collector exhorted one and all to evince their patriotism, and advocated that such initiatives-which kindle awareness of patriotism and national integration, particularly among the youth-ought to be emulated in a greater number of colleges. He felicitated the college management and students for PACE's exemplary organization of the rally with the colossal 700-foot national flag. **Member of Parliament Mr. Magunta Srinivasulu Reddy**, who partook in the rally, remarked that it was a laudable feat to organize such a procession as a manifestation of national integration and patriotism. Reflecting on the nation's journey, he observed that the country has attained significantly greater economic advancement since independence than in the years preceding it, and affirmed that it is a matter of immense pride to celebrate independence both within the country and abroad. The event was graced by the distinguished presence of District Revenue Officer Mr. Venkataramana; officials from various departments; Dr. Maddisetty Sridhar, Secretary and Correspondent of PACE Institute of Technology and Sciences; Principal Dr. G. V. K. Murthy; Dean of Academics Dr. C. V. Subba Rao; Dean of Students' Affairs Dr. R. Veeranjaneyulu; Dean of Training and Placements Ms. K. Roopa Akkesh; Administrative Officer Mr. M. Ramana Babu; and a large contingent of students from PACE Institute of Technology and Sciences, all of whom actively participated in the programme.


Andhra Ba
NCC


PACE
Maha Tiranga Yatra
WITH NATIONAL FLAG










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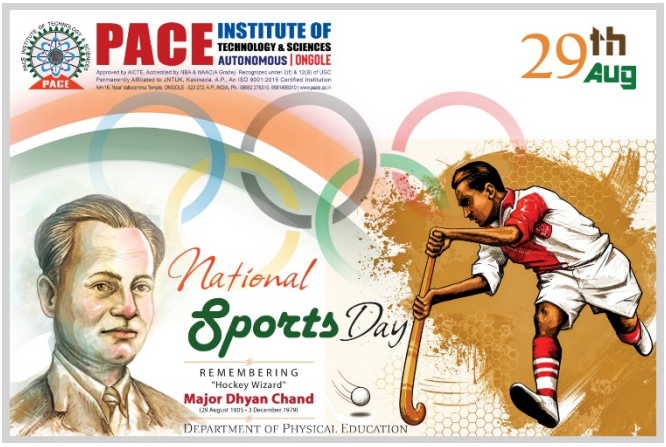









NATIONAL SPORTS DAY



On National Sports Day, August 29, 2026, the PACE Institute of Technology and Sciences paid homage to the birth anniversary of the hockey maestro Major Dhyan Chand, with the festivities formally inaugurated on the college campus and spanning August 28–29, 2026. To commemorate the occasion, the Department of Physical Education and the NSS Unit orchestrated spirited inter-class contests in kabaddi, kho-kho, and volleyball, with the aim of instilling a robust ethos of sportsmanship, collaboration, and physical well-being among the student community. The celebration cultivated an exuberant and electrifying ambience, accentuating the intrinsic worth of physical exertion and fellowship while nurturing wholesome rivalry. It stood as a testament to the concerted endeavors of the organizers, volunteers, and participants, who together rendered the event truly memorable and affirmed sport as an indispensable pillar of holistic education. Among the distinguished dignitaries felicitated were the College Secretary and Correspondent, Dr. Maddisetty Sridhar; Principal Dr. G.V.K. Murthy; Polytechnic College Principal Mr. G. Koti Reddy; and the Deans and Heads of Departments. Dr. Sridhar subsequently paid tribute to Dhyan Chand's storied legacy, recalling his three Olympic gold medals (1928, 1932, and 1936) and the revered epithet "the Wizard," before lauding the ideals of fair play, solidarity, and excellence exemplified in the kabaddi, kho-kho, and volleyball contests. The valedictory ceremony honored the victors and exceptional performers with trophies, medals, and certificates. The proceedings, which featured a keynote address, ceremonial lamp lighting, and other formal rites, celebrated the enduring legacy of Dhyan Chand and the transformative potency of sport. The event was meticulously coordinated by Mr. I. Madhusudhana Rao, Physical Director of PACE, along with his dedicated team.






29th Aug
PACE INSTITUTE OF
India




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FACULTYS' ACHIEVEMENT



Mr. P. Sai Krishna and Mr. Sk. Meharaj, Assistant Professors in the Department of Master of Business Administration, participated with distinction in the Faculty Knowledge Sharing Program hosted by the ICFAI Business School, Vijayawada, on August 7, 2026. The programme served as a vibrant intellectual forum for exchanging pedagogical innovations, contemporary research perspectives, and best practices in management education, thereby enriching the participants' academic acumen and professional repertoire. This commendable engagement was made possible through the unwavering patronage and benevolent guidance of the institution's leadership. The faculty members extend their profound gratitude to the Secretary and Correspondent, Dr. Maddisetty Sridhar; the Principal, Dr. G.V.K. Murthy; the Dean of Academics, Dr. C.V. Subba Rao; the Dean of Student Affairs, Dr. R. Veeranjaneyulu; the Administrative Officer, Mr. M. Ramana Babu; and the Head of the Department of Master of Business Administration, Dr. T. Mary Jones, for their steadfast support, constructive encouragement, and unflagging commitment to nurturing a culture of continuous scholarly growth and academic excellence.



NATIONAL FLAG RALLY

NSS Volunteers of PACE Institute of Technology and Sciences participated with commendable zeal in a **National Flag Rally**, organized in association with Bajrang Dal on 12 August 2026 in Ongole Town. The rally was convened to inculcate patriotism, national unity, social responsibility and reverence for the National Flag among students and the general public. The procession commenced at Addanki Bus Stand, Ongole, and proceeded towards PVR Boys School, with NSS volunteers marching enthusiastically while bearing the National Flag and joining fellow participants along the route. The rally aimed to foster patriotism, national pride, respect for the National Flag, national unity, and civic responsibility among students and citizens. It also promoted leadership, discipline, teamwork, and youth participation in nation-building. The rally attracted public attention throughout Ongole Town, creating a patriotic atmosphere and spreading messages of unity, responsible citizenship, and social service. The enthusiastic participation of NSS volunteers made the programme successful and strengthened their commitment to serving society. The NSS Unit expresses its sincere appreciation to all volunteers and organizers for their cooperation and support. The initiative was greatly enriched by the continuous and magnanimous support of the PACE Management, including the Secretary and Correspondent, Dr. Maddisetty Sridhar; the Principal, Dr. G. V. K. Murthy; the Dean of Academics, Dr. C. V. Subba Rao; the Dean of Students' Affairs, Dr. R. Veeranjaneyulu; the Deans and Heads of Departments; the NSS Programme Officers, Dr. M. Mallikarjuna Rao and Mr. B. Suresh Kumar; and the faculty members.




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HAR GHAR TIRANGA RALLY @ 2026

NSS Volunteers of PACE Institute of Technology and Sciences participated enthusiastically in the **"Har Ghar Tiranga" Rally**, organized in collaboration with the Prakasam District Collectorate at Ongole on **13 August 2026**. As part of the nationwide campaign, the rally aimed to promote patriotism, national unity and respect for the National Flag. A large contingent of NSS volunteers joined the procession, proudly carrying the Tiranga and raising patriotic slogans. Starting from Prakasam Bhavan and proceeding towards the Mini Stadium, Ongole, and the rally witnessed exemplary discipline and enthusiastic participation. The programme was graced by **Mr. V. Harshavardhan Raju, Superintendent of Police, Prakasam District**, as Chief Guest. He highlighted the National Flag as a symbol of India's sovereignty, unity and pride, recalling the sacrifices of freedom fighters and urging students to uphold patriotism, discipline and social responsibility. The rally brought together students, NSS volunteers, government officials and the public in a celebration of national pride. The active participation of PACE volunteers helped spread awareness of the Tiranga's significance and reinforced the ideals of patriotism, unity and responsible citizenship. The programme concluded on an inspiring note, reflecting the spirit of the NSS and the volunteers' commitment to nation-building. The initiative was greatly enriched by the continuous and magnanimous support of the PACE Management, including the Secretary and Correspondent, Dr. Maddisetty Sridhar; the Principal, Dr. G. V. K. Murthy; the Dean of Academics, Dr. C. V. Subba Rao; the Dean of Students' Affairs, Dr. R. Veeranjaneyulu; the Deans and Heads of Departments; the NSS Programme Officers, Dr. M. Mallikarjuna Rao and Mr. B. Suresh Kumar; and the faculty members.




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AN AWARENESS PROGRAM



On 13 August 2026, the Internal Complaints Committee and the Gender Champions Club jointly organized an awareness programme titled "Street Play on Social Awareness." The programme addressed several important social issues, including environmental protection and sustainability, rejection of tobacco and drugs, gender equality, education for all, and respect, unity and humanity among students. Through street theatre, an accessible and engaging medium, it aimed to raise social awareness, encourage a sense of collective responsibility, and inspire meaningful reflection and action within the student community. The Secretary and Correspondent, Dr. Maddisetty Sridhar; the Principal, Dr. G. V. K. Murthy; the Dean of Academics, Dr. C. V. Subba Rao; the Dean of Students' Affairs, Dr. R. Veeranjaneyulu; and the Administrative Officer, Mr. M. Ramana Babu, commended the club members for planning and executing such a meaningful and socially relevant initiative. They praised the members' dedication to cultural enrichment and civic engagement.









INTERNAL COMPLAINTS COMMITTEE

AN AWARENESS PROGRAM





The Internal Complaints Committee (ICC) of PACE Institute of Technology and Sciences successfully organized an awareness program on "**Empowering Students through POSH Education**"on19 August 2026 at the ECE Seminar Hall, Abdul Kalam Block. The Chief Guest, Mrs. Dhanalakshmi Nelaturi**,** Advocate, former Women Vice President of the Ongole Bar Association and a Family and Marriage Counselor, delivered an informative and interactive session on the Prevention of Sexual Harassment (POSH) Act. She spoke about workplace safety, individual rights and responsibilities, respectful behaviour, gender sensitivity, and the importance of maintaining a safe and dignified environment for everyone. She also encouraged students to speak up against inappropriate behaviour and explained the support and redressal mechanisms available to them. The session was insightful and empowering, and it enhanced students' awareness of safety, respect, equality and empowerment. The program was attended by esteemed dignitaries: Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G. V. K. Murthy, Dean of Academics Dr. C.V. Subba Rao, Dean of Students' Affairs Dr. R. Veeranjaneyulu, and AO Mr. M. Ramana Babu, who commended the ICC team for organizing a wonderful and meaningful event.





DEPARTMENT OF PHYSICAL EDUCATION

AGILITY MEETS VICTORY: PACE KHO- KHO TEAM



The talented and spirited students of PACE Institute of Technology and Sciences have earned selection to the District-Level Amaravati Championship, representing the institution in the Kho-Kho Team 2026. Their selection stands as a testament to their exceptional athletic prowess, disciplined preparation, and indomitable team spirit. The Secretary and Correspondent, Dr. Maddisetty Sridhar; the Principal, Dr. G.V.K. Murthy; the Dean of Academics, Dr. C.V. Subba Rao; the Dean of Student Affairs, Dr. R. Veeranjaneyulu; the Administrative Officer, Mr. M. Ramana Babu; and the Physical Director, Mr. I. Madhusudhana Rao, along with his dedicated team, warmly felicitated the students and extended their heartfelt congratulations on their triumphant return. They commended the players for their commitment, sportsmanship, and perseverance, and encouraged them to continue bringing laurels to the institution through sustained excellence in sports and academics alike.



ONGOLE FILM FESTIVAL



The Visual Arts and Fine Arts Club organized the Ongole Film Festival on 10 August 2026 under the Travelling KPFF initiative, with the theme "A Good Cinema for a Good Change." The film screening highlighted cinema's role in creating social awareness, empathy and positive change, promoting meaningful and socially conscious learning among students. Esteemed dignitaries-Secretary and Correspondent Dr. Maddisetty Sridhar; Principal Dr. G. V. K. Murthy; Dean of Academics Dr. C. V. Subba Rao; Dean of Students' Affairs Dr. R. Veeranjaneyulu; and Administrative Officer Mr. M. Ramana Babu-lauded the club members for conceiving and executing such a meaningful and socially relevant initiative, commending their dedication to cultural enrichment and civic engagement. The event was meticulously coordinated by Mr. D. Madhu, Coordinator of the Visual Arts and Fine Arts Club, whose assiduous efforts and organizational acumen were instrumental in ensuring the programme's resounding success.









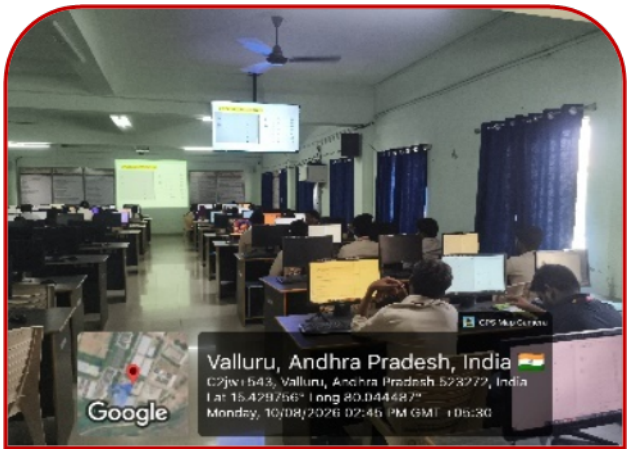
ELECTRONICS AND COMMUNICATION ENGINEERING

A SKILL ENHANCEMENT COURSE



A one-week skill enhancement course on **"Applications of LabVIEW for Instrumentation for Communication"** was conducted for III B. Tech students of Electronics and Communication Engineering and Electronics Engineering (VLSI Design and Technology) from August 6 to 12, 2026. Led by **Dr. S.V. Naresh**, Senior Developer at NT &CS, Vijayawada, the course introduced students to graphical programming concepts and their practical applications in electronics. The sessions were handled by Dr. Naresh, who gave participants a strong foundation in LabVIEW and graphical programming, with a focus on virtual instrumentation, data acquisition and automation for electronics and communication engineering. Over the week, students explored the LabVIEW interface, virtual instrument design, sensor interfacing, loops and modular programming, and the basics of signal processing, including filtering and waveform analysis. Through hands-on sessions, they gained confidence in building virtual instruments and performing real-time data acquisition, and the course culminated in a Day 5 mini project on measurement automation and communication system simulation. The event was made possible by the cooperation and support of the Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G. V. K. Murthy, Dean of Academics Dr. C. V. Subba Rao, Dean of Students' Affairs Dr. R. Veeranjaneyulu and AO Mr. M. Ramana Babu. The programme was convened by Dr. M. Appa Rao, Head of the Department of Electronics and Communication Engineering, and coordinated by Ms. K. Lavanya, Assistant Professor.

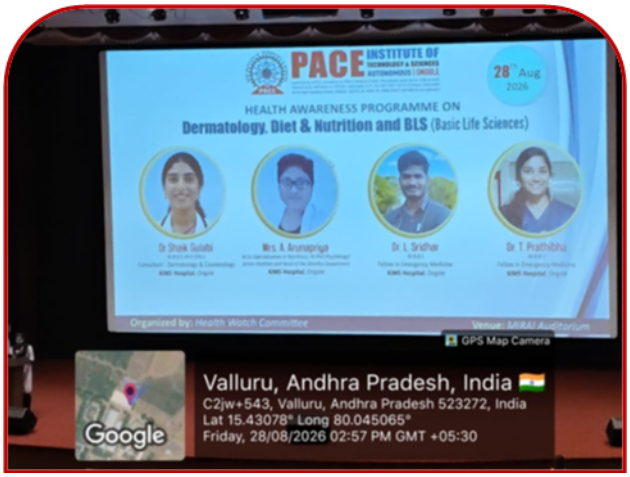




HEALTH AWARENESS PROGRAM @ PACE



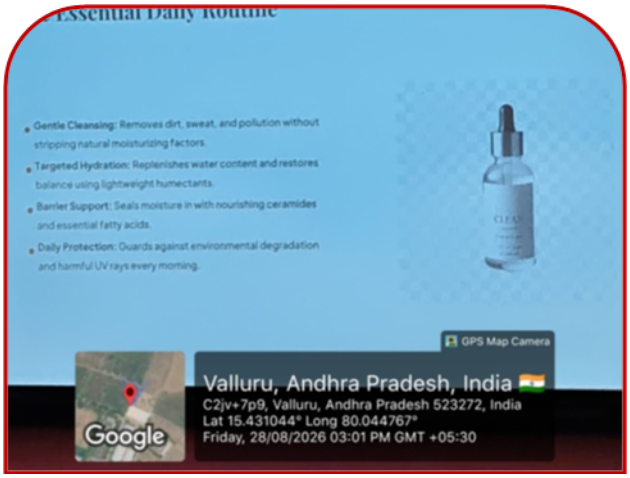
The Health Watch Committee of PACE, in collaboration with KIMS Hospital, convened a complimentary Health Awareness Programme on Dermatology, Diet and Nutrition, and Basic Life Support (BLS) on August 28, 2026, on the PACE campus. This commendable initiative was orchestrated under the discerning stewardship of Mr. Kakarlapudi Srinivasulu, Coordinator of the Health Watch Committee. The programme was enriched by the erudite contributions of a distinguished panel of medical professionals from KIMS Hospital: Dr. Shaik Gulabi, Consultant in Dermatology and Cosmetology; Ms. A. Arunapriya, M.Sc., Senior Dietician and Head of the Department of Dietetics, specializing in Nutrition; and Dr. L. Sridhar and Dr. T. Prathibha, both Fellows in Emergency Medicine. Their collective expertise lent the event considerable academic and clinical gravitas. The camp sought to sensitize and empower students on matters of vital health concern, while furnishing practical take-home guidance to cultivate proactive health stewardship. The sessions illuminated the importance of skin care, balanced nutrition, and life-saving emergency response, equipping young minds with knowledge that is both immediately applicable and enduringly valuable. Participants availed themselves of on-site consultations, preliminary health assessments, and carefully curated informational resources tailored to diverse health needs, all within a nurturing atmosphere that encouraged sustained dialogue and health-conscious decision-making across the student community. The programme was realized through the benevolent cooperation and unstinting support of the college management, namely Dr. Maddisetty Sridhar, Secretary and Correspondent; Dr. G. V. K. Murthy, Principal; Dr. C. V. Subba Rao, Dean of Academics; Dr. R. Veeranjaneyulu, Dean of Students' Affairs; and Mr. M. Ramana Babu, Administrative Officer, whose collective endorsement proved pivotal to its resounding success.

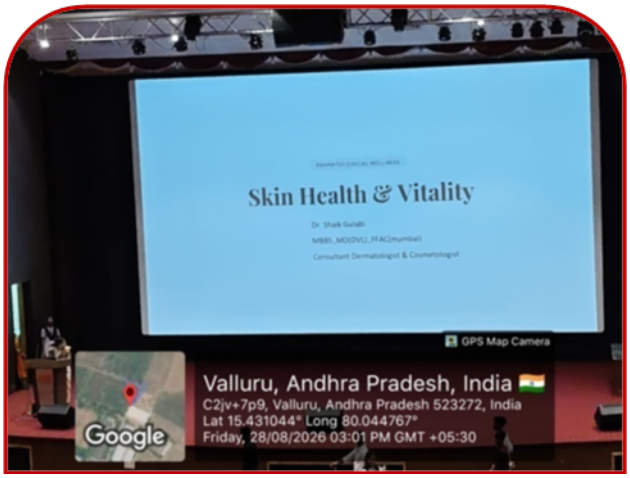

PACE INSTITUTE OF TECHNOLOGY & SCIENCES AUTONOMOUS | ONGOLE
28th Aug 2026
HEALTH AWARENESS PROGRAMME ON
Dermatology, Diet & Nutrition and BLS (Basic Life Sciences)
Dr Shaik Gulabi
Mrs. A Anuspriya
Dr L Sridhar
Dr T Prathibha
Organized by: Health Watch Committee
Venue: MRAI Auditorium
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Essential Daily Routine
Gentle Cleansing: Removes dirt, sweat, and pollution without stripping natural moisturizing factors.
Targeted Hydration: Replenishes water content and restores balance using lightweight humectants.
Barrier Support: Seals moisture in with nourishing ceramides and essential fatty acids.
Daily Protection: Guards against environmental degradation and harmful UV rays every morning.
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Skin Health & Vitality
Dr. Shaik Gulabi
Consultant Dermatologist & Cosmetologist
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FREE EYE CHECK-UP CAMP



The Health Watch Committee of PACE Institute of Technology and Sciences, in association with a distinguished team of doctors from Agarwal Eye Hospital, organized a Free Eye Check-up Camp on the college campus. The initiative was conceived to promote ocular health and to cultivate a heightened awareness of the importance of regular eye examinations among students, teaching faculty, non-teaching staff, and other members of the college fraternity. Organized as a testament to the institution's abiding commitment to health, well-being, and preventive healthcare, the camp offered participants an invaluable opportunity to undergo comprehensive eye screening and to receive expert guidance from qualified eye-care specialists. The programme was envisioned with several salient objectives: to foster awareness of the significance of periodic eye examinations; to extend complimentary basic eye screening facilities to students and staff; to facilitate the early detection of common vision-related disorders; to disseminate knowledge of sound eye-care practices and preventive measures; to encourage timely medical consultation for any ocular concerns identified; and to advocate a healthy lifestyle and the conscientious preservation of vision. The camp was graced by the presence of eminent dignitaries, including the Secretary and Correspondent, Dr. Maddisetty Sridhar; the Principal, Dr. G.V.K. Murthy; the Dean of Academics, Dr. C.V. Subba Rao; the Dean of Student Affairs, Dr. R. Veeranjaneyulu; the Administrative Officer, Mr. M. Ramana Babu; and the Health Watch Committee Coordinator, Mr. Kakarlapudi Srinivasulu, whose collective support and encouragement contributed immensely to the success of the endeavour.


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HEALTH WATCH COMMITTEE


Prakasam,Andhra Pradesh,India


HEALTH WATCH COMMITTEE
Prakasam,Andhra Pradesh,India





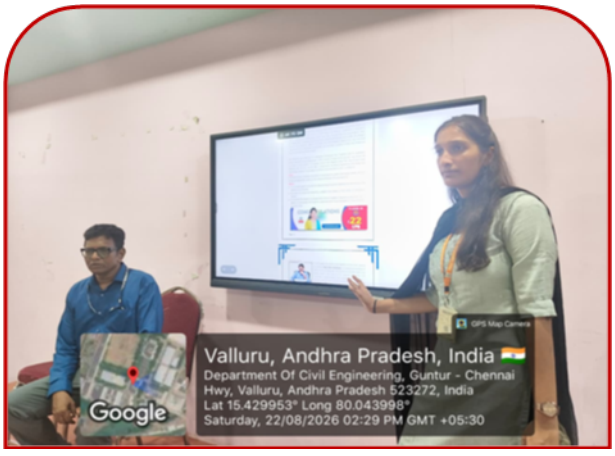
MEDIA AND PUBLICATIONS CLUB



The Media and Publications Club orchestrated two incisive awareness initiatives aimed at cultivating prudent social-media engagement within the college milieu: the first on **August 22, 2026**, for II B. Tech CSE A and G students, and the second on **February 25, 2026**, for the II B. Tech AIDS-C and AIML-C cohorts. Each session, supported by two faculty members, sought to instill a discerning and responsible approach to digital communication. The programmes underscored the substantial impact of social media on academic outcomes, student well-being, and the overall campus climate, with a sustained emphasis on ethical online conduct, digital literacy, and the critical practice of verifying information prior to sharing. Esteemed dignitaries-Secretary and Correspondent Dr. Maddisetty Sridhar; Principal Dr. G. V. K. Murthy; Dean of Academics Dr. C. V. Subba Rao; Dean of Students' Affairs Dr. R. Veeranjaneyulu; Dr. G. Ganesh Naidu, Head of the Department of AIDS; and Dr. Hussain Patan, Associate Professor-along with the Deans and Heads of all departments, lauded the club for delivering an exemplary initiative and noted its alignment with the college's strategic emphasis on responsible digital citizenship and evidence-based communication. The events were conducted under the meticulous stewardship of the club coordinator, Mr. Ratna Raju Chegudi - a verbal trainer from T&P-alongside the student coordinators, whose guidance ensured rigorous content delivery, engaging facilitation, and a lasting impact on participants' online practices.

August 22, 2026

















August 25, 2026






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Presented By
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EDITORIAL NOTE

Welcome to the monthly newsletter, your window into the heart of PACE Institute of Technology and Sciences. Here, we celebrate achievements, share insights, and build community. We are delighted to begin this journey with you. Please share your feedback and ideas to help us shape future editions. Thank you for being part of this initiative.

Warm Regards, **Ratna Raju Chegudi, Chief Editor, PACE Monthly Newsletter**

LAUGHTER: THE BEST MEDICINE

"Laugh to Learn": Why a Good Chuckle Is Serious Business for Students?

Laughter triggers the release of endorphins - the body's natural mood-lifters - while suppressing cortisol, the stress hormone. For students juggling deadlines, exams and social pressures, regular laughter offers a low-cost way to reset both body and mind, improving mood and easing tension in minutes.

Other Benefits:

Memory and focus: Laughter increases oxygen intake and dopamine, sharpening attention and making it easier to absorb and recall information.
Mood and stress: A good laugh lowers cortisol and defuses anxiety, frustration and low mood - especially during heavy study periods.
Social bonding and immunity: Shared laughter strengthens friendships and support networks, and studies link regular laughter to better immune function and reduced fatigue.

Protective Tips:

Keep Good Company: Make time for friends, classmates and people who make you laugh - social connection fuels humour.
Feed Your Funny Bone: Watch a comedy, read something light, or follow accounts that make you smile during breaks.
Laugh off Tension: When stress builds, step away and find something to laugh about instead of stewing over it.
Try Laughter Yoga: Even forced or fake laughter can trigger real endorphin release - try it and see.
Balance the Screen: Choose genuinely funny content over doom scrolling; let humour, not anxiety, fills your downtime.
Make it a Habit: Build small moments of laughter into each day - play, joke, and don't take yourself too seriously.

"Laughter is God's Medicine; everybody ought to bathe in it. - Henry Ward Beecher



CHAIRMAN

Dr. M. Venugopal Rao



SECRETARY & CORRESPONDENT

Dr. M. Sridhar



PRINCIPAL

Dr. G. V. K. Murthy

THANK YOU

Chief Editor

Mr. Ch.Ratna Raju
Asst.Professr & Softskills Trainer
Dept. of Training and Placements

Honorary Advisor
Dr. G. V. K. Murthy, *Principal*