

HALL TICKET NUMBER

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PACE INSTITUTE OF TECHNOLOGY & SCIENCES::ONGOLE
(AUTONOMOUS)

IV B.TECH I SEMESTER END REGULAR EXAMINATIONS, NOV-2022
MANAGEMENT CONCEPTS AND PRACTICES
(EEE Branch)

Time: 3 hours

Max. Marks: 60

Note: Question Paper consists of Two parts (Part-A and Part-B)

PART-AAnswer **all** the questions in Part-A (5X2=10M)

Q.No.	Questions	Marks	CO	KL
1.	a) Define Management?	[2M]	1	1
	b) Explain need for Inventory control?	[2M]	2	1
	c) List different stages in product life cycle?	[2M]	3	1
	d) Rules for computing network diagram?	[2M]	4	1
	e) What is SWOT analysis?	[2M]	5	1

PART-BAnswer **One Question from each UNIT (5X10=50M)**

Q.No.	Questions	Marks	CO	KL
UNIT-I				
2.	a) Write about Maslow's Need – Hierarchy theory?	[5M]	1	2
	b) Explain the Principles of Scientific Management?	[5M]	1	2
OR				
3.	a) Define ABC analysis and explain its types?	[5M]	1	2
	b) Explain the Types of Organizational structure?	[5M]	1	2
UNIT-II				
4.	What are control charts? Discuss its types? How do you draw inferences from a control charts?	[10M]	2	2
OR				
5.	a) Distinguish between observed time, normal time and standard time	[5M]	2	2
	b) Write a detail note on work sampling	[5M]	2	1
UNIT-III				
6.	What is meant by product life cycle? What are the market strategies to be Followed in each of those stages?	[10M]	3	2
OR				
7.	a) Give examples for marketing mix?	[5M]	3	2
	b) What is job evaluation? What are the principles of job evaluation?	[5M]	3	2
UNIT-IV				
8.	a) Differentiate between PERT and CPM?	[5M]	4	2
	b) What are the types of activities in project management?	[5M]	4	1
OR				

9.	A project schedule has the following characteristics			[10M]	4	3	
	Activity	Time(week)	Activity				Time(week)
	1-2	4	5-6				4
	1-3	1	5-7				8
	2-4	1	6-8				1
	3-4	1	7-8				2
	3-5	6	8-10				5
	4-9	5	9-10				7
(i) Construct a network (ii) Compute earliest occurrence time (E) and least occurrence time (L) for each event (iii) Find the critical path.							
UNIT-V							
10.	a)	Briefly explain about Enterprise resource planning?			[5M]	5	2
	b)	Write about any two generic strategies followed by organizations?			[5M]	5	2
OR							
11.	a)	What is Business process re-engineering? Write its importance?			[5M]	5	2
	b)	Write about VISION, MISSION, and GOALS for a business?			[5M]	5	2
