



PACE
INSTITUTE OF TECHNOLOGY & SCIENCES
AUTONOMOUS



PACE

Chronicle

JANUARY 2026

PACE AT A GLANCE

PACE Institute of Technology and Sciences (PACE ITS) was established under Srinivasa Educational Society in 2007 at Valluru village, near Ongole. It has been running successfully since the academic year 2008-09. PACE, being an NRI's project is committed to provide a world class technical education. PACE Institute of Technology and Sciences is permanently affiliated to JNTUK, Kakinada and approved by AICTE, New Delhi. The institution was accredited by "NBA" and NAAC with "A" grade. The institution has got the AUTONOMOUS status in 2018. The college is situated in a panoramic area of 14 acres with Wi-Fi enabled infrastructure, well ventilated classrooms and well equipped laboratories. As a provision for physical fitness, the college also has a sports field and indoor stadium.

This institution was started by Dr. Maddisetty Venugopal Rao, Chairman and Dr. Maddisetty Sridhar, Secretary and Correspondent, with a modest strength of 240 and now, the institute has an intake of 1000+students. The college offers B. Tech Degree in ECE, CSE, CSE (IoT and Cyber Security), CSIT, AI & ML, AI & DS, EEE, IT, Mechanical, Electronics Engineering (VLSI Design and Technology) and Civil. The college also offers courses like MBA, M. Tech and Diploma.

Vision

To impart futuristic technical education transforming the students technically superior, ethically strong, self-disciplined to serve for the nation building as a valuable resource.

Mission

- To inculcate quality education by implementing innovative teaching-learning methods and state-of-the-art facilities.
- To enrich the intellectual know-how, credibility and integrity of the students to necessitate industry.
- To transform the students as scholarly and influential leaders in engineering education, and to develop human power with creativity, advanced technology and passion for the betterment of future nation.



Chairman's Desk



It is with great enthusiasm and heartfelt sincerity that I extend my warmest **New Year's Greetings** to all esteemed members of PACE. As we embark upon the journey into this New Year, I am hopeful that it will unfurl a rich tapestry interwoven with innovation, enlightenment, and unprecedented success. I fervently wish for each of you a year brimming with scholarly accomplishments, transformative discoveries, and fruitful collaborations. Let us raise a toast to another year dedicated to shaping bright futures and cultivating a legacy of engineering excellence. The PACE Institute of Technology and Sciences stands as a paragon of moral integrity and ethical conduct, fostering an environment that encourages students to engage in volunteerism and evolve into tomorrow's leaders. Proudly positioned among the Top 30 Autonomous Engineering Colleges in India and recognized as one of the foremost institutions within the JNTUK Engineering framework, PACE has firmly established its reputation in the educational sphere of our city. As we look ahead, let us embrace the forthcoming year as an odyssey of exploration, discovery, and personal growth, with an unwavering commitment to continuous improvement and excellence.

Secretary's Desk

As we welcome the **New Year**, I wholeheartedly convey my warmest wishes to all members of the PACE family for a year vibrant with ingenuity, progress, and steadfast dedication to excellence. Let us embark on this shared journey, intertwining the threads of success, innovation, and academic brilliance. May 2025 be a remarkable chapter in our collective quest for greatness. The PACE Institute of



Technology and Sciences serves as a beacon of education, providing exemplary learning opportunities to youth in both rural and urban areas, thereby reinforcing its status as a leading educational institution in Andhra Pradesh and beyond. With thoughtfully designed infrastructure and state-of-the-art engineering laboratories, PACE emphasizes strong industry engagement and high-quality instruction, fostering an environment conducive to research and faculty development. Additionally, PACE is dedicated to women's empowerment, maintaining the high standards established through carefully crafted and targeted programs.

Principal's Desk



As we begin a **New Year** full of promise, I extend my warmest wishes to all members of the PACE family for a year rich in academic excellence, creativity, and collaborative success. May the months ahead reflect our shared dedication to learning and innovation. Let's approach this journey with enthusiasm, resilience, and a united commitment to shaping a brighter future. Together, we will continue to create an environment where knowledge flourishes and aspirations reach new heights.

Dean of Student Affairs' Desk

As we welcome the dawn of a **New Year**, I wish to extend my heartfelt wishes to all members of the PACE family for a year filled with academic success, personal growth, and shared achievements. May the spirit of innovation and perseverance inspire us as we work together to create a future where knowledge knows no limits. Here's to a year brimming with exciting opportunities and collective accomplishments!



Dean of Academics' Desk



I extend my warmest **New Year** greetings to all of you. As we enter a new year, let us embrace the opportunities and challenges ahead with renewed determination. May 2024 be a year of exceptional academic achievement, innovative research, and collaborative efforts that inspire us to expand the boundaries of knowledge. Together, we can foster an enriching environment where every member thrives and contributes to our collective success. Let's embark on this exciting journey, united by our commitment to excellence and passion for learning. Here's to a transformative year filled with growth, discovery, and success!

NEW YEAR 2026 - CELEBRATIONS @ PACE



In the hushed interval between the old year's echo and the New Year's dawn, banners fluttered like springtime vows as the PACE family gathered, lanterns aglow and hearts alight with hope, weaving 2026's visions into a chorus of curiosity and camaraderie. Dr. Maddisetty Sridhar marked the occasion by slicing the cake and delivering New Year greetings. The campus filled with joy as students and faculty reflected, cheered, and envisaged a year of growth, health, and prosperity. The cultural club's singing, hostel dances and music, and cake-cutting complemented the celebration. All staff and students extended warm wishes for a happy, successful 2026. A collective message from Chairman Dr. Maddisetty Venugopal Rao, Secretary and Correspondent Dr. Maddisetty Sridhar, and Principal Dr. GVK Murthy expressed gratitude for our shared labor and dedication and affirmed that the year ahead will fortify this backbone of commitment with renewed vigor and common purpose. Present were the Dean and heads of all departments. They, together with the student community, exchanged New Year greetings. They contributed to an atmosphere of luminous optimism. The occasion was truly momentous.









PONGAL CELEBRATIONS AT PACE

Two enriching days of tradition, cheer, and communal memory marked Sankranthi at PACE Institute of Technology and Sciences, January 9–10, 2026. The institution proudly hosted Pongal celebrations that infused the campus with quintessential Sankranthi spirit. Faculty and students kindled ceremonial bonfires and festooned the grounds with intricate Rangoli, creating an ambience that invited broad-based participation. Highlights included culturally resonant programs and a standout student ramp walk that offered a compelling visual showcase. In his remarks, College Secretary and Correspondent Dr. Maddisetty Sridhar articulated

Sankranthi's cultural significance for the Telugu community and urged collective stewardship of endangered traditions, expressing hope that the festival would illuminate lives across the campus. The event fostered unity among students and staff, cultivating a vibrant atmosphere of tradition and cultural exchange. The Rangoli competition showcased remarkable artistry, with designs realized in colored powders, flowers, and decorative materials. Entries were adjudicated on creativity, symmetry, and overall aesthetic quality to ensure a fair assessment. The best performers received prizes from Dr. Sridhar, underscoring merit and achievement. Key participants-Principal Dr. G.V.K. Murthy; Dean of Students' Affairs Dr. R. Veeranjanyulu; Dean of Academics Dr. C. V. Subba Rao; Dean of Training and Placements Ms. K. Roopa Akkesh; Chief Administrative Officer Mr. M. Ramana Babu; Diploma Principal Mr. G. Kotireddy; and other faculty and staff-contributed to the event's resounding success. The celebration not only honored artistic expression but also reinforced community spirit, leaving an enduring impression of tradition, skill, and collaboration.



Rangoli entries dazzled with creativity, symmetry, and vibrant colors at PACE's celebrations



A moment of pride as Dr. Sridhar presented awards to distinguished participants



REPUBLIC DAY CELEBRATIONS AT PACE



PACE Institute of Technology and Sciences commemorated the **77th Republic Day** with exemplary patriotism and fervor. Faculty and students alike engaged wholeheartedly in the festivities, with NCC cadets delivering a meticulously disciplined and spirited March Past that epitomized unity and national pride. During the observance, Dr. Maddisetty Sridhar, Secretary and Correspondent, remarked that liberty must be safeguarded and not exploited, urging everyone to comprehend the sacrifices of freedom fighters. Dr. G.V.K. Murthy, Principal, delivered an inspiring Republic Day address. They articulated the core values enshrined in the Indian Constitution, stressed the imperatives of discipline and integrity, and encouraged students to become conscientious citizens who contribute meaningfully to the nation's advancement. The celebration reinforced our shared commitment to the ideals of democracy and nation-building, with every member of the staff and student body participating in a climate of patriotic fervor. Present were Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G.V.K. Murthy, Dean of Students' Affairs Dr. R. Veeranjanyulu, Dean of Training and Placements Ms. K. Roopa Akkesh, Polytechnic Principal Mr. G. Koti Reddy, along with deans and heads of all departments, who, together with the student community, partook in this momentous event.



NCC cadets leading with precision and pride



A synchronized march, a powerful message of national unity



A salute to the Constitution, a commitment to progress



Educating minds, empowering futures, enriching a nation





Speech that honors liberty, duty, and democratic progress



One nation, one rhythm, one resolve



PACE STUDENTS AT POLICE PARADE GROUNDS



The NSS Unit of PACE actively participated in the Prakasam District-level Republic Day celebrations, delivering a patriotic dance that highlighted unity, sacrifice, and national love, which earned wide appreciation for its expressive choreography and dignified portrayal of patriotism, and brought pride to the institution as the volunteers were awarded a Consolation Prize by the Honorable Prakasam District Collector Mr. P. Raja Babu, IAS, the Superintendent of Police Mr. Harshavardhan Raju, IPS, and Joint Collector Ms. Kalpana Kumari, IAS, a moment of immense honor and encouragement for the students, a feat that reflects the NSS Unit's steadfast commitment to promoting cultural values, social awareness, and national spirit among students, with district-level participation and recognition motivating volunteers to continue contributing to social and cultural activities, all achieved with the sustained support of college official Dr. Maddisetty Sridhar, Secretary and Correspondent; the Principal; Dr. GVK. Murthy, the Dean of Academics; Dr. C.V. Subba Rao, the Dean of Students' Affairs; Dr. R. Veeranjanyulu, AO Mr. M. Ramana Babu; and NSS programming officers and ISR coordinator Dr. M. Mallikarjuna Rao and Mr. B. Suresh Babu -whose mentorship and leadership were instrumental in this achievement and in reaffirming the college's commitment to nurturing student talents for future endeavors.





NCC TRIUMPH: A PROUD MOMENT FOR PACE

In a historic first for our college, two NCC cadets have been selected to participate in **Republic Day Camp** activities, marking a proud milestone in PACE's tradition of excellence; Sukumar, III Diploma (CME) - RDC, New Delhi, and P. Dhanush, III B.Tech (Mechanical)-LRDC, Vijayawada, represented our college with distinction during the Republic Day celebrations on 26 January, 2026 and their achievement was formally acknowledged by the college leadership- Secretary and Correspondent Dr. M. Sridhar, Principal Dr. G. V. K. Murthy, Dean of Academics Dr. C. V. Subba Rao, Polytechnic Principal Mr. G. Koti Reddy, NCC along with all deans, Heads of all the departments, staff and students-underscoring the institution's unwavering commitment to advancing rigorous training, fostering intellectual curiosity, and upholding the highest standards of scholarly and extracurricular excellence.

PACE INSTITUTE OF TECHNOLOGY & SCIENCES
AUTONOMOUS ONGOLE, ANDHRA PRADESH

Proud Moment
for Our College NCC

Two of our college NCC cadets have been selected for Republic Day Camp

One cadet is for **RDC-New Delhi** & another cadet is for **LRDC-Vijayawada** representing our college in the **77th REPUBLIC DAY** celebrations

Heartly Congratulations
to both of you

NCC-Care Taker
Mr. D. VASANT RAO

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Sukumar stands proudly with RDC participants during the Republic Day celebrations



Sukumar, the RDC participant stands with NCC officers, symbolizing a milestone in NCC excellence



Sukumar at the Republic Day Camp venue, with the high Officials of India



Sukumar Sharing The Joyous Moments With His Family



DHANUSH AT LRDC



Dhanush shares a light moment with other officers and cadets on the Republic Day parade grounds, emphasizing teamwork and discipline



Dhanush stands with peers and mentors after the celebrations

T A R A N G - BUILDING BONDS AND BRIDGES

Tarang, the first-years' welcome celebrations, unfolded on January 25, 2026, at PACE Institute of Technology and Sciences, marking a customary reception in which second-year students graciously welcomed the incoming cohort. The event was graced by the presence of Secretary and Correspondent Dr. Maddisetty Sridhar, who articulated the essence of Tarang as a perpetual journey of growth-where life's path never halts but rather accumulates experiences and momentum, urging the new students to keep advancing. Principal Dr. G.V.K. Murthy delivered an address on building bonds and forging bridges, while Dean of Academics Dr. CV Subba Rao, Dean of Students' Affairs Dr. R. Veeranjanyulu, and Dean of Training and Placements Ms. K. Roopa Akkesh emphasized the importance of early training for employability and urged the first-year students to commit to academic rigor and polished communication skills. The heads of all departments joined in this spirit, and both second-year and first-year students engaged wholeheartedly in the program, which commenced with a ceremonial lamp lighting. Distinguishing dignitaries conferred prizes on the students Mr. Nova and Miss Nova, who demonstrated exemplary communication skills during the assessment. The dignitaries crowned the winners with crowns and sashes as keynote remarks resonated, and the day culminated with a luncheon for all attendees.



Lamp lighting to inaugurate Tarang 2026



Moments of welcome, memories for a lifetime



Voices of Tarang: guiding the next generation



Leadership in action at Tarang: inspiring the new cohort



Dazzling dance, soulful music, and vivid expressions at Tarang 2026



A fusion of colors, rhythms, and stories



Cheers, Crowns, and Sash moments at Tarang



Mokshagna as Miss Novus



Vijay Babu as Mr. Novus



Culture in bloom: Tarang's vibrant tapestry of talents



Cultural showcase and campus camaraderie at Tarang 2026

Voices, steps, and strokes: Tarang's collective artistry

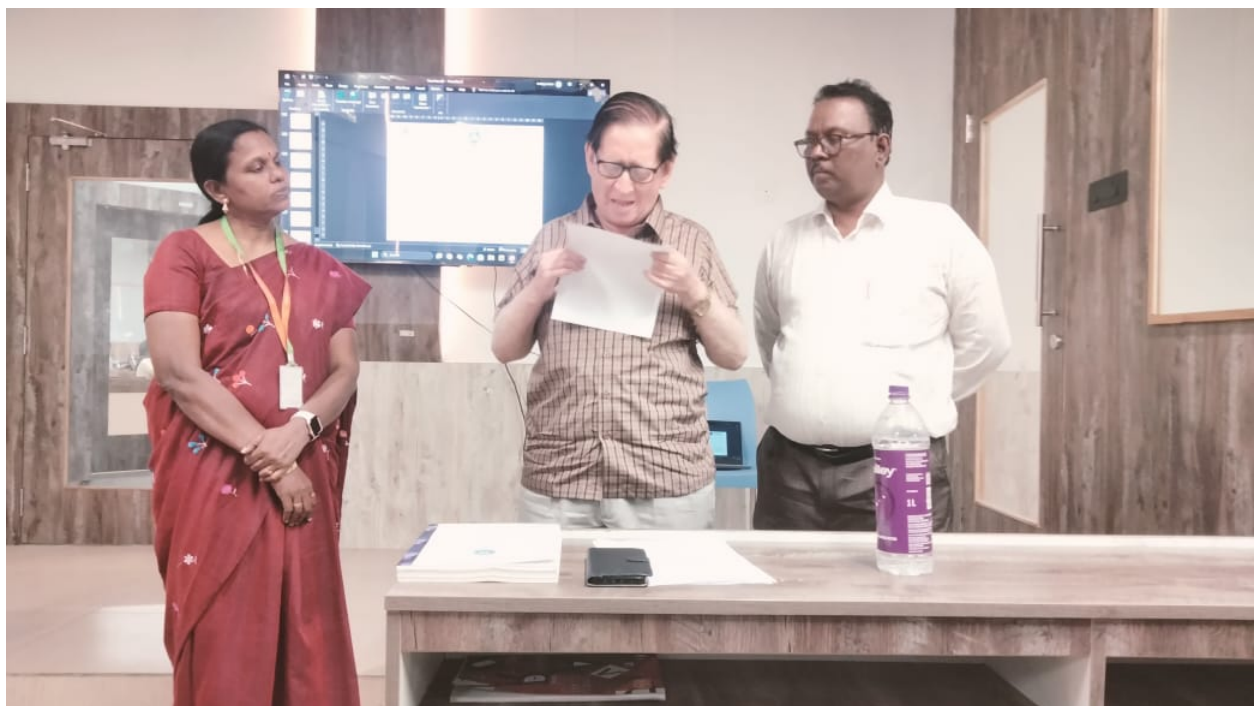


ELECTRONICS & COMMUNICATION ENGINEERING DOCTORATE AWARDED To - Dr.G. VIJAYA KIRAN

Dr. Vijaya Kiran, a distinguished doctorate holder and renowned for his extensive, high-level research, has brought considerable renown to the PACE Institute of Technology and Sciences. In remarks conveyed by Dr. Maddisetty Sridhar, Secretary and Correspondent of PACE, this accolade reflects the institution's commitment to scholarly excellence. Dr. Kiran, a luminary in the ECE



department, was accorded an honorary doctorate by Savita University, Chennai, in recognition of his pioneering work on the Design and Implementation of Steganographic Algorithms to Augment Data Security in Multimedia Files. Speaking at the ceremony, College Secretary and Correspondent Dr. Maddisetty Sridhar lauded the recipient's remarkable achievement, while acknowledging the congratulatory felicitations extended by Principal Dr. GVK Murthy, Dean of Academics Dr. C. V. Subba Rao, Dean of Students' Affairs Dr. R. Veeranjanyulu, Head of the ECE Department Dr. M. Appa Rao, and numerous faculty colleagues.



DOCTORATE AWARDED To - Dr. RAJAKUMAR



Dr. M. Rajakumar, a distinguished doctorate holder in the Electronics and Communication Engineering (ECE) program at PACE Institute of Technology and Sciences, conducted pioneering research titled “**Design and Development of Metamaterial MIMO Antenna for 5G Wireless Communication.**” In recognition of this scholarly achievement, Wells University, Chennai conferred upon him the Doctor of Philosophy degree. The conferment was

celebrated with accolades from the college's leadership: Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G.V.K. Murthy, Dean of Academics Dr. CV Subba Rao, Dean of Students' Affairs Dr. R. Veeranjanyulu, Head of the ECE Department Dr. Appa Rao, along with esteemed faculty members and non-teaching staff.

RESEARCH ARTICLE PUBLICATION

Dr. D. Anil Kumar, a distinguished Professor in the Department of Electronics and Communication Engineering, has published a scholarly article titled “**A Pose Embedding Refinement Framework Aligning Estimated and Motion-Captured Skeletons for Real-Time Word-Level Sign Language Recognition**” in the Journal of International Journal of Information Technology (Scopus-indexed) with an Impact Factor of 0.5, ranked in Quartile Q1 and aligned with Sustainable Development Goals 4 and 10; this academic

achievement was formally acknowledged by college leadership-Secretary and Correspondent Dr. M. Sridhar, Principal Dr. G. V. K. Murthy, Dean of Academics Dr. C. V. Subba Rao, and Dr. M. Appa Rao, Head of the Department of Electronics and Communication Engineering-emphasizing the institution's steadfast commitment to rigorous research, fostering intellectual curiosity, and upholding the highest standards of scholarly excellence.



ELECTRICAL AND ELECTRONICS ENGINEERING

MoU WITH SV PROJECTS HUB, HYDERABAD

The Department of Electrical and Electronics Engineering has ratified a strategic Memorandum of Understanding with SV Projects Hub, Hyderabad, to cultivate industry-aligned training, internships, live projects, and targeted skill development for students. This alliance strengthens the interface between industry and academia, thereby augmenting student employability and preparedness for professional practice. College Secretary and



Correspondent Dr. Maddisetty Sridhar, Principal Dr. G.V.K. Murthy, Dean of Academics Dr. C.V. Subba Rao, Dean of Students' Affairs Dr. R. Veeranjanyulu, and the heads of all departments extolled the department for this exemplary achievement, underscoring its potential to elevate curricular relevance and experiential learning across the institution. The occasion was graced by Mr. B. Naga Raju, Head of the Department of Electrical and Electronics Engineering.

STUDENT'S ACHIEVEMENT

Mr. Devarakonda Venkata Lakshmi Raghava, a third-year EEE student, has secured a prize in the prestigious "Vibrant" National Level 48-Hours Hackathon conducted at Geethanjali Institute of Science and Technology, Nellore. This noteworthy accomplishment fills PACE College and the Electrical and Electronics



Engineering (Power) Department with immense pride. Commendations were extended by Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G.V.K. Murthy, and Dean of Students' Affairs Dr. R. Veeranjanyulu, along with Head of the Department of Electrical and Electronics Engineering, Mr. B. Naga Raju, who lauded the winner's ingenuity, perseverance, and exemplary technical aptitude.

ARTIFICIAL INTELLIGENCE & DATA SCIENCE

RESEARCH ARTICLE PUBLICATION

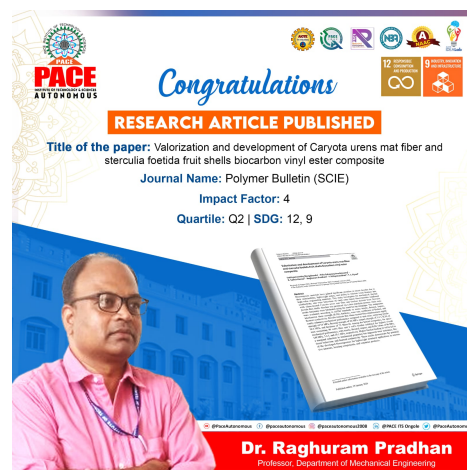
Mr. G. T. Harikrishna Murthy, Assistant Professor in the Department of Artificial Intelligence and Data Science, has published a scholarly article titled **“AI-Driven Print Advertising in Educational Institutions”** in the Journal of Visual and Performing Arts (Scopus-indexed), aligning with Sustainable Development Goal 4.9. This scholarly achievement was formally acknowledged by college leadership, including Secretary and Correspondent Dr. M. Sridhar, Principal Dr. G. V. K. Murthy, Dean of Academics Dr. C. V. Subba Rao, and Dr. G. Ganesh Naidu, Head of the Department of Artificial Intelligence and Data Science. The recognition underscores the institution's unwavering commitment to advancing rigorous research, fostering intellectual curiosity, and upholding the highest standards of scholarly excellence.



MECHANICAL ENGINEERING

RESEARCH ARTICLE PUBLICATION

Dr. Raghuram Pradhan, a distinguished Professor in the Department of Mechanical Engineering, has published a scholarly article entitled **“Valorization and Development of Caryota Urens Mat Fibre and Sterculia Foetida Fruit Shells Biocarbon Vinyl Ester Composite”** in the Journal of Polymer Bulletin (SCIE), with an Impact Factor of 4, positioned in Quartile 2 (Q2), and aligning with Sustainable Development Goals 12 and 9; this academic achievement was formally recognized by college leadership-Secretary and Correspondent Dr. M. Sridhar, Principal Dr. G. V. K. Murthy, Dean of Academics Dr. C. V. Subba Rao, and Dr. G. Kondiah, Head of the Department of Mechanical Engineering - underscoring the institution's unwavering commitment to rigorous research, cultivating intellectual curiosity, and upholding the pinnacle standards of scholarly excellence.



FACULTY DEVELOPMENT PROGRAMS

- Dr. Raghuram Pradhan, a Professor at PACE Institute of Technology & Sciences, Ongole, Andhra Pradesh, has successfully completed the AICTE Training and Learning (ATAL) Academy Faculty Development Program on **Artificial Intelligence and Machine Learning in Mechanical Systems**, conducted at Zeal College of Engineering and Research from January 5, 2026 to January 10, 2026.
- Dr. Mallikarjunachari G., Associate Professor, has successfully completed the AICTE Training and Learning (ATAL) Academy Faculty Development Program on “**Quantum Communication: Recent Progress and Future Research Directions**” at the National Institute of Technology, Tiruchirappalli, from January 19 to January 24, 2026.
- Dr. Mallikarjunachari G., Associate Professor, has successfully completed participation in the AICTE Training and Learning (ATAL) Academy Faculty Development Program and attended the workshop titled “**Stress Management and Productive Enhancement**,” conducted by the National Institute of Technology, Hamirpur, from January 5, 2026, to January 10, 2026.
- Dr. Zabihulla Shariff Md, Associate Professor, has successfully completed the AICTE Quality Improvement Program (QIP) Certificate Program in **Blockchain and Cybersecurity**. The program was conducted from June 30, 2025, to December 19, 2025, by the National Institute of Information Technology in collaboration with the AICTE Training and Learning (ATAL) Academy. He achieved an exemplary A+ grade, and was issued Certificate No. 25PGIITKL0030, reflecting his sustained engagement and proficiency in advanced cybersecurity and distributed ledger technologies. The program augmented his expertise in blockchain architectures, cryptographic protocols, and security best practices, reinforcing his contributions to research and pedagogy within the institution.

MASTER OF BUSINESS ADMINISTRATION

INDUSTRIAL VISIT

First Year MBA students had an enriching and insightful industrial visit to Jainesh Granites, where they witnessed real-time business operations and observed how classroom concepts transform into practical processes; during the visit, they explored Procurement, Production, Quality Control, Logistics, HR, and Marketing, gaining valuable insights into Supply Chain Operations, Production Workflow, HR and Workforce Management, and Marketing and Export Processes, which provided hands-on knowledge of industry practices, operational challenges, decision-making, and teamwork, thereby strengthening their managerial perspective, with a big thank you to Jainesh Granites for hosting such an informative learning experience, the students being guided throughout by Dr. Mary Jones, HOD, MBA, and Dr. Pushpa Sri, Associate Professor; such experiential learning opportunities truly bridge the gap between academics and industry, and Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G.V.K. Murthy, and Dean of Students' Affairs Dr. R. Veeranjanyulu appreciated the team.



MEDIA AND PUBLICATIONS CLUB

The Media and Publications Club orchestrated two incisive awareness programmes aimed at fostering prudent social-media engagement within the college milieu: January 7, 2026 for III B.Tech IT, CSIT, and CSE-R cohorts, and January 29, 2026 for III B.Tech EEE and II B.Tech AIML cohorts; each session benefited from the support of two faculty members and sought to cultivate a discerning, responsible approach

to digital communications. The programmes highlighted the substantial impact of social media on academic outcomes, student well-being, and the overall campus atmosphere, with an emphasis on ethical online conduct, digital literacy, and the critical practice of verifying information prior to sharing. Esteemed dignitaries-Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G. V. K. Murthy, Dean of Academics Dr. C. V. Subba Rao, Dean of Students' Affairs Dr. R. Veeranjanyulu, along with the deans and heads of all departments-commended the club for delivering an exemplary initiative, noting its alignment with the college's strategic emphasis on responsible digital citizenship and evidence-based communication. The events were conducted under the careful auspices of the club coordinator, Mr. Ratna Raju Chegudi, a verbal trainer from the Training and Placements Cell, whose guidance ensured rigorous content delivery, engaging facilitation, and lasting impact on participants' online practices.

January 7, 2026



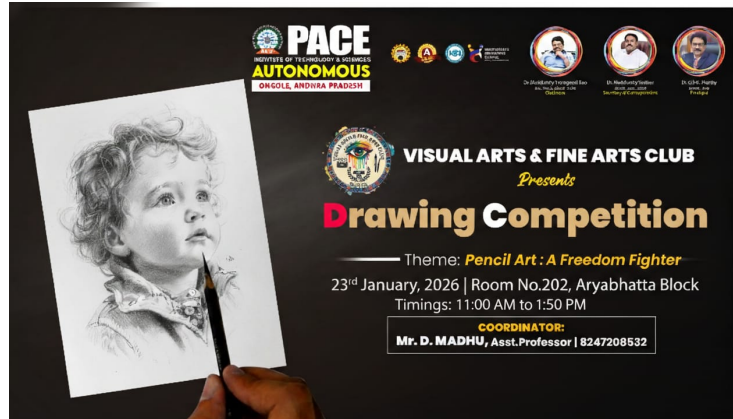


January 29, 2026



VISUAL ARTS AND FINE ARTS - DRAWING COMPETITION

A drawing competition organized by the Visual Arts and Fine Arts Club witnessed broad participation from students across diverse branches. The event was conducted with commendable efficiency by D. Madhu, the coordinator, under the auspices of Vishal Arts and Fine Arts Club. The participants were lauded for their creativity and technical skill, and their efforts were acknowledged by College Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G.V.K. Murthy, Dean of Academics Dr. CV Subba Rao, Dean of Students' Affairs Dr. R. Veeranjaneayulu, and the heads of all departments.



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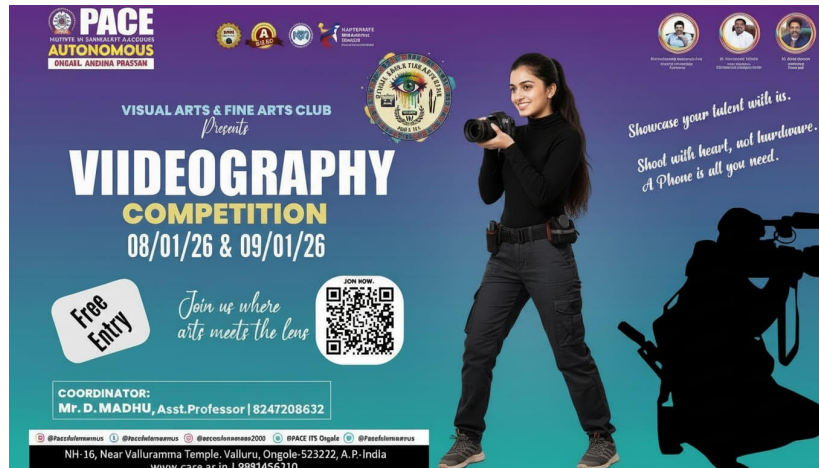
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VIDEOGRAPHY COMPETITION

The Videography Club, a subunit of the Visual Arts and Fine Arts Club, convened an event titled "Videography Competition: Capturing and Editing Sankranti Celebrations in the College" on January 8 and 9, 2026. Among six participant submissions, G. Karthik III (Civil Engineering)



and P. Anil Kumar II (IOT) emerged as the premier top-two winners, distinguished by their technical prowess and creative storytelling. The submitted videos were disseminated via the college WhatsApp group and archived in the coordinators' repository for enduring reference and broader accessibility. College Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G.V.K. Murthy, Dean of Academics Dr. C.V. Subba Rao, Dean of Students' Affairs Dr. R. Veeranjanyulu, and the deans and heads of all departments commended the teams for their initiative, noting the event's contribution to visual literacy and cultural celebration within the campus. The endeavor was executed with commendable efficiency by D. Madhu, the coordinator, under the auspices of Vishal Arts and Fine Arts Club, with meticulous attention to project planning, production quality, and post-production workflows, ensuring a polished showcase of Sankranti festivities.



CULTURAL CLUB

The Cultural Club successfully conducted a retro-themed dance performance on January 29, 2026, which was well-received by attendees and showcased the creativity and dedication of our student performers; commendations were extended by Secretary & Correspondent Dr. Maddisetty



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Sridhar, Principal Dr. G.V.K. Murthy, Dean of Students' Affairs Dr. R. Veeranjanyulu, and the deans and heads of all departments, who lauded the team for delivering an entertaining and professionally executed program while also appreciating the hard work of Ms. M. Sandhya Rani, the club coordinator, coordinators, volunteers, and supporting staff who contributed to the event's success, with the audience enjoying a vibrant blend of nostalgic dance numbers, meticulous choreography, and engaging stage presentation.



CLUB LINGUA FRANCA - THE NOVUS TALENT QUEST

Club Lingua Franca, in association with Training and Placements Cell, inaugurated an innovative event for first-year students-**Mr. Novus and Miss Novus**. The aim was to uncover latent talents beyond conventional appearances, exploring eloquence, intelligence, and confidence through a spectrum of performances: singing, dancing, poetry, mime, drawing, rubik's cube solving, stand-up comedy, art, and mehendi in Round I. Whereas in Round II, contestants walked the ramp with poise and gravitas, and engaged in "Real Talk" by answering the jury's spontaneous questions. The process revealed numerous standout performers who distinguished themselves across disciplines. The esteemed jury comprised Ms. K. Roopa Akkesh, Dean of Training and Placements Dr. R. Veeranjanyulu, Dean of Students' Affairs, Dr. T. Mary Jones, Head of the MBA Department, and Mr. Ratna Raju Chegudi, a verbal trainer from Training and Placements. They adjudicated with discernment and fairness. Mokshagna (I. B.Tech AIDS) and Vijay Babu (I. B.Tech) emerged as Miss Novus and Mr. Novus. The dignitaries present-Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G. V. K. Murthy, Dean of Academics Dr. C. V. Subba Rao, Dean of Students' Affairs Dr. R. Veeranjanyulu, AO Mr. M. Ramana Babu-conveyed their commendations to the successful participants. They were adorned with sashes and mementos. Special appreciation goes to Ms. P. Priscilla, coordinator of Club Lingua Franca, for orchestrating the event with exemplary coordination and finesse.

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Are you ready to step into the spotlight?

For **B.Tech** First Years

Mr. NOVUS & Miss. NOVUS 2025

**Beyond Beauty...Beyond Looks...
Only Talent, Intelligence & Confidence**

**Where Talent Speaks,
Intelligence Shines & Confidence Wins!**

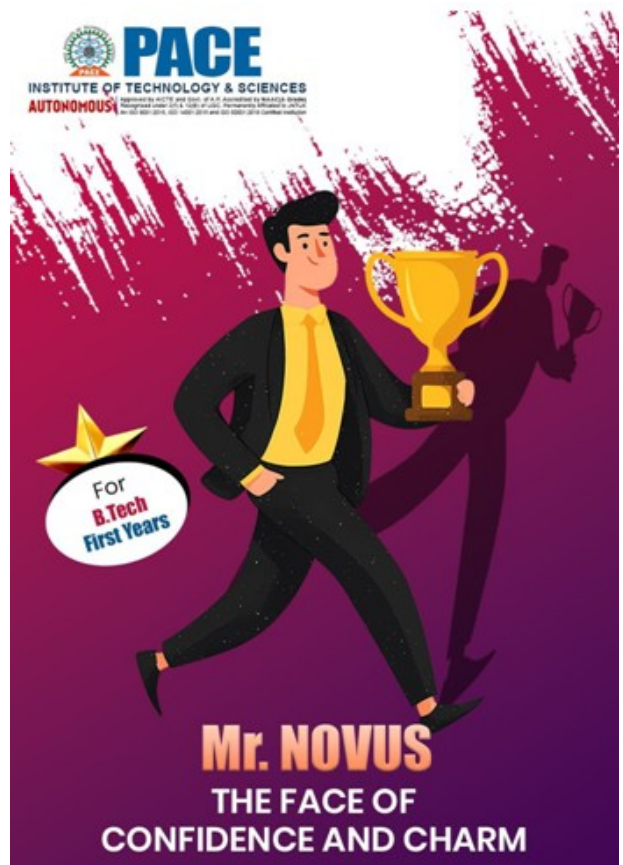
ROUND 1-TALENT HUNT
* Showcase your talent—singing, dancing, poetry, mimicry, comedy, art...anything that you are good at
Shortlisting based on creativity, skill, and stage

ROUND 2-RAMP & REAL TALK
‡ Walk the ramp with style and confidence
‡ Introduce yourself – who you are beyond the surface
? Answer spontaneous questions from the Jury

Note: The event will be held separately for boys and girls

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NH-16, Near Valluramma Temple, Ongole-523 272, Prakasam District, Andhra Pradesh-India. www.pace.ac.in | 9581456310
Organized By Department of **TRAINING & PLACEMENTS**

Beyond Beauty: Unveiling Hidden Talents of First-Year Scholars



Winners Spotlight: Mokshagna and Vijay Babu – Miss Novus and Mr. Novus



Mokshagna as Miss Novus



Vijay Babu as Mr. Novus



TRAINING AND PLACEMENTS CELL



Sutherland stands as a global vanguard in business and digital transformation. Over the past 38 years, it has formed strategic partnerships with esteemed, forward-looking organizations to catalyze revenue growth, elevate operational efficiency, and enable innovative business paradigms. Across three decades, the firm has consistently invested in people, products, and platforms to forge an enterprise dedicated to delivering measurable outcomes for its clients—a mission that endures today. The company's core values—agility, contrarian thinking, unwavering integrity, and flawless execution—constitute its foundational pillars and guide its strategic posture in an increasingly complex market landscape. By fostering a culture of continuous learning and cross-disciplinary collaboration, Sutherland remains adept at navigating disruption, seizing emergent opportunities, and delivering superior value across diverse sectors. In this context, **fifteen students from the PACE Institute of Technology and Sciences** were selected, each receiving a compensation package ranging from 2.4 to 2.7 LPA. Commendations were extended to the shortlisted students by Sutherland's leadership—Dr. Maddisetty Sridhar, Secretary and Correspondent; Dr. G.V.K. Murthy, Principal; Dr. R. Veeranjanyulu, Dean of Students' Affairs; Ms. K. Roopa Akkesh, Dean of Training and Placements; and the deans and heads of all departments—for exemplary merit and professional potential. The announcement reinforces the organization's commitment to meritocracy, academic collaboration, and the cultivation of a robust pipeline of capable, industry-ready professionals.



PACE SWEEPS CRICKET HONORS

The Eenadu, in collaboration with IIIT (RGUKT), recently organized a distinguished cricket tournament for students in Ongole on January 2, 2026 at IIIT Campus, Ongole. Demonstrating exemplary sporting prowess, the PACE Institute of Technology and Sciences emerged as the overall cricket champions, while the PACE Polytechnic College contingent claimed the top position in the junior category, and the PACE Institute of Technology and Sciences team secured a laudable runner-up finish in the senior category. Esteemed dignitaries-Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G. V. K. Murthy, Dean of Academics Dr. C. V. Subba Rao, Dean of Students' Affairs Dr. R. Veeranjanyulu, AO Mr. M. Ramana Babu, Polytechnic College Principal Mr. G. Kotireddy and Physical Director Mr. I. Madhusudhana Rao - extended heartfelt congratulations to the victors, commending their dedication, teamwork, and exemplary sportsmanship, and lauding the event for its contribution to campus camaraderie and holistic student development.



Secretary and Correspondent Dr. Maddisetty Sridhar sponsored cricket dresses to the players

N S S - NATIONAL ROAD SAFETY WEEK @ 2026



The NSS Unit of PACE Institute of Technology and Sciences actively participated in the National Road Safety Week Rally organized at Ongole, a mobilization designed to elevate awareness among students and the general public about the primacy of road safety and responsible conduct on thoroughfares, with objectives to disseminate knowledge of road safety rules and regulations, reduce road accidents through education and disciplined behavior, and cultivate safe driving habits among students and the public, as the rally commenced at Prakasam Bhavan and concluded at the Mini Stadium, with NSS volunteers energetically carrying placards bearing messages such as "Follow Traffic Rules," "Wear Helmet, Save Life," and "Do Not Drink and Drive," and with the Prakasam District RTO Officer addressing the gathering to elucidate vital road safety guidelines, traffic regulations, and the consequences of violations while emphasizing helmet and seat belt use, adherence to speed limits, and safe pedestrian practices, the public interaction and awareness segment attracting pedestrians and commuters along the route, NSS volunteers engaging in proactive dialogue to propagate road safety measures and responsible behavior, and the outcomes comprising heightened awareness among students and the public, practical knowledge of traffic rules and safe practices among students, a strengthened sense of social responsibility among NSS volunteers, accompanied by commendations from Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G.V.K. Murthy, Dean of Students' Affairs Dr. R. Veeranjanyulu, Dean of Academics Dr. C. V. Subba Rao, Chief Administrative Officer Mr. M. Ramana Babu, and other faculty and staff, whose contributions were instrumental to the event's resounding success, with the entire effort deftly coordinated by Dr. M. Mallikarjuna Rao.



Ongole, Andhra Pradesh, India
Santhapet, Kp Complex, 37-1-3/11, Near Nellore Bus Stop, Opp. Dcb Bank, Annavarappadu Colony, Ongole, Andhra Pradesh 523001, India
Lat 15.492216° Long 80.048676°
Tuesday, 06/01/2026 10:52 AM GMT +05:30



Ongole, Andhra Pradesh, India
Near Hotel Sree Kanya Ongole, Santhapet, Ongole, Andhra Pradesh 523001, India
Lat 15.493936° Long 80.048752°
Tuesday, 06/01/2026 10:49 AM GMT +05:30



Ongole, Andhra Pradesh, India
Beside G.n.r. Complex, Rajadhani Hotel, Trunk Road, Santhapet, Ongole, Andhra Pradesh 523001, India
Lat 15.493932° Long 80.048747°
Tuesday, 06/01/2026 10:49 AM GMT +05:30



Ongole, Andhra Pradesh, India
F2mw+wp9, Ramnagar, Ongole, Andhra Pradesh 523001, India
Lat 15.484657° Long 80.047478°
Tuesday, 06/01/2026 11:10 AM GMT +05:30



Ongole, Andhra Pradesh, India
Beside G.n.r. Complex, Rajadhani Hotel, Trunk Road, Santhapet, Ongole, Andhra Pradesh 523001, India
Lat 15.493921° Long 80.048747°
Tuesday, 06/01/2026 10:49 AM GMT +05:30



Ongole, Andhra Pradesh, India
Near Hotel Sree Kanya Ongole, Santhapet, Ongole, Andhra Pradesh 523001, India
Lat 15.494086° Long 80.048806°
Tuesday, 06/01/2026 10:49 AM GMT +05:30



Ongole, Andhra Pradesh, India
F2mw+wp9, Ramnagar, Ongole, Andhra Pradesh 523001, India
Lat 15.484738° Long 80.04739°
Tuesday, 06/01/2026 11:12 AM GMT +05:30



Ongole, Andhra Pradesh, India
F2mw+wp9, Ramnagar, Ongole, Andhra Pradesh 523001, India
Lat 15.484656° Long 80.047473°
Tuesday, 06/01/2026 11:10 AM GMT +05:30

NATIONAL YOUTH DAY@2026



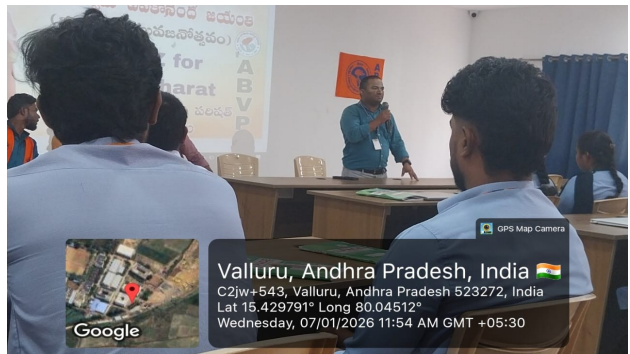
The NSS Unit of PACE deftly organized a seminar on **National Youth Day** on January 12, 2026, commemorating Swami Vivekananda's birth anniversary and his enduring ideals that galvanize the nation's youth, with a programmatic aim to inspire students toward nation-building, character development, and social responsibility, and the proceedings commenced with an invocation and a welcoming address by the NSS Programme Officer who underscored the contemporary relevance of National Youth Day in shaping responsible, value-based youth, including invited voices from ABVP

and RSS who articulated experiences and perspectives on youth empowerment, discipline, nationalism, and social service and stressed the pivotal role of students in upholding unity, integrity, and moral values, followed by an interactive session that fostered active student participation, questioning, and exchange, thereby broadening insights into leadership, self-confidence, and community service, while a large and enthusiastic cohort of students and NSS volunteers attended and the session's interactive nature promoted open discussion, critical thinking, and engagement, with outcomes encompassing heightened awareness of National Youth Day's significance, inspiration for positive societal contribution, augmented discipline, service, and leadership through engagements with ABVP and RSS members, and commendations from Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G.V.K. Murthy, Dean of Students' Affairs Dr. R. Veeranjanyulu, Dean of Academics Dr. C. V. Subba Rao, Chief Administrative Officer Mr. M. Ramana Babu, and other faculty and staff whose contributions were instrumental in the event's resounding success, and the event was skillfully coordinated by Dr. M. Mallikarjuna Rao and Mr. B. Suresh Babu.

The audience voices discipline, patriotism, and unity in diversity during the discussion.



Attentive audience highlights discipline, nationalism, and unity in diversity among campus youth



The audience emphasizes discipline, patriotism, and unity in diversity during the dialogue.



HEALTH WATCH COMMITTEE

FREE MEDICAL CAMP AT PACE

A complimentary medical camp was conducted at PACE, featuring the participation of medical professionals from the proximate **KIMS Hospital** on January 7, 2026. The initiative offered essential health screenings, including blood pressure, blood glucose, and electrocardiogram

PACE INSTITUTE OF TECHNOLOGY & SCIENCES
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FREE MEDICAL CAMP

07 Jan, 2026 | CSE Seminar Hall-2 | Room No: 115

FREE SERVICES

- B.P.
- Random Sugar,
- ECG and
- Free Medicine

Dr. B. Ramanjaneyulu
General Medicine, KIMS, Ongole

Coordinator
Dr. Brahmam Pasumarthi

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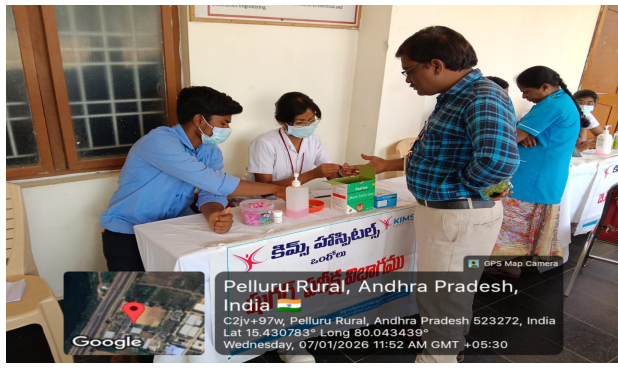
Organized By
Health Watch Committee

evaluations, for both teaching and non-teaching staff. Medications and related consumables- such as remedies for ailments including fever, headaches, sleep-support (B complex), eye drops, muscle-pain gels, and a range of additional medicines-were dispensed at no cost to attendees. Approximately 250 faculty and administrative staff availed themselves of the services. Key college leadership engaged in the event, including College Secretary and Correspondent Maddisetty Sridhar; Principal Dr. G.V.K. Murthy; Dean of Academics Dr. C.V. Subba Rao; Dean of Students' Affairs Dr. R. Veeranjanyulu; Diploma Principal Mr. G. Koti Reddy, Administrative Officer Mr. M. Ramana Babu; and the College Health Watch Committee Coordinator Dr. P. Brahmam, who contributed to the meticulous coordination and oversight.

Administrative leaders emphasized the value of accessible health services for staff welfare



A collaborative initiative bridging healthcare and education, enriching campus wellness



ENVIRONMENT SUSTAINABILITY CLUB

Environment Sustainability Club, in collaboration with the Health and Fitness Club, successfully conducted the BMI program to the students of PACE on January 30, 2026. Commendations were extended by Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G.V.K. Murthy, Dean of Students' Affairs Dr. R. Veeranjanyulu, and the deans and heads of all departments, recognizing the exemplary leadership of the coordinator, Dr. Pasumarthi Brahmam, for orchestrating an event of notable significance. The program showcased a sophisticated integration of health metrics with environmental consciousness, reflecting thoughtful planning, rigorous execution, and broad stakeholder engagement.



PROGRAM ON BODY MASS INDEX (BMI) EVOLUTION

30th Jan, 2026 | Abdul Kalam Block

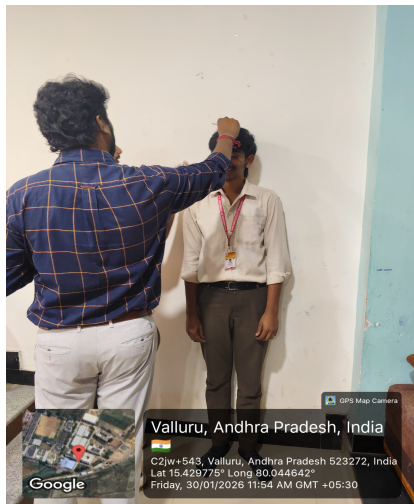
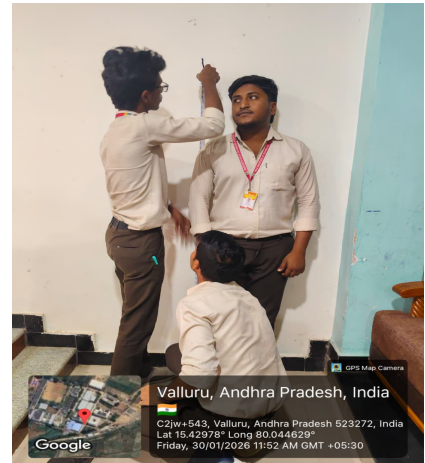


Coordinator
Dr. BRAHMAM PASUMARTHI

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Health & Fitness Club



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A PROGRAM ON CLEANLINES

The Environment and Sustainability Club organized a Cleanliness and Waste Management Drive on January 31, 2026. The event led to a campus-wide cleanup, cleaner surroundings, and improved waste handling. Aims included promoting cleanliness and hygiene, raising awareness of source-segregation,



fostering responsible disposal, and supporting environmental protection and sustainable living. Objectives covered educating people about wet, dry, and recyclable waste; reducing litter and improving sanitation; encouraging segregation at home, institutions, and communities; promoting recycling, composting, and reducing landfill waste; developing civic responsibility and environmental consciousness; and supporting Swachh Bharat Abhiyan. Benefits included cleaner and healthier surroundings, reduced pollution, more efficient recycling and composting, fewer disease risks from unhygienic conditions, conservation of natural resources through reuse, increased public awareness and participation, and an improved quality of life toward sustainable development. The event was coordinated by Dr. Pasumarthi Brahmam with student coordinators, and it received commendations from Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G.V.K. Murthy, Dean of Students' Affairs Dr. R. Veeranjanyulu, Dean of Academics Dr. C. V. Subba Rao, Chief Administrative Officer Mr. M. Ramana Babu, and other faculty and staff.



Campus cleanup in action: students lead the way to a cleaner tomorrow

Promoting hygiene and waste segregation at the source



Together we recycle, compost, and reduce landfill waste



Educating for a cleaner campus and a healthier environment



IIC - INNOVATION FAIR @ 2026

JNTUK, Kakinada hosted an innovation fair across all affiliated colleges, with twenty institutions selected to showcase student startups. PACE was recognized among the **Top 20 colleges**, securing two student teams stalls at the Innovation Fair. The first team-K. Manikanta, P. Bhargav, P. Vamsi, and Sk. Hameed-premiered the startup concept KREFX Creations. The second team-T. Keerthi



Kireeti, Sri Sanjay A, Prudhvi Chevuri Sainadh Maharaj Kampampati, and Venkata Dinesh Sai Daggubati-presented ideas for PIVOT Technologies Private Limited. Two student-led initiatives, a collaboration platform and a Unified Digital Exchange Infrastructure, left a strong impression on Mr. Lokesh Nara, the honorable State Minister for HRD, who inaugurated the fair. In a display of encouragement, Minister Nara directed the students toward the Ratan Tata Innovation Hub in Amaravati, signaling robust governmental support for budding entrepreneurs and elevating KREFEFX Creations to the minister's personal attention. During his remarks, Mr. Nara Lokesh reiterated the State Government's commitment to backing innovative projects and urged students and young innovators to advance impactful startup ideas. This achievement underscores the entrepreneurial spirit of our students and the steadfast dedication of PACE ITS to fostering innovation and real-world problem solving. Dr. M. Venkateswara, IIC Coordinator for PACE-ITS, provided guidance and mentorship to the teams. College Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G.V.K. Murthy, Dean of Academics Dr. C. V. Subba Rao, Dean of Students' Affairs Dr. R. Veeranjanyulu, and the deans and heads of all departments applauded the teams for their exemplary efforts.



MERIT SCHOLARSHIPS

DXC Progressing Minds Scholarship 2025-26 stands as a flagship initiative by DXC Technology, designed to alleviate the financial burden of education for students from marginalized communities. Under this national-level program, women and transgender students pursuing STEM disciplines are eligible to receive a one-time grant of INR 50,000 to advance their academic trajectories. In this vein, nineteen PACE first-year scholars have each been awarded Rs. 50,000. The recipients were celebrated by PACE leadership, including Secretary and Correspondent Dr. Maddisetty Sridhar, Principal Dr. G. V. K. Murthy, Dean of Students' Affairs Dr. R. Veeranjanyulu (AO), Mr. M. Ramana Babu, Dean of Training and

Placements Ms. K. Roopa Akkesh, and First Year Dean Dr. G. Subba Rao, who extolled their exemplary merit and resilience. Scholarship Coordinator Mr. K. Kotaiah, Assistant Professor in the Department of Computer Science, facilitated the disbursement process, ensuring a seamless and timely allocation of the funds. This commendable support not only acknowledges the recipients' past achievements but also fortifies their capacity to pursue rigorous STEM education and contribute meaningfully to the broader scientific community.



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₹ 50K PER YEAR

19 Students have been selected for the **DXC SCHOLARSHIP**

Congratulations

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CHAIRMAN

Dr. M. Venugopal Rao

B.E., MBA., D.M.M.



SECRETARY & CORRESPONDENT

Dr. M. Sridhar

M.Tech.,MBA.,D.Litt



PRINCIPAL

Dr. G. V. K. Murthy

M.Tech., Ph.D

THANK YOU

Chief Editor

Honorary Advisor

Dr. G. V. K. Murthy, *Principal*

Mr. Ch.Ratna Raju

*Asst.Professr & Softskills Trainer
Dept. of Training and Placements*