

Important Dates

Last Date for Submission

11/02/2017

Intimation Date

13/02/2017

Registration Fee

Rs 100/- Per Head

Accommodation

Accommodation can be arranged on request.

Visiting Place near by the Institute

Kothapatnam beach, Gundlakamma Dam,
Valluramma Temple.

Mail to be Sent



srujana2k17_mba@pace.ac.in

How to Reach PACE

Ongole Railway Station to PACE : 12 KM

Ongole Bus stand to PACE : 13 KM

Vijayawada Airport to Ongole : 03 Hrs

ORGANIZING COMMITTEE

Chief Patron

Er.M.Venugopal Rao, Chairman

Patrons

Er.M.Sridhar, Secretary & Correspondent

Chairman

Dr.C.V.Subba Rao, Principal

Convener

Ms. T. Mary Jones, Professor & HOD, MBA

Co-Convener

Mr. Ch. Sreenivasa Rao, Assoc. Professor, MBA

Organizing Secretaries

Ms. Ch. Hanuman Jyothi, Assoc. Professor

Mr. T. Rama Krishna, Assoc. Professor

Mr. R. Koteswara Rao, Asst. Professor

Advisory Committee

Mr. Ch. Vijay Kumar, Assoc. Professor

Ms. D. Pushpasri, Asst. Professor

Ms. Parameswari, Asst. Professor

Mr. P. Bharath Kumar, Asst. Professor

Ms. M. Revathi, Asst. Professor

Mr. P. Srinivasa Rao, Asst. Professor

Mr. K. Mahesh, Asst. Professor

Student Coordinators

J. Satish Kumar, 88976 83216

Sk. Rubeena

N. David Manohar, 85019 56901

V. Indhu Baby

Sk. Imran, 87123 59592

M. Umadevi

D. Anil Babu, 81436 14391

G. Bavani

A. Sreekanth, 81849 07295

S. Divyasree

K. Nagarjuna Reddy, 88862 7029

A. L. Krishna Lasya

7th National Level Management Fest

SRUJANA 2K17

Date

February 18th 2017

Organized by

**Department of Master of Business
Administration**



SRINIVASA EDUCATIONAL SOCIETY'S

INSTITUTE OF TECHNOLOGY & SCIENCES

(Approved by AICTE, NEW DELHI & Govt. of Andhra Pradesh, Affiliated to JNTUK, Kakinada)
ACCREDITED BY NAAC WITH 'A' GRADE, (An ISO 9001 : 2008 Certified Institution)

Contact No.: +91 95814 56302

NH-5, Near Valluramma Temple, ONGOLE - 523272, AP.

www.pace.ac.in

PACE INSTITUTE OF TECHNOLOGY & SCIENCES

Near Valluramma Temple, ONGOLE – 523272

Email : srujana2k17_mba@pace.ac.in

Website: www.pace.ac.in

About the Institute:

PACE Institute of Technology and Sciences, Ongole, has been established with a vision and a mission to develop it as an incubator of innovation and knowledge- creation in the field of Science and Technology. PACE got established under Srinivasa Educational Society in 2007 at Valluru, Ongole in the academic year 2008-09. PACE is a premiere Technology Campus that has over 8 years of glorious history in motivating the students to develop questing minds and creative envisioning and chase their aspirations, with a sense of purpose in life. Part of multi-million dollar PACE group, our college addresses a broad range of interests and industries.

About The Department

The department of Master of Business Administration was established in the year 2009, with a vision to generate great quality business graduate professional by imparting quality education and training, so that they can meet the industrial needs by training up, new business and Societal challenges. The department has highly qualified and experienced faculty with vast academic and industry experience. The students are groomed as professionals who can explore the fields of business, commerce and trade with an ability to take calculated risks and emerge as successful leaders in this competitive corporate world.

GENERAL GUIDELINES TO PARTICIPANTS

1) PAPYRUS – PAPER PRESENTATION

- A) Topics:
- a) Demonetization is a boon or a bane
 - b) Latest Trends and Issues in HRM
 - c) Levy of GST – Pros & Cons
 - d) Digital Marketing Issues & Challenges
- B) An abstract within 300 words should be sent to the following:

E-mail: Srujana2k17_mba@pace.ac.in

- C) Abstract should reach on or before 11th February 2017.
D) Papers selected for presentation would be presented primarily by the way of PPTs.

2) BREAKTHROUGH – BUSINESS QUIZ

- A) Rounds:
- a) Written Test
 - b) Visual Round
 - c) Rapid Fire
- B) The team should consist of a maximum of three members per team.
- C) Quiz Master's decision is final.

3) YO- PRENEUR – BUSINESS PLAN

- A) The Participants should come with a well developed business plan.
- B) The team should consists of Maximum of two members.

REGISTRATION FORM

PLEASE FILL SEPARATE FORM FOR EACH EVENT

7th National Level Management Fest

Date

February 18th 2017

Name of Event: _____

Name of Participant (For Individual Entries):

Name of Participants (For Group Entries):
Name of Team Leader/Institute Representative:

Contact No.: _____

E-Mail ID: _____

No. of Members: _____

S. No.	Name of the Member	Contact Number	E-mail ID

COLLEGE DETAILS

College Name: _____

Mailing Address: _____

State: _____ Pin code: _____

Contact Number(s): _____

NOTE:

1. Registration Will bron FCFS basis. We expect you to send your latest entries by 11th Feb., 2017.
2. All the Students must carry the college ID card with them.